PROSPECTUS 2022-23

BBK DAV COLLEGE FOR WOMEN LAWRENCE ROAD, AMRITSAR

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OUR SAGACIOUS LUMINARIES

CHIEF PATRON HON'BLE DR. PUNAM SURI PADMA SHRI AWARDEE

PRESIDENT, DAV COLLEGE MANAGING COMMITTEE, NEW DELHI

MR. AJAY SURI GENERAL SECRETARY DAV COLLEGE MANAGING COMMITTEE, NEW DELHI MR. SHIV RAMAN GAUR, IAS (Retd.) DIRECTOR (HIGHER EDUCATION) DAV COLLEGE MANAGING COMMITTEE, NEW DELHI



Dear Students

At this exciting juncture of the wonderful journey of life, BBK DAV College for Women welcomes you warmly into its fold. Choices matter: the right choice has the power to transform your life, giving it a whole new direction and meaning. Taking admission in our college is one such choice that will radically change your path ahead. As you enter the portals of BBK DAV College for Women, an institution ranked among the best in the country, accredited with 'A' Grade by NAAC, endowed with status of 'Star College' by Dept. of Biotechnology, Govt. of India, as well as status of College with Potential for Excellence by UGC, new vistas beckon you at every step. As Henry David Thoreau said, "There is no harm in building castles in the air, just lay the foundations under them". With a wide array of undergraduate as well as postgraduate courses in various streams, along with vocational courses and lucrative placements in national and multinational corporates, BBK DAV College for Women is determined to provide that strong foundation to your dreams. Our faculty moves from behind the lecture podium to collaborate with you, thus inspiring you to probe and discover for yourselves. You can carve a niche for yourself in academic excellence and the co-curricular pursuits of NCC, NSS, Sports, Theatre, Music or Cultural Heritage.

Yet, our institution is not simply about acquiring knowledge and achieving intellectual milestones, challenging and exciting though they surely are. Rather, even more significantly, our focus is on shaping, guiding and motivating you to make the transition from adolescence to a responsible adulthood.

Therefore, besides our pedagogical concerns, our aim is to build your capacity as well as willingness to embody those qualities of character that our Vedic ideology values the most: honesty, courage, loyalty, integrity and a commitment to serve all. These were the ideals that ignited the lives of Maharishi Dayanand Saraswati and Mahatma Hans Raj, the founders of Arya Samaj and DAV, and these are also the values that our Hon'ble President Dr. Punam Suri and the management team live by.

The world of the 21st century is replete with possibilities and opportunities; your entry to our college signifies that you are prepared to take up the challenge, and as you do so, you will find us right by your side, cheering you on and celebrating your success.

Enjoy the journey... and God bless!

Principal



At a glorious 55, BBK DAV College for Women stands tall as a provider of Quality Higher Education on the national horizon. It was founded in the year 1967 under the aegis of DAV College Managing Committee, New Delhi, with the avowed aim of spreading the benefits of education to women, synchronizing tradition with modernity. A multi faculty institution, that aims to blend professional & vocational education with traditional courses, it is an excellent model of what a women's college can do for women's development. The thrust of the college is on the highly innovative and efficient management of all its resources - human and infrastructural. The history of fifty years shows an endless desire to be in pace with vocation-oriented education and challenges of technology, communication & media. The college combines a commitment to teaching excellence with extensive sports and cultural opportunities. The academic thrust is on imparting in-depth knowledge of the subjects concerned and to develop critical abilities to enable the students to relate and use knowledge in real life situations. The co-academic and cultural activities are focused around inculcating a strong sense of commitment to nationalist, social & aesthetic values. The college has been awarded the Best Institution Award-2020, as part of the International Educational Institution Awards 2020, organized by Patanjali College of Yoga & Research Centre, recognized by Yoga Alliance International and affiliated to International Yoga Federation

Nurtured by an ideal combination of facilities and facilitators, the college scholars, sports persons and artists have been winning the highest honours in their fields of

interest. In the previous session, the college scholars won nearly 95 merit positions, including 22 First, 21 Second & 17 Third positions and 35 merit positions.

The college enjoys the rare honour of having given to the nation one Arjuna Awardee, one Olympian, one gold medalist in Asian Games and scores of players of the international level. In the session 2021-22, three college players won name and fame at international level. Taniksha Khatri, Fencing Player, won a silver medal in Asian Junior Fencing Championship held at Uzbekistan from 24th Feb to 4th March 2022, participated in World Cup Fencing Championship held at Doha, Qatar, from 27th-30thJan 2022. She also won 3 gold medals and 1 silver medal in All India University Fencing Championship held at GNDU campus, (Amritsar) from 7th to 10th Jan, 2022. Vindhya Sankth, Rowing Player, represented Indian Rowing Team at Asia/Oceania Continental Olympic and Paralympic qualified Regatta held from 5th to 7th May 2021. She won 2 gold medals in All India University Rowing Championship held at Panjab University, Chandigarh, from 1st to 5th March 2022. Pawanpreet Kaur, Wrestling Player, won a gold medal in Indo-Nepal Invitational International Championship 2021-22 held at Kasku, Nepal, from 18th to 21st Jan, 2022. She won a gold medal in All India National Federation Cup held at Mapusa, Goa from 25th to 26th Nov, 2021. She also bagged a gold medal in Open Youth and Sports National Cup 2021 held at Madgaon, Goa, from 27th to 28th Nov, 2021.

The college invests substantially in sports and provides the latest equipment for all the 33 games of GNDU. In the Inter-College competitions organized by Guru Nanak Dev University, our College participated in 32 games and got 24 positions out of which 8 teams won Championships, 8 got 1stRunners-up Position and 8 got 2nd Runners-up Position. The college has made tremendous contribution to university sports, adding a major share to Guru Nanak Dev University's exceptional feat of winning Maulana Abul Kalam Azad All India Trophy for Sports. Continuing its winning streak, the college bagged the GNDU Overall General Sports Championship Trophy (2019-20) consecutively for the ninth time and also won second runners-up Shaheed-E-Azam Bhagat Singh Overall General (Men & Women Combined) Sports Championship Trophy 2019-20. 34 outstanding players of the college received a huge amount worth Rs. 12,00,000 as a prize money for their commendable performance. Cycling player Ms. Sushikala Durgaprasad Agashe and fencing player Ms. Rishika Khajuria got cash prize of Rs.1,27,000 and Rs.60,000 respectively among women players.

In all the fields of cultural activity, the college artists remain at the forefront. In Inter-zonal Youth Festival (A' Zone) of GNDU held in 2021 The college participants won 1st position in 9 events, 2nd positions in 15 events and 3rd position in 6 events.

The college NCC and NSS units have been decorated with the highest honours. Our cadets have won the honour of commanding the NCC contingent at the Republic Day parade in New Delhi. In this session, NCC and NSS cadets of the college zealously participated in various state level and national level activities to create awareness in the society on the burning issues. The college takes genuine pride in pursuing its community service programmes and extensive activities most vigorously. To broaden the students' horizons, the college provides them abundant exposure through various seminars, guest lectures, exhibitions etc.

THE ACADEMIA



ORIENTATION PROGRAMME

The college organizes an orientation programme, before the commencement of its academic session. This introduces the incoming students to various programmes, activities, facilities and the values of the institution.

LEADERSHIP SKILLS PROGRAMMES

The Head Girl, Assistant Head Girls, Presidents and Secretaries of Clubs and Societies, Class & Section Representatives are sensitized to values of responsibility, initiative and decision-making. Freshers' Contest, Valedictory Function and other functions of clubs and societies are organized by the students only.

THE PRAYER

The Prayer, along with singing of the National Anthem, is a regular feature of the college. Other than the invocations, the assembly is a means of communication with the students regarding policy matters, important functions/ competitions and above all a time to disseminate meaningful matters of life and living. The relevance of important days and events like Youth Day, Women's Day, Rishi Bodh Day, Valmiki Day, Sant Ravi Dass Day etc. is reaffirmed.

COMMUNITY SERVICE

The college is actively engaged in community service, that helps to inculcate the spirit of service and civic values among the students. Visits to Orphanage and Old Age Home, Mental Hospital and Institute for the Deaf and Dumb are organized from time to time. Several times, festivals are celebrated with the inmates. The students make collections in kind and cash to share with the inmates. Students are also sensitized to various national problems and are given training to serve society with a human touch in the time of emergency. In the recent past, funds were collected for COVID-affected people. The college participates in various community service programmes organized by Arya Samaj and DAV Institutions.

CAREER COUNSELLING CELL

During the time of admission, this cell helps the students by acquainting them with the programmes and courses available in the college and facilitates them in making decisions and choices for their future. The work of this cell is to offer insight, guidance and support to help students understand and manage different career issues.



The college has been conferred Green Champion Award by Mahatma Gandhi National Council of Rural Education (MGNCRE), Department of Higher Education, Ministry of Education, Government of India for its contribution to Swachhta Education and Practice.





THE ACADEMIA



GENDER SENSITIZATION

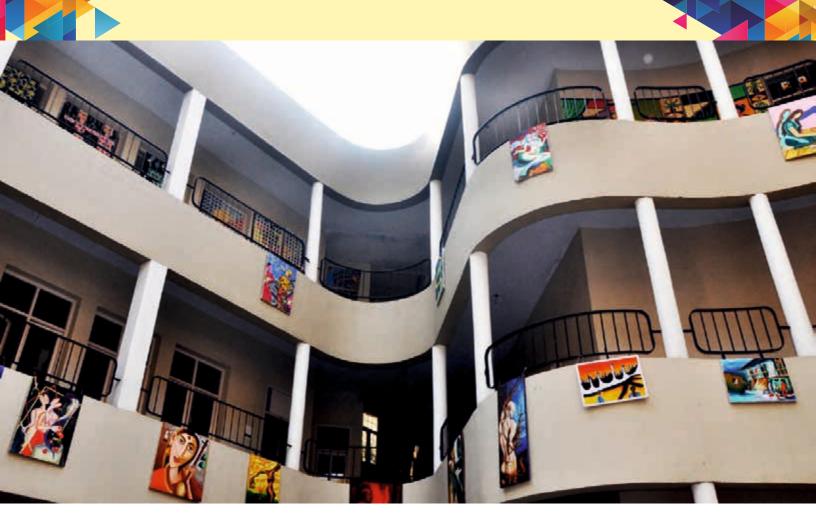
Under the aegis of WEF (Women Empowerment Forum), the college sensitizes women about their status and identity, coping strategies for their dual role and to become more self-reliant. The forum through lectures by women of eminence, attempts to uplift women from the subordinate status and prepares them to live with dignity, facing the challenges of the patriarchal system.

ACKNOWLEDGEMENTS

We are thankful to the parent body, DAV College Managing Committee, Chitra Gupta Road, New Delhi and LMC for their valued guidance and inspiration. We acknowledge the role of UGC, GNDU & DPI (Colleges), which have encouraged us to start job oriented courses in this institution to increase employability of the students in various fields. The GNDU administrative hierarchy is always promptly supportive and we are indebted to them also.



INFRASTRUCTURE



Spread over an area of 65,000 sq. yards, the college campus is modern, attractive and well-equipped for comfort, convenience and academic pursuits. This campus offers a large number of special opportunities for students. Apart from the lecture rooms, it has fully furnished Computer Labs, Music Rooms, Home Science & Fashion Designing Laboratories, Design Labs, Science Labs, Geography, Travel Tourism and Psychology Labs, Studios for Fine Arts, Commercial Art, Photography and Design. Separate building of design has come up with Textile Lab, Fashion Lab, Interiors Lab, Studios, Shoppe, Dark Room, Video Production Studio, Audio Production Studio, Electronics Lab, Still Photography Lab & Studio, Art Galleries, Multimedia Lab, Jewellery Studio & Manufacturing Lab, Virtual Library, Seminar Room & Open Air Theatre, Hi-tech Language Lab & Aviation Lab & Aesthetically Designed Cosmetology Lab.

The college is equipped with learning facilitators & gadgets ranging from Multimedia Projectors, Slide Projectors, Xerox Machines, TV, DVD & Audio Players, Smart Boards and learning resources. In order to meet the demands of Computer & IT related courses, the college has a Techno-Centre with eighteen state-of-the-art computer labs interconnected through Local Area Network with optical fibre backbone. The Network Resource Centre is equipped with Windows Servers, pfSense firewall/gateway/router, licensed software and a wide range of latest gadgets. The campus has around 450 computers with Internet facility and latest printers, scanners, configurations to meet the needs of the students. The internet is available for 24 hours in all the labs and departments. The college offers Central Computing Facility to the faculty and the students to collect teaching learning resources. For conferencing, seminars, symposia & board meetings, the college has air-conditioned seminar rooms.

The college offers hostel accommodation to a vast number of students with all the ultra-modern amenities, lush green lawns and a peaceful atmosphere, conducive for studies. The college offers a well-equipped multi-storeied high-tech, computerized and air-conditioned Library. Housed in an imposing, well-lit and ventilated building, it is the hub of activity all through the year. With 71,315 books, 1,99,500 N-List e-books, 20 national & international print journals and 6000+ NList e-journals, 75 magazines and 12 newspapers, the fully computerized library functions on open access system, augmented by reprographic facility. It has commodious reading rooms, exclusively for members of Scholars Club, for Honours and Postgraduate students and for the faculty. Every year the college spends lacs of rupees on books and journals, this being an area of top priority for the college. The silver

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INFRASTRUCTURE



jubilee auditorium *Urvi*, with a seating capacity of 1200 is the centre of academic, co-academic and cultural activities like conferences, orientation camps, face-to-face shows, annual functions.

The Sports Complex which is an impressive focal point of the players' activities, has facilities such as a Badminton Hall, Yoga Hall, Table-Tennis Hall, Judo Hall, Gymnastics Hall, Weightlifting Hall, Counselling Room, Change Room for players, offices for teachers and coaches, Sports Store-Rooms and Exhibition Hall, NCC Room, NSS Room and others.

In the beautifully designed Shri Mohan Lal Arora *Yajyashala, Havan* is performed daily at 8:30 am, not only to purify the atmosphere but also to make the students aware of the Vedic Culture, our rich tradition and heritage. A multi-tiered parking block has also come up. The stadium with a seating capacity of 1,000 has also been constructed in addition to Gymnasium, Media House, Virtual Library, Bioinformatics Lab, Aviation Lab, Multi-activity Common Room and two Open Gyms for students and a separate block for Music & Dance have been constructed. A separate block for the PG Department of Commerce has also come up. The Administrative Block of the college is refurbished and refurnished regularly to add to the impressive infrastructure of the college.



For the attention of **Parents & Students**



PARENTS MUST ENSURE THAT THEIR WARD:

Ättends at least 75% of the lectures delivered. They are supposed to check lecture shortage from the college office, at the end of each term.

Regularly visits the library.

 $\ddot{\mathbf{R}}$ eads all the notices/ circulars put up at the Information Centre.

The parents & the students are required to go through the Prospectus carefully before signing the Admission Form. Once the form is signed, the total responsibility of having read the rules and regulations shall lie upon the parents and the students and they shall be bound by the same.

Attendance in the HOUSE TESTS conducted by the college is compulsory and the student must attain the required pass percentage of marks. The college will take strict disciplinary action against a student, who is absent in the House Tests. However, the Principal may suspend punitive action in extraordinary circumstances.

PARENTS ARE RESPONSIBLE FOR TRANSPORT ARRANGEMENTS

The college is located in the heart of the city. Public transport is easily available from neighbouring villages. However, college will not be held responsible for any transport arrangement made by parents/ students.

STUDENTS SHALL NOT BE ALLOWED TO LEAVE THE CAMPUS BEFORE 12 NOON.

ELIGIBILITY FOR UNIVERSITY EXAMINATIONS

reappear exam are required to fill in and submit the university examination form for reappear exam at their own responsibility within dates stipulated by the GNDU.

Students to take

The students are required to fulfill the following eligibility conditions for appearing in the final examinations of GNDU:

- a) Get 25 percent marks in aggregate of all the subjects or 35 percent marks in each subject in the House Test.
- b) Attend 75 percent of the total lectures delivered in each of the subjects taken by them, including theory and practical. Condonation of shortage of lectures, up to 15 percent of lectures attended, is Principal's discretion and not a student's right.
- c) Clear all the dues of the college.

In case they fail to fulfill any of these conditions, they shall be detained from appearing in the final examinations of GNDU. It is the responsibility of the students to apprise their parents of all the rules and regulations.

As per the directions of the High Court, students should not travel in any unsafe vehicle like truck/tractor in their own interest. They are further advised to strictly observe traffic rules & wear helmets.

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CODE OF CONDUCT FOR STUDENTS



- Always carry your IDENTITY CARD, while in the college. No student will be allowed to enter the college premises without the identity card. Its loss shall entail heavy penalty besides the cost of a new Identity Card.
- Come to the college in proper uniform on Mondays. Uniform on Mondays is white dupatta, shirt and salwar. Design— round neck, straight fitting, half sleeves. Bottle green pullover/ cardigan, along with the uniform, is to be strictly adhered to, in winters.
- Wear decent dresses during the rest of the week. Suits or trousers with decent tops are allowed. Half pants, shorts, capris, sleeveless and short tops are not allowed.
- Don't litter the campus. Eatables are not allowed in the academic area and the auditorium.
- Don't scribble on the walls & the college property.
- Rush for the assembly as soon as the bell rings.
- Don't carry MOBILE PHONES in the college. Students using mobile phones in the college campus will be penalized and strict action will be taken.

- Visit the Information Centre daily and read all the notices.
- Maintain perfect silence in corridors.
- Attend 'HAVAN', as and when notified. A heavy fine (Rs.50 per day) will be levied for each absence.
- Don't honk the horn in the campus.
- Park your vehicles in proper parking lot and do not sit on the parked vehicles.
- Alight from the car, a little away from the main gate, if somebody comes to drop you, to allow smooth flow of traffic.
- Avoid keeping heavy cash & jewellery in your bag.
- Don't indulge in ragging. RAGGING IS STRICTLY PROHIBITED AND PUNISHABLE BY LAW.
- Switch off the fans and lights while leaving the classrooms. Be REGULAR & PUNCTUAL in classes.
- Make use of your free time in academic/co-curricular pursuits.
- Do not pluck flowers.
- Any student found guilty of misbehaviour/ disobedience shall be rusticated from the college.

Leave Rules

- A student should apply for leave from the college when it is absolutely necessary, on the printed form available from the college book shop.
- Nature and reason of leave and days on which it is required must be stated clearly in the leave form.
- Leave application must be endorsed by father/guardian of the student or by the Hostel Superintendent, in case of a boarder.
- All leaves other than for personal illness, duty, one's own marriage are regarded as casual.
- A student will be allowed only 10 casual leaves i.e. 5 in each semester. Even if leave beyond 10 days has been granted, excess leave will be automatically cancelled.

- Leave for a part of a day will be counted as full day for calculation of total leave.
- Sanctioning authority for leave up to 3 days is the teacher of General English and any leave for more than 3 days has to be got sanctioned from the principal/or her nominee.
- In case of long, serious illness or any accident, the Principal must be informed by the parents of the wards, along with a medical certificate on the day of its occurrence. It must be borne in mind that medical leave due to serious illness shall be considered towards condonation on merit of the case. ROUTINE MEDICAL CERTIFICATE SHALL NOT BE ENTERTAINED.
- No leave application during the House Tests will be entertained by anyone except Dean, Academics.

Debarring from representation in events.

RAGGING IS A MENACE: CURB IT COMPLETELY

Ragging is banned in the college. The college has adopted the UGC regulations on curbing the menace of Ragging in Higher Educational Institutions, 2009 as well as the directions of the Hon'ble Apex Court.

WHAT CONSTITUTES RAGGING?

Any disorderly conduct whether by words, spoken or written or by an act which has the effect of teasing or mistreating, mishandling any other student, indulging in rowdy or indisciplined activities which causes or is likely to cause annoyance, hardship or psychological harm or to raise fear or apprehension in fresher or junior students or asking other students to do an act or perform something which students will not do in the ordinary course and which has the effect of causing or generating a sense of shame or embarrassment so as to adversely affect the physique or psyche of the fresher or the junior student.

Note : If a student is found guilty of ragging, she is liable to be punished appropriately including expulsion from the institution and /or imprisonment up to 3 years and / or a fine of Rs.25,000. The punishment may also include

II.

- I. Withholding scholarships or other benefits.
- III. Withholding results.
- IV. Suspension/expulsion from hostel and the like. In case of any difficulty, you may contact Anti Ragging Cell of the College. The members are

i) Dr. Simardeep ii) Mrs. Poonam Kohli

ADMISSION DEADLINES



Class	Semester	Admission Criteria	Admission Dates	Other Details
 BA BA Hons. (English) B Sc Economics B Sc Medical / Non-Med. B Sc Biotechnology B Com (Pass & Hons.) B.Com (Financial Services) BBA, BA JMC BCA, B Sc IT, B Sc (Comp. Sc.) BFA (Painting and Applied Art) BD (Bachelor in Design) B.Design (Multimedia) B.Voc.(Entertainment Technology) B.Voc.(Fashion Technology) B.Voc.(Retail Management) B.Voc.(Banking & Financial Services) B.Voc.(Software Development) 	Semester I, III, V & VII	First come first served cum merit, all 10+2 appeared can seek admission. Confirmation of admission on declaration of result	As notified by GNDU	The following vocational subjects are available at BA-I level : • Applied Art • Tourism & Travel Management • Fashion Designing & Garment Construction • Still Photography & Audio Production • Gemology & Jewellery Designing • Computer Applications
 M Com M Sc Computer Sc. M Sc Internet Studies MA English MA Punjabi MA Fine Arts M Sc Fashion Designing & Merchandising MA in Journalism & Mass Communication M.Design (Multimedia) Masters in Tourism Management 	Semester I & III	Merit cum first come first served	As notified by GNDU	Compartment cases not eligible
 PGDCA PG Diploma in Financial Services 	Semester I	-do-	-do-	Compartment cases not eligible
•Diploma in Cosmetology	Semester I	-do-	-do-	-

PAY ATTENTION !

Admission without / with late fee : As per GNDU instructions.

- College re-opens as per GNDU instructions
- ADMISSION IS ON. Contact Office from 09:00 AM to 01:00 PM
- Change of faculty/class/subject: As per GNDU circular.
- Library concessions and scholarships to other university toppers and brilliant students.
- Hostel Facility is available

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COURSES INDEX & ELIGIBILITY



BA (Bachelor of Arts)	+2 Pass or equivalent examination.
BA Honours (English)	+2 Pass or equivalent examination. A candidate may be offered Honours in English provided she has secured 50% marks each in BA Sem I & II
B.Sc. Medical with Bioinformatics as a subject option.	+2 with min. 40% marks in the group concerned.
B.Sc. Non-Medical with Bioinformatics as a subject option.	+2 with min. 40% marks in the group concerned.
B.Sc. Biotechnology	+2 with min. 40% marks in Medical / Non-medical.
B.Sc. Economics with Computer Science & Mathematics/Quantitative Techniques	+2 with min. 40% marks.
B.Sc. Computer Science with Physics, Mathematics & Computer Science	+2 with min. 40% marks.
B.Com. (Pass & Honours)	+2 with min. 40% marks. A candidate may be offered Honours in Commerce provided she has secured at least 50% marks each in B.Com. Sem-I & II.
B.Com. (Financial Services)	+2 with min. 40% marks.
BBA (Bachelor of Business Administration)	+2 with min. 40% marks.
BCA (Bachelor of Computer Applications)	+2 with min. 40% marks.
B.Sc. (IT) (Bachelor of Science in Information Technology)	+2 with min. 40% marks.
B.Design (Bachelor of Design) Four Year Degree Course with specialization in Fashion & Textile Designing and Interior Designing.	+2 with min. 45% marks.
BFA (Applied Art / Painting) Four Year Degree Course	+2 with min. 40% marks.
BA JMC (BA Journalism & Mass Communication)	+2 with min. 50 % marks.
B.Design (Multimedia) Four Year Degree Course	+2 with min. 45% marks.
B.Voc. (Entertainment Technology)	+2 in any stream.
B.Voc. (Fashion Technology)	+2 in any stream.
B.Voc. (Beauty & Fitness)	+2 in any stream.
B.Voc. (Retail Management)	+2 in any stream.
B.Voc. (Banking & Financial Services)	+2 in any stream.
B.Voc. (Software Development)	+2 in any stream.
MA Fine Arts (Two Year PG in Drawing & Painting)	Bachelor's Degree in any Faculty with 50% marks in aggregate or 45% marks in the subject concerned or equivalent examination. OR Master's degree from any recognized university in any faculty. For MA (Fine Arts) examination, only regular candidates shall be eligible who have completed the prescribed course in colleges affiliated to GNDU. All students (including those who have not opted Fine Arts as an elective subject at graduation level)
MA English	Bachelors Degree in any faculty with min.50% marks in aggregate or 45% marks in the subject concerned or equivalent examination or Masters Degree of this or any other university in another subject or another faculty.
MA Punjabi	Bachelors Degree in any faculty with min.50% marks in aggregate or 45% marks in the subject concerned or equivalent examination or Masters Degree of this or any other university in another subject or another faculty.
Masters in Tourism Management	Graduation in any stream with 45% marks.
MA JMC (MA Journalism & Mass Communication)	Bachelors/Masters degree with min.50% marks in aggregate.



COURSES INDEX & ELIGIBILITY



M.Com. (Two Year PG in Commerce)	B Com / BBA/ B CAM/ B E Com with min.50% marks.
M.Sc. Computer Science	Graduation with Comp.Sci./ IT/Comp. App./Computer Maintenance/BCA/BSc.IT/BIT OR Graduation with Mathematics as an elective subject and PGDCA/ PGDIT/ PG Diploma in E-Comm. & Internet App. or equivalent with 50% marks in the aggregate.
M.Sc. Internet Studies	BCA/B.Sc.(IT)/ B.Sc.(Comp. Sci.)/B.Sc.(Eco.) / BA with Comp. Sci./App./IT/Maintenance as one of the elective subjects with min.50% marks in aggregate.
M.Sc.Fashion Designing & Merchandising	Passed BA with Fashion Designing and Garment Construction/Home Science/ B.Sc. Home Science/ Bachelor of Design (specialization Fashion Design)/ B.Sc. Fashion Design or PG Diploma in Dress Designing and Tailoring/ PG Diploma in Fashion Designing or B.A. degree with Fashion Designing as an Add on Course under (10+2+3 system) or B.Voc. Fashion Styling & Grooming or B.Voc. Textile Design & Apparel Technology or B.Voc. Fashion Technology with at least 45% marks from GNDU or any other equivalent examination from a recognized University/Institute.
M.Design (Multimedia)	Graduation in Computers / Visual Arts / Commerce from GNDU or its equivalent with min. 45% marks in aggregate.
PG Diploma in Financial Services (Banking & Insurance)	Graduation from GNDU or its equivalent.
One Year PG Diploma in Computer Applications (PGDCA)	Graduation in any stream with min.45% marks in aggregate
Diploma in Cosmetology	10+2 examination with at least 40% marks in aggregate.





ADMISSION GUIDELINES



ELIGIBILITY CONDITIONS 2022-23

Those students who have passed the lower examination from a) some other board/university (other than Punjab University, Punjabi University and Punjab School Education Board) will have to obtain eligibility certificate from Guru Nanak Dev University within one month of admission.

b) Students have to fill eligibility form and submit in office with original DMC and migration certificate within one month of admission

- a) Migration certificate from the university/board concerned. (A student can apply for eligibility certificate even if she has not received migration certificate so far). Inter-college migration certificate is essentially required for the students migrating from any other college of GNDU.
- b) Attested copy of entrance test card of selection list. (Only for those courses/classes where admission is based on entrance test)
- c) Category certificate issued by Gazetted Officer (like SC/ST/BC) and Punjab Domicile Certificate/Residence Certificate.

Those students who have passed the lower examination from Punjabi/Punjab University or PSEB are exempted from obtaining eligibility certificate, but they have to submit all the abovementioned original documents by the given dates.

Those students who have passed the lower examination i.e.

Admission Procedure

intermediate from Bihar Intermediate Education Council, Patna will have to submit Admit Card, Transfer/Character Certificate duly attested by DEO, from the college/school, issued by council, other than the above-mentioned certificates.

Those students who have passed SSC Part-II from National Open School, New Delhi, in four subjects (including English) and which is cleared within two years after matriculation, can be given provisional admission in BA/B Sc (Pass Courses). Such students will have to clear the remaining fifth subject within a particular group.

Syndicate in its meeting on 24-02-1997 has passed through para 89 that the students who obtained the bachelor's degree before 1991 in the old (14 year) stream will be treated at par with (10+2+3) stream in pursuance of higher courses.

Students coming from other states will be allowed to take up Basic Punjabi or Punjab History & Culture in lieu of General Punjabi as per rules given in 33(6) of University calendar. For clarification, contact college office.

Foreign students would be given admission only if they have student visa, not on the basis of any other visa. They will have to submit a recognition certificate of the examination passed from Association of Indian Universities, Kotla Marg, New Delhi. This is mandatory for obtaining eligibility certificate. They will have to submit complete documents, including the details of student visa.

The information regarding boards/universities recognized by GNDU may be obtained from the college office.

Note:

After University's odd semester examinations the students must take admission immediately in even semester without waiting for their results.

Parents are required to read the Prospectus before signing the form.

Once the form is signed, the total responsibility of having read the rules and regulations, shall lie upon them. The student should:

- Purchase the Prospectus and read it carefully. Fill the form neatly and completely.
- Get it signed from her parents/guardian.
- · Get it checked from the Subject Verification Board.
- Face interview conducted by the admission board for seeking admission.

Subjects will be given on FIRST COME FIRST SERVED CUM MERIT basis, and as per availability.

Students who have been on the rolls in the previous year will lose their claim, on late arrival.

Admitted students will pay the fee at the fee counter on the same day and submit the form at the same counter.

In case of delay in the payment of fees, the form will need re-validation by the incharge of Admission Board.

Subjects taken may be changed the next day, provided seats are available.

Submit the photographs in the office to collect the identity card. Students are required to deposit 4 coloured photographs.

It is mandatory for all students to get themselves enrolled online also (as per dates prescribed by GNDU).

Documents Needed at the Time of Admission

For Undergraduate Courses

- DMC of Class X.
- **Result of Class XI.**
- DMC of Class XII (In case the result is not declared, Roll No. Slip / Character Certificate may be provided).
- Original Migration Certificate issued by the Board to student who has passed Class XII examination from Board other than Punjab School Education Board.
- Aadhaar Card.
- Four latest coloured passport-size photographs (not in school uniform).
- In case of Scheduled Caste / Tribe / Backward Class, the concerned student must attach certificate from the competent authority.
- Outstanding players, speakers, singers, dancers, fine artists and best-in-acting, require supporting certificates.

For Postgraduate Courses

- DMC/Certificates or Class X onwards up to last Semester.
- Original Migration Certificate issued by the University to student who has passed lower examination from University other than Guru Nanak Dev University, Amritsar.
- Aadhaar Card.
- Four latest coloured passport-size photographs.

Note: Kindly also carry original documents with you along with photocopies for verification.



SUBJECT INDEX BA (Bachelor of Arts)



Students in arts and humanities have diverse subject options in languages, social sciences, fine arts & economics. These can open up avenues in fields as diverse as journalism, advertising, foreign trade and civil services. Mathematics with humanities widens the career options. The vocational streams (group X onwards) equip the students for jobs after graduation. SUBJECT COMBINATIONS FOR BA

- General English and General Punjabi are compulsory.
- Students from other states can opt for Punjab History & Culture in lieu of Punjabi in BA-I.
- Students can opt for any one group of the following, selecting three subjects, picking one each from (a), (b) & (c).
- A student will have to study the same subjects for three years taken in BA Sem-I.
- A student cannot opt for more than two vocational subjects in BA Sem-I.
- Students will have to clear a paper of Environmental Studies in BA Sem-III or IV.

Subject Combination Groups

Group I	a. Home Science / Computer Science b. Economics/ Sociology/ Fine Arts/ Applied Art/ Psychology/ History c. English/ Hindi/ Punjabi/ Sanskrit
Group II	a. Economics / Sociology/ Fine Arts/ Applied Art b. Music Vocal/Music Instrumental/Philosophy/Psychology/History/Political Science c . English/ Hindi/Punjabi /Sanskrit
Group III	a. Physical Education b. Psychology/History/Music Voc./Philosophy/ Music Inst./Pol. Sci./ Geography/ Dance/SPAP c. English/ Hindi/ Punjabi/ Sanskrit
Group IV	a. Music Vocal b. Music Instrumental c. English/ Hindi/ Punjabi/ Sanskrit
Group V	a. Political Science / Dance b. Philosophy/ Music Vocal/ Psychology/ History/ Music Instrumental c. English/ Hindi/ Punjabi/ Sanskrit
Group VI	a. Political Science / Dance b. Economics/ Sociology/ Fine Arts / Music Vocal /Applied Art c. Music Instrumental/ Philosophy/ History/ Psychology
Group VII	Mathematics/ Quantitative Techniques with any two of the following: a. Economics/ Sociology/ Philosophy b. English/ Hindi/ Punjabi/ Sanskrit c. Computer Science / Computer Applications
Group VIII	Geography with any two of the following: a. Economics/ Sociology / Political Science / TTM b. English/ Hindi/ Punjabi/ Sanskrit c. Psychology/ History
14	



SUBJECT INDEX BA (Bachelor of Arts)



Group IX	Tourism and Travel Management with any two of the following: a. English/Hindi/ Punjabi/Sanskrit b. History/ Psychology/ Computer Science/ Computer Applications c. Geography
Group X	Fashion Design and Garment Construction with any two of the following: a. English/ Hindi / Sanskrit / Punjabi (Elective) b. Economics/ Fine Arts/ Sociology/ Applied Art c. Gemology and Jewellery Designing
Group XI	Still Photography and Audio Production with any two of the following: a. English/Hindi/Punjabi/Sanskrit b. Applied Art/Fine Arts/ Sociology/Economics
Group XII	Gemology and Jewellery Design with any two of the following: a. English/ Hindi/ Punjabi/ Sanskrit b. Economics/ Sociology/Applied Art/ Fine Arts c. Fashion Designing & Garment Construction/ Home Science
Group XIII	Computer Applications with any two of the following: a. English/ Hindi/ Punjabi/ Sanskrit b. Applied Art/ Fine Arts/ Economics/ Sociology c. Maths/ Psychology/ History/ Philosophy

Note : Mathematics can't be taken with Fine Arts or Applied Art Paper on Drug Abuse has been introduced as a compulsory subject for semester-I & II classes



BA WITH VOCATIONAL SUBJECT

The college has earned the coveted status of Model College for Vocational Courses after getting recognition from UGC, NAAC and PSSIEVE (Bhopal). The infrastructure, the learning resources and facilitators coupled with visits to industrial/ corporate houses, exhibitions, hands-on work, workshops and lectures by professionals from India and abroad, all equip the students with the necessary skills to forge their way into the job market or set up their own enterprises.

FDGC (Fashion Designing & Garment Construction)

FDGC is another step to equip the young women with the latest in fashion technology and management skills, to meet the demands of ever growing fashion industry and fashion awareness among all age groups. Other than dress designing & garment construction, the course work entails a study of costumes of India & world, fundamentals of textiles & textile designing.

Applied Art

Applied Art opens career avenues in Advertising Agencies, Printing & Publishing Houses, Manufacturing Houses, Newspapers, Packaging Houses, Design & Fashion Institutes, Web Designing & Animation as Commercial Designer, Visualizer, Copy Writer, Media Planner, Photo Journalist, Marketing Expert, Illustrator, Art Director and Freelancer. The dept. always remains on its toes to impart innovative training to its students through its in-house pre-press publication projects so as to hone their practical skills and prepare them for their upcoming professional life. Further exposure is given to the students through field trips, workshops, guest lectures, exhibition-cum-sales etc.

TTM (Tourism & Travel Management)

Tourism Industry is one of the fastest growing and the largest employment generating Industries in the world. In 2019, tourism sector created 4.2 crore jobs and is expected to rise to 5.23 crore by the year 2028. This sector offers multiple career avenues in hotels, restaurants, tour operations, travel agencies, teaching, event management, sales and marketing, interpreter, airlines and ground staff etc. Students are given practical exposure through field visits to airports, hotels, excursions, training programmes, educational trips, seminars and exhibitions.









BA WITH VOCATIONAL SUBJECT



SPAP (Still Photography & Audio Production)

Photography is an art that allows us to freeze time, capture memories, enhance beauty & spread information. A career in photography is challenging & rewarding. Digital photography would lead to careers in graphic arts, advertising, print & electronic media. Similarly an audio engineer has scope in Recording Studios, Radio & Television Stations, Conferences, Advertising Agencies, Theatres, Concert Halls & the like.





Computer Applications

The students, who complete this vocational course, will be welcomed by industry because they will be trained to work in latest operating systems, RDBMS, DTP packages & other application packages. After this course, the students may be absorbed as Programmers, System Analysts, DTP Managers & Graphic Designers

GJD (Gemology & Jewellery Designing)

Gemology & Jewellery Designing is fast emerging as a major professional field, bringing in its trail tremendous potential and job opportunities. The trained force may open designer stores or even operate from their respective houses as freelance designers & stone setters. The curriculum is designed to provide a comprehensive understanding of various aspects of jewellery industry like basic drawing exercises, manufacturing techniques like sawing, soldering, filling, drilling etc., identification of gems, creation of innovative costume jewellery



Common Ordinances under semester system for Undergraduate, Postgraduate Courses, Postgraduate Diploma, Advanced Diploma and Certificate courses.



1. Eligibility for Admission and duration of the courses

The eligibility and duration of the courses shall be prescribed by the University from time to time. Admission to Semester I shall be open to a candidate who has passed, not less than one academic year previously, 10+2 of Punjab School Education Board / State Board / CBSE / ICSE.

2. Fee

Every candidate shall pay such fee to the institution under jurisdiction of the University as the syndicate may prescribe from time to time.

3. Scheme of Instruction-Examination

For each examination every student admitted to the course under the semester system must be on the rolls of the institution and shall send her admission form and fees for the examination through the Principal/Head of the Institution accompanied by the following certificates:

- a) Of having attended at least 75% of the total number of lectures delivered in each theory and practical course separately. If in a particular semester, a student falls short of attendance in a maximum of two courses, she would be permitted to appear in the semester examination of the papers in which she fulfils the attendance requirements. The course in which the student does not fulfil the minimum attendance requirements, she shall not be permitted to appear in the semester examination of such course and shall be declared as having failed in such course. A student who is falling short of attendance in maximum of two courses, shall be required to attend the minimum number of lectures which were falling short, during next year when the courses are offered.
- b) Of having good moral character.
- c) The syllabi, courses of reading and regulations for the courses shall be notified by the University from time to time and shall be deemed to constitute integral part of ordinances. Course evaluation under the semester system of evaluation shall be done on marks basis. If a course has both the theory and practical components, the student will be required to pass both the components, separately. However, if the student fails in theory, but qualifies in practical examination of that course, she will be required to clear the theory paper only, and vice-versa.

4) Carry on system for various semester examinations

- I. Course having two semester duration:
 - a. There shall be no condition for promoting a student from first semester to second semester.
 - b. In case a student fails to pass all the courses/papers within a period of two semester(One year) she shall be given two consecutive semesters(one year) more to pass.
- II. Courses having four semester duration:
 - a. There shall be no condition for promoting a student from first semester to second semester.
 - b. However, the student shall be promoted to the third semester only if she has passed at least 50% courses/papers of the first two semesters.
 - c. There shall be no conditions for promoting a student from third semester to fourth semester.
 - d. In case a student fails to pass all the course/papers within a period of four semesters (two years), she shall be given four consecutive semesters (two years) more to pass.
- III. Courses having six semester duration:
 - a. There shall be no condition for promoting a student from first semester to second semester.
 - b. However, the student shall be promoted to the third semester only if she passed at least 50% courses/papers of the first two semesters.
 - c. There shall be no condition for promoting a student from third semester to fourth semester.
 - d. However, a student shall be promoted to fifth semester only if she has passed at least 50% courses/papers of first four semesters.
 - e. After a period of six semesters, the student shall be given a period of two consecutive years to pass.
- IV. Courses having eight semester duration:
 - a. There shall be no condition for promoting a student from first semester to second semester.
 - b. A student shall be promoted to the third semester only if she has passed at least 50% coures/papers from third semester to fourth semester.
 - c. A student shall be promoted to fifth semester only if she has passed 50% courses/papers of the first four



semesters.

- d. There shall be no condition for promoting a student from fifth semester to sixth semester.
- e. However, a student shall be promoted to seventh semester only if she has passed at least 50% courses/papers of first six semesters.
- f. After a period of eight semesters, the student shall be given a period of two consecutive years to pass.
- Note:1 No special chance or exemption shall be allowed beyond what is stated in the above ordinances.
- Note:2 Failed students shall appear in the examination in the regular semester examinations next year .i. e reappear of examination for an odd semester shall be conducted along with the next odd semester, and even semester along with the next even semester and there shall be no special supplementary examinations.
- Note: 3 If 50% of the course /papers required to pass involve a fraction, the fraction of the course/ paper will be treated as a full course. For example, if in a year there are 13 courses in two semesters, the candidate will be required to pass minimum of 7 courses/papers.
- 5) The pass marks for a course (paper) shall be 35% at Bachelors degree level, certificate, diploma, advanced diploma and PG Diploma levels. The pass marks for a course shall be 40% at post graduate degree level. Pass marks in aggregate of all the courses shall be 40%. Reevaluation shall be allowed as per ordinances.

If a candidate obtains less than 40% marks in aggregate at the end of the final semester/year of her course but is passed in all individual papers, the result of such a candidate shall be declared as 'fail' and she shall be required to improve her score in one or more papers in any of the semesters/year so as to obtain a minimum 40% marks in aggregate to pass the examination.

- 6) The medium of instructions shall be as already existing in the ordinances.
- 7) Grace marks will be allowed as per university ordinances.
- 8) Maximum time allowed to pass a course is given below:

Course duration Maximum Time to complete a

degree
Six years
Five years
Four years
Two years

9) Regular students admitted to a course shall register/ enroll themselves with the university in the very first semester of their admission and pay prescribed fee to the college/ University. Direct admission to second semester is not allowed.





Three Year Degree Courses

Non-domicile students may opt for Basic Punjabi or Punjab History & Culture in lieu of Compulsory Punjabi.

B.Sc. Medical

Eligibility: 10+2 Medical Science group with at least 40% marks.

- Subjects for B.Sc. Medical Sem.I to Sem.VI Compulsory English
- Compulsory Punjabi/Basic Punjabi
- Botany
- Zoology
- Chemistry

Drug Abuse: Problem, Management & Prevention (Compulsory in Sem I or II) Environmental Studies (Compulsory in Sem-III or IV)

B.Sc. Non-Medical

Eligibility: 10+2 Non-Medical Science group with at least 40% marks.

- Subjects for B.Sc. Non-Medical Sem. I to Sem.VI
- Compulsory English
 Compulsory Punjabi/Basic Punjabi
- Chemistry
- Physics
- Mathematics

Drug Abuse: Problem, Management & Prevention (Compulsory in Sem I or II) Environmental Studies (Compulsory in Sem-III or IV)

B.Sc. Biotechnology

B.Sc. Medical with Bioinformatics

Eligibility: 10+2 Medical Science group with at least 40% marks.

- Subjects for B.Sc. Medical Sem.I to Sem.VI
- Compulsory EnglishChemistry
- Compulsory Punjabi/Basic Punjabi
- Bioinformatics
- Botany / Zoology

Drug Abuse: Problem, Management & Prevention (Compulsory in Sem I or II) Environmental Studies (Compulsory in Sem-III or IV)

B.Sc. Non-Medical with Bioinformatics

Eligibility: 10+2 Non-Medical Science group with at least 40% marks.

Subjects for B.Sc. Non-Medical Sem. I to Sem.VI

- Compulsory English
 Chemistry
- Compulsory Punjabi/Basic Punjabi
- Bioinformatics
- Physics/Mathematics

Drug Abuse: Problem, Management & Prevention (Compulsory in Sem I or II) Environmental Studies (Compulsory in Sem-III or IV)

Biotechnology is a branch of biology that applies technology to biological systems to reap novel and proprietary biotechnology products. It also entails use of living organisms or their products to modify human health and environment. An upcoming productive field, it has major scope in key areas like stem cell techniques, DNA Vaccines, Tissue Culture, Protein Engineering, Immunological Studies and many more.

Eligibility: 10+2 (Medical/Non-Medical) with min.40% marks or equivalent examination.

Semester-I

- BTL101 Cell Biology BTP121 Cell Biology Lab
- BTL102 Botany-I
- BTP122 Botany-I Lab
- BTL103 Biochemistry-I (Biomolecules)
- BTP123 Biochemistry-I (Biomolecules) Lab
- BTL104 General Microbiology-I
- BTP124 General Microbiology-I Lab
- BTL105 Chemistry-I (Inorganic Chemistry)
- BTP125 Chemistry-I (Inorganic Chemistry) Lab
- BTL106 Communicative English-I
- BTL107 Punjabi (Compulsory) OR Basic Punjabi OR Punjab History & Culture
- BTL108 Drug Abuse: Problem, Management & Prevention (Compulsory)

Semester-III

- BTL201 Fundamentals of biotechnology
- BTP221 Fundamentals of biotechnology Lab
- BTL202 Immunology-I
- BTP222 Immunology-I Lab
- BTL203Chemistry-II (Organic)BTP223Chemistry-II (Organic) Lab
- BTL204 Botany-II
- BTP224 Botany-II Lab
- BTL205 Biochemistry-III (Metabolism of Carbohydrates and lipids)
- BTP225 Biochemistry-III (Metabolism of Carbohydrates and lipids) Lab
- BTL206 Molecular Biology
- BTP226 Molecular Biology Lab
- BTL207 *Environmental Studies-I (Compulsory Course)

Semester-V

- BTL301 r-DNA Technology-I (Theory)
- BTP321 r-DNA Technology-I Lab
- BTL302 Plant Biotechnology-I (Theory)
- BTP322 Plant Biotechnology-I Lab BTL303 Animal Biotechnology-I (Theory)
- BTP323 Animal Biotechnology I Lab
- BTL304 Bioprocess Engineering-I (Theory)
- BTP324 Bioprocess Engineering-I Lab
- BTL305 Biochemical and Biophysical Techniques-I (Theory)
- BTP325 Biochemical and Biophysical Techniques-I Lab
- BTL306 Industrial Biotechnology-II (Theory) BTP326 Industrial Biotechnology-II Lab

Semester-II BTL151 Zool

- BTL151 Zoology-I BTP171 Zoology-I Lab
- BTL152 Genetics
- BTP172 Genetics Lab
- BTL153 Biochemistry-II (Bioenergetics and Enzymology)
- BTP173 Biochemistry-II (Bioenergetics and Enzymology) Lab
- BTL154 General Microbiology-II
- BTP174 General Microbiology-II Lab
- BTL155 Biomathematics and Biostatistics
- BTL156 Communicative English-II
- BTL157 Punjabi (Compulsory) OR Basic Punjabi OR Punjab History & Culture
- BTL158 Drug Abuse: Problem, Management & Prevention (Compulsory)

Semester-IV

- BTL251 Industrial Biotechnology-I
- BTP271 Industrial Biotechnology-I Lab
- BTL252 Immunology-II
- BTP272 Immunology-II Lab
- BTL253 Biochemistry-IV (Metabolism of Proteins and Nucleic acid)
- BTP273 Biochemistry-IV lab (Metabolism of Proteins and Nucleic acid)
- BTL254 Skill Development in Biotechnology
- BTP274 Skill Development in Biotechnology Lab BTL255 Fundamental of Bioinformatics
- BTP275 Fundamental of Bioinformatics Lab

r-DNA Technology-II (Theory)

Animal Biotechnology-II Lab

Plant Biotechnology-II Lab

Term Paper*

Animal Biotechnology-II (Theory)

Plant Biotechnology-II (Theory)

Bioprocess Engineering-II (Theory)

Chemistry-III (Physical) (Theory) Chemistry-III (Physical) Lab

Bioprocess Engineering-II Lab (Industrial Training)

Biochemical and Biophysical Techniques-II (Theory)

Biochemical and Biophysical Techniques-II Lab

r-DNA Technology-II Lab

- BTL256 Zoology-II
- BTP276 Zoology-II lab

Semester-VI

BTL351

BTP371

BTL352

BTP372

BTL353

BTP373

BTL354

BTP374

BTL355 BTP375

BTI 356

BTP376

BTP377

**** BBK DAV COLLEGE FOR WOMEN, AMRITSAR ****

BTP277 Industrial/Institutional Visit



Three Year Degree Courses



B.Com. (Pass)

Eligibility: 10+2 with min.40% marks in any stream. Admission shall be on first come first served and merit basis.

Semester-I		Semester-	11	Semester-	
Paper I Paper II Paper III Paper IV Paper V Paper VI Paper VII	English (Compulsory) Punjabi/ Basic Punjabi Financial Accounting Business Organization Business Communications Business Statistics Computer Fundamentals	Paper I Paper II Paper III Paper IV Paper V Paper VI Paper VII	English (Compulsory) Punjabi/ Basic Punjabi Advanced Financial Accounting Commercial Laws Business Economics Functional Management Seminar	Paper I Paper II Paper III Paper IV Paper V Paper VI Paper VII Paper VIII	English (Compulsory) Punjabi (Compulsory)/ Basic Punjab Corporate Accounting Company Law Financial Management International Business EVS I (Qualifying) Business Environment
Drug Abuse:	Problem, Management & Prevention	on (Compulsor	y in Sem II)		
Semester-I	V	Semester-	v	Semester-	VI
Paper I	English (Compulsory)	Paper I	English (Compulsory)	Paper I	English (compulsory)
Paper II	Punjabi (Compulsory)/ Basic Punjabi	Paper II	Punjabi (Compulsory)/ Basic Punjabi	Paper II	Punjabi (Compulsory)/ Basic Punjabi
Paper III	Goods & Services Tax	Paper III	Management Accounting	Paper III	Operations Research
Paper IV	Industrial Laws	Paper IV	Direct Tax Laws	Paper IV	Corporate Governance
Paper V	Principles and Practices of	Paper V	Auditing	Paper V	Workshop
	Banking and Insurance	Paper VI	Specialization Course 1	Paper VI	Specialization Course 1
Paper VI	Cost Accounting		Specialization Course 2		Specialization Course 2
	EVS II (Qualifying)				
Paper VII					

1) Accounting and Finance:

- a) Contemporary Accounting
- b) Financial Market Operations
- 2) Banking and Insurance:
- a) Banking Services Management
- b) Insurance Services Management
- 3) Computer Applications & E-Business:
- a) Computer Based Accounting
- b) E-Commerce

- 1) Accounting and Finance:
- a) Portfolio Management
- b) Financial Services
- 2) Banking and Insurance:
- a) Foreign Exchange Management
- b) Risk Management & Insurance
- 3) Computer Applications & E-Business:
- a) Windows & Networking
- b) E-Marketing

B.Com. (Honours) (Semester III – VI) Two Year Degree Course

Eligibility: A candidate may be offered Honours in Commerce provided she has secured at least 50% marks each in B.Com. Sem-I & II.

The students will have to select one of the following groups having four papers each, of which Paper-I shall be offered in B.Com. (Hons.) Semester-III, Paper II in B.Com. (Hons.) Semester-IV, Paper III in B.Com. (Hons.), Semester-V & Paper IV in B.Com. (Hons.) Semester-VI. Each paper shall carry 50 marks. Total Marks will be 200.

Group I: Banking

Paper I: Banking and Financial System Paper II: Electronic Banking and Risk Management Paper III: Accounting for bankers Paper IV: Bank Marketing

Group III: Insurance

Paper I : Principles and Practices of Life Insurance Paper II: Principles and Practices of General Insurance Paper III: Accounting for Insurers Paper IV: Insurance Marketing

Group II: Project and production Management

Paper I: Production Management Paper II: Quality Management Paper III: Project Evaluation and Management Paper IV: Logistics and Supply Chain Management

Group IV: International Business

Paper I: Management of International Business Operations Paper II: India's Foreign Trade Paper III: International Financial Management Paper IV: International Marketing





Three Year Degree Courses



B.Com. (Financial Services)

Eligibility: 10+2 with min.40% marks in any stream. Admission shall be on first come first served and merit basis.

Semester-I

Paper-I	Communication Skills in English-I
Paper-II	Punjabi (Compulsory)/Basic Punjabi/ Punjab History &
	Culture (From Earliest Times to C 320) (Special Paper in lieu
	of Punjabi Compulsory)
Paper-III	Financial Accounting with Tally
Paper-IV	Quantitative Techniques for Business-I
Paper-V	Business Organization & Management
Paper-VI	Computer Applications

Semester-III

Paper-I	Cost Accounting
Paper-II	Financial Market Operations
Paper-III	Contemporary Accounting & Reporting Practices
Paper-IV	Banking Laws and Practice
Paper-V	Business Economics-I
Paper-VI	Goods & Service Tax (GST)
Paper-VII	Seminar

Semester-V

Paper-I	Financial Management
Paper-II	Operations Research
Paper-III	Income Tax Law-I
Paper-IV	E-Commerce & E-Reporting
Paper-V	Marketing of Financial Services
Paper-VI	Foreign Trade
Paper-VI	Seminar (Based on Training)

Semester-II

Paper-I	Communication	Skills ir	n English-II
гарстт	communication	JKIII J II	

- Paper-II Punjabi (Compulsory) / Basic Punjabi/Punjab History & Culture (C 320 to 1000 B.C.) (Special Paper in lieu of Punjabi Compulsory)
- Paper-III Quantitative Techniques for Business-II
- Paper-IV Mercantile Law
- Paper-V Banking Operations & Regulations
- Paper-VI Indian Financial System
- Paper-VII Corporate and Bank Accounting
- Paper-VIII***Drug Abuse: Problem, Management and Prevention (Compulsory)

Semester-IV

- Management Accounting & Auditing Leadership & Personality Development Paper-I Paper-II
- Corporate Law & Secretarial Practices Business Economics-II Paper-III
- Paper-IV
- Paper-V Fundamentals of Insurance & its Accounting
- . Paper-VI Fundamentals of Human Resource Management Paper-VII Viva Voce
- Paper-VIII EVS

Note: After 4th Semester, every student is required to undergo four week training in financial organizations such as banks, insurance companies, stock broking house etc.

Semester-VI

Paper-I	Entrepreneurship & Small Business
Paper-II	Security Analysis & Portfolio Management
Paper-III	Indian Economy with special reference to Punjab
Paper-IV	Mutual Funds
Paper-V	Corporate Governance
Paper-VI	Income Tax Law-II
Paper-VI	General Studies
Paper-VIII	Workshop

BBA (Bachelor of Business Administration)

Eligibility: 10+2 with min.40% marks in any stream.Admission shall be on first come first served and merit basis.

Semester-I		Semester-II	
BBA-101	English (Compulsory)	BBA-201	English (Compulsory)
BBA-102	Punjabi (Compulsory) OR Basic Punjabi	BBA-202	Punjabi (Compulsory) or Basic Punjabi
BBA-103	Basic Accounting	BBA-203	Business Laws
BBA-104	Business Organization and Systems	BBA-204	Principles of Management
BBA-105	Managerial Economics- I	BBA-205	Managerial Economics- II
BBA-106	Computer Applications for Business-I	BBA-206	Computer Based Accounting System
BBA-107	Business Communications	BBA-207	Fundamentals of Banking
Drug Abuse: Pr	oblem, Management & Prevention (Compulsory in Sem II)		
Semester-III		Semester-IV	
BBA-301	English (Compulsory)	BBA-401	English (Compulsory)
BBA-302	Punjabi (Compulsory) or Basic Punjabi	BBA-402	Punjabi (Compulsory) or Basic Punjabi
BBA-303	Statistics for Business	BBA-403	Financial Management
BBA-304	Fundamentals of Human Resource	BBA-404	Production and Operations
	Management		Management
BBA-305	Fundamentals of Marketing	BBA-405	Business Environment
	Management	BBA-406	Operations Research
BBA-306	Indian Financial System	BBA-407	Fundamentals of Insurance
BBA-307	Management Accounting	BBA-408	Seminar
			Environmental Studies II (Qualifying)



Three Year Degree Courses

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Semester-V		Semester-VI			
BBA-501	English (Compulsory)	BBA-601	English (Compulsory)		
BBA-502	Punjabi (Compulsory) or Basic Punjabi	BBA-602	Punjabi (Compulsory) or Basic Punjabi		
BBA-503	Company Law	BBA-603	Income Tax		
BBA-504	Entrepreneurship & Small Business	BBA-604	Fundamentals of Capital Markets		
BBA-505	Cost Accounting	BBA-605	Viva-Voce		
Any one Grou	Any one Group from the following:		Any one Group from the following:		
Group A		Group A			
a) Consumer	Behaviour	a) Services	Marketing		
b) Advertising	g & Sales Management	b) E-Marketing			
Group B	,		Group B		
a) Industrial	a) Industrial relations & Labour Legislations		a) Training and Development		
b) Organisation Change & Development		b) Contemporary Issues in HRM			
Group C		Group C			
a) Management of Banking Operations		a) Security Analysis and Portfolio Management			
b) Insurance & Risk Management		b) Contemporary Issues in Accounting			
Group D		Group D			
a) Internatio	a) International Business Environment				
b) Manageme	ent of International Business Organization	a) Export- Import Management and Documentation			
_	-	b) Global St	rategic Management		

B.Sc. Computer Science

Eligibility: 10+2 with min. of 40 percent marks in Non-Medical Science group or equivalent examination

Note : Admission will be strictly on merit. Seats are limited.

All Semesters

- Compulsory English
- Compulsory Punjabi/ Basic Punjabi
- Physics
- Mathematics
- Computer Science

Drug Abuse: Problem, Management & Prevention (Compulsory in Sem I or II) Environmental Studies (Compulsory in Sem-III or IV)

BCA (Bachelor of Computer Applications)

Eligibility: +2 with 40 percent marks.

Semester-I Introduction to Programming –C++ Paner–I Introduction to Programming-C Paper-I Paper-II Introduction to Computers and Information Technology Paper-III Applied and Discrete Mathematics Paper-IV Practical-I (MS Office 2010 and Basic C Programming) Paper–V Communication Skills in English Paper–VI Punjabi / Mudhli Punjabi / Punjab History & Culture) Semester-III Paper-I **Computer Architecture** Paper-II Database Management System Paper-III Introduction to Python Programming Paper-IV Programming Lab – Python Paper-V Programming Lab – Oracle

Semester-V

Paper–I	Software Engineering
Paper-II	Web Technologies
Paper-III	Operating System
Paper–IV	JAVA Programming Language
Paper–V	Lab based on JAVA Programming Language
Paper–VI	Lab based on website designing using HTML, JavaScript &
	РНР

Semester-II

Paper-i	Incroduction to Programming –C++
Paper–II	Principles of Digital Electronics
Paper-III	Numerical Methods & Statistical Techniques
Paper–IV	Practical – I (Advanced C++ Programming)
Paper–V	Communication Skills in English – II
Paper–VI	Punjabi/Mudhli Punjabi/Punjab History & Culture
Paper-VII	Drug Abuse: Problem, Management & Prevention
Semester-I	1
Semester-IN Paper–I	I Data Structure & File Processing
	-
Paper–I	Data Structure & File Processing
Paper–I Paper–II	Data Structure & File Processing Information System
Paper–I Paper–II Paper-III	Data Structure & File Processing Information System Internet Applications
Paper–I Paper–II Paper-III Paper–IV	Data Structure & File Processing Information System Internet Applications System Software
Paper–I Paper–II Paper-III Paper–IV Paper–V	Data Structure & File Processing Information System Internet Applications System Software Lab-Data Structures Implementation using C++

Semester-VI

Paper–I	Computer Graphics
Paper–II	Computer Networks
Paper-III	Lab. Implementation of Applications of Computer
	Graphics in C++/C
Paper–IV	Project





Three Year Degree Courses



B.Sc. IT (Bachelor of Science in Information Technology)

Eligibility: +2 with 40 percent marks.

Semester-I

Paper–I	Fundamentals of Computers
Paper–II	Introduction to Programming-C
Paper-III	Applied and Discrete Mathematics
Paper–IV	Practical (PC Computing and C Language - I)
Paper–V	Communication Skills in English - I
Paper–VI	Punjabi /Mudhli Punjabi/Punjab History &
	Culture

Semester-III

Introduction to Python
Data Structure
System Analysis and Design
Programming Lab - I (Python Programming
Language)
Programming Lab -II (Data Structure)

Semester-V

Paper–I	Computer Networks
Paper–II	Operating System
Paper-III	E-Business
Paper–IV	Lab I (Computer Networks)
Paper–V	Lab II (Operating System)

Semester-II

Semester	•
Paper-I	Principles of Digital Electronics
Paper–II	Introduction to Programming –C++
Paper–III	Numerical Methods & Statistical Techniques
Paper–IV	Practical (C++ Language)
Paper–V	Communication Skills in English – II
Paper–VI	Punjabi/Mudhli Punjabi/Punjab History & Culture
Paper-VII	Drug Abuse: Problem, Management & Prevention
Semester-I	V
Paper–I	Database Management System
Paper–II	Internet Applications
Paper-III	Java and Web Designing
Paper–IV	Web Technologies
Paper–V	Programming Lab-I (Oracle)
Paper -VI	Programming Lab-II (HTML & JAVA)
Paper-VIII	Environmental Studies

Semester-VI

Paper-I & II will be based on any of the three specialization optionsOption(I): Computer GraphicsPaper-IComputer GraphicsPaper-IIApplication of Computer Graphics in C/C++Option(II): Network ManagementPaper-INetwork Operating System /Client Server ApplicationPaper-IIPractical Lab based on NOSOption(III): Fundamentals of Cloud ComputingPaper -IFundamentals of Cloud Computing

Paper–III Project (Compulsory)

B.Sc. Economics



Eligibility: 10+2 with 40 percent marks

Note : Admission will be strictly on merit. Seats are limited. Subject Combination :

- English (General)
- Punjabi (General) / Basic Punjabi
- Mathematics / Quantitative
- Techniques
- Computer Science /Computer Applications
- Economics Micro Economics (Sem-I), Macro Economics(Sem-II), Indian Economy (Sem-III), International Economics and Public Finance (Sem-IV), Economics of Development (Sem-V), Quantitative Methods for Economists (Sem-VI)

Drug Abuse: Problem, Management & Prevention (Compulsory in Sem I & II)



Three Year Degree Courses



BA Honours (English)

Eligibility: A candidate may be offered BA Honours (English) provided she has secured at least 50% marks in aggregate and 50% marks in the subject concerned each in the Sem I & II examinations. The student of BA who opts for Functional English as an elective subject for three years can also be allowed to study Honours in English, provided she has obtained atleast 50% marks in aggregate and 50% marks in Functional English in Sem I & II examinations.

Semester-IIISemester-IVSemester-VProseEnglish PoetryEnglish Novel

Semester-VI English Drama

BA Journalism & Mass Communication (BAJMC)

Today media has become an inevitable part of our lives. 24 x 7 news channels, newspapers, radio stations, ad agencies etc. are providing ample opportunities to have a successful career. BA JMC is a vocational course that equips students with skills to work in these fields and have a promising career. During the course, department organizes various workshops and training sessions which are conducted by experts from various fields.

Eligibility: 10+2 of any recognized Board or University in any stream with at least 50 % marks

Semeste	r-I	Semester-II	Semeste	er-III
101 110 111 102 103 104 105 106 107 Drug Aba	Communication Skills in English-I Punjabi (Compulsory) OR Basic Punjabi Principles of Communication Reporting and Editing-I Media & Politics Photo Journalism Print Media Lab Practical Photo Lab Practical use: Problem, Management & Preven	 201 Communication Skills in English-II 210 Punjabi Compulsory OR 211 Basic Punjabi 202 Press Laws & Media Ethics 203 History of Print Media 204 Mass Communication : Concepts & Processes 205 Design & Graphics 206 Communication Lab Practical 207 Design & Graphics Lab Practical 207 Compulsory in Sem I & II 	Practical 306 307	Reporting Cyber Lal
-	, 5		308	Feature \
-	-	Semester-V	308 Semeste	Feature \ er-VI
Semeste 401 402 403 404	r-IV Media: Business Communication Programme Formats: Radio & TV Video Production: Idea to Screen Folk Media		Semeste ods 601 602 603	er-VI Global M Current A Contemp Perspecti
Semeste 401 402 403	r-IV Media: Business Communication Programme Formats: Radio & TV Video Production: Idea to Screen	 Semester-V 501 Event Management: Principles & Meth 502 Current Affairs: Contemporary Issues in Media : I 503 Media Research & Methodology 504 Social Media 505 Public Relations 	Semeste 601 602 603 604 605	er-VI Global M Current A Contemp Perspecti Video Ele Specialize
Semester 401 402 403 404 405 ESL-222	r-IV Media: Business Communication Programme Formats: Radio & TV Video Production: Idea to Screen Folk Media Advertising: Concepts & Principles Environmental Studies (Compulsory) Radio & TV Production Lab Operation & Handling of Video	 Semester-V 501 Event Management: Principles & Meth 502 Current Affairs: Contemporary Issues in Media : I 503 Media Research & Methodology 504 Social Media 	Semeste 601 602 603 604 605 Practical 606	Global M Current A Contemp Perspecti Video Ele Specialize
Semester 401 402 403 404 405 ESL-222 Practical 406	r-IV Media: Business Communication Programme Formats: Radio & TV Video Production: Idea to Screen Folk Media Advertising: Concepts & Principles Environmental Studies (Compulsory) Radio & TV Production Lab	 Semester-V 501 Event Management: Principles & Meth 502 Current Affairs: Contemporary Issues in Media : I 503 Media Research & Methodology 504 Social Media 505 Public Relations Practical 	Semeste 601 602 603 604 605 Practical	er-VI Global M Current Contemp Perspect Video Ele Specializ



01	Global Media
02	Current Affairs:
	Contemporary Issues in Media : II
03	Perspectives of Audio Sound
04	Video Electronic Film Production
05	Specialized Reporting
ractical	
06	Audio Lab
07	Specialized Reporting Lab
08	Film Project



Four Year Degree Courses



Bachelor of Design

Eligibility: 10+2 with minimum 45 percent marks.

In this design-oriented age, everybody wants unique and unusual designs in all the things around them in everyday life. It may be the interior of a house, an office, a restaurant, the clothes we wear or the grooming we do; designing is the core requirement to shape one's skill towards the above fields. Design education empowers students to reach their full potential in creativity, efficacy and confidence. Hence, to unfold their talent, an effort has been made in this direction by introducing Bachelor of Design, a fouryear professional degree course. After one years of foundation course, the students can opt for any one specialization in the field of fashion & textile designing or interior designing.

Bachelor in Fashion & Textiles Designing

This course imparts in-depth knowledge about all the aspects of fashion industry. Designing, development and creation of a vast variety of apparel from the source of inspiration to the finished garments are the major strengths of this course. The textiles, which is the core of the field of the fashion encompass the study of the fibers, yarn, various weaves textures and variety of prints and finishes which lead to better understanding of the output of designs created. Different dyeing and printing techniques like block printing, screen printing, batik and other surface enrichment /ornamentation helps the designer to put in a unique variety in their resultant product. This course trains the students to pursue career as designers, design mangers, fashion forecasters, stylist, colorists, weaving consultants, entrepreneurs, academicians & many more.

Bachelor in Interior Design -

Interior Designing as a discipline includes space-planning and designing of homes, offices, hotels, restaurants, departmental stores, banks, hospitals, boutiques, etc. The course work entails planning of environment in public and private spaces in traditional & contemporary style. BD curriculum teaches students to develop technical knowledge in drawing, drafting, space-planning, furniture-design, construction-technology, lighting, budget-control & project-management. This course prepares students as professional interior-designers who can practise as freelancers or can get attached to professional architectural firms. They can venture into furniture-manufacturing units & accessories also.

Semester-I Foundation

Drawing 1 Colour I Basic Design Workshop I History of Art I Communication Skills in English Punjabi Compulsory /Basic Punjabi Aesthetics & Art Appreciation

Semester-II Foundation

Drawing and Illustration Colour, Design and Communication Workshop II History of Art II Computer Applications Communication Skills in English Punjabi Compulsory / Basic Punjabi

Semester-III onwards (Fashion & Textile Designing / Interior Designing Specialization) Design Development I Workshop I Computer Aided Design Market Survey Technical Theory History Advertising & Marketing

Drug Abuse: Problem, Management & Prevention (Compulsory in Sem-II)

- Semester -IV Design Development II Workshop II Computer Aided Design Market Survey Technical Theory History Business Studies I Environmental Studies (Compulsory)-II
- Semester-V Design Process I Workshop III Computer Aided Design Market Survey Technical Theory History Business Studies II

Semester-VI

Design Process II Workshop IV Computer Aided Design Technical Theory Entrepreneurship Development Programme Exhibition Design & Display Semester-VII Design Process-III Workshop-V Computer Aided Design

Semester-VIII Design & Display (Commercial Production) Industrial Training

Workshops & Fashion Shows

To fuel the imagination of students, the college organizes workshops on a regular basis. To unleash the originality of budding designers and to boost their creativity beyond the traditional lines, the college organizes exhibitions, displays & costume shows as a part of its routine.



******** BBK DAV COLLEGE FOR WOMEN, AMRITSAR ********

Four Year Degree Courses



B. Design (Multimedia)

Eligibility: 10+2 with minimum 45 percent marks.

In this era of media, advertisements, animations and graphics are playing key roles. Almost all television channels, film industry and other media units are using multimedia for increasing its viewer base. The education industry is using multimedia for imparting innovative training. Various business houses are also using multimedia for the promotion of their products. So when there is a huge demand for trained multimedia professionals, there are only a few recognized courses offered by various universities and some private players to produce these professionals, which is certainly not enough. In order to meet the requirements of the industry, Guru Nanak Dev University, Amritsar, has introduced a four year degree course i.e. Bachelor in Multimedia. The course has been started with the objective to impart training in various aspects of multimedia, to meet the need of the fast growing Multimedia Industry.

Course Content

The course mainly focuses on the computer based techniques of Designing and Animation. So the course contents are the mixture of Fine Arts, Design and Computers. The course covers basics of computers, study of drawing & colour, art appreciation, 2D & 3D animations, media, audio-video editing, advertisements, development of computer based games, film appreciation, printing techniques, performing arts etc. There will be industrial training and a project during the last two semesters.

Semester-I

Drawing & Colour - I Introduction to 3D - I Workshop-I Elements of Art & Multimedia Communication Skills in English Punjabi Compulsory/ Basic Punjabi

Drug Abuse: Problem, Management & Prevention (Compulsory in Sem I & II)

Semester-IV Flash PHP Dream Weaver Film Appreciation-II Project-II Environmental Studies-I (Compulsory)

Semester-VII Maya Mudbox Project-V

Semester-VIII 3D & Animation in Photoshop **Motion Graphics for Commercials** 3D Human Modelling and Animation Industrial Training

Semester-II Drawing & Colour–II Introduction to 3D - II Theory of Media (Print Media & Script-writing) Workshop–II Photography & Lightroom Adobe Illustrator Communication Skills in English Punjabi Compulsory/ Basic Punjabi

Semester-V Adobe Premiere Pro Adobe After Effects Workshop-III Sound Editing and Recording Technical Theory of Media - II (Electronic Media) Proiect-III

Semester-III Film Appreciation-I Animation in 3D Adobe Photoshop HTML 5 Corel Draw Project-I Environmental Studies-I (Compulsory)

Semester-VI **3D Studio Max** Introduction to 3D **Drawing & Illustration** Workshop-IV: (Stop Motion) Blender Project – IV

Scope: Various career opportunities in the multimedia field are:





Four Year Degree Courses



BFA (Bachelor in Fine Arts) : APPLIED ART

Eligibility: 10+2 of any recognized Board in any stream with at least 40 % marks

Course Content

The course mainly focuses on techniques of graphic designing, advertising & computer artworks. So the course contents are the exquisite blend of fine arts, design & computers. The course covers the basics of drawing 2D & 3D designs, print making, advertising, photography & computer graphics. In the present era, media, photography, advertisement & graphics are playing a paramount role. Almost all television channels, film industry & other media houses are using applied art for widening its viewer base. The education industry is also using applied art for imparting innovative training. So there is a massive demand for trained applied art professionals. However, there are only a few recognized courses offered by various universities and some private institutes to produce professionals which is certainly not enough. In order to meet requirement, Guru Nanak Dev University, Amritsar has introduced Post Graduate Diploma in Applied Art. The course has been started with the goal of imparting training in various aspects of applied art to meet the need of the fast growing field.

Semester-I & II (Painting & Applied Art) Semester-III

Drawing Design 3D Colour / Design 2D Print Making History of Art Communication Skills in English Punjabi / Basic Punjabi Drawing & Illustration Typography & Editorial Design Outdoor Print Media Photography Computer Graphics History of Art Aesthetics Advertising: Profession & Practice

Drug Abuse: Problem, Management & Prevention (Compulsory in Sem I & II)

Semester-VI Drawing and Illustration Outdoor and New Media Photography Computer Graphics Audio/Visual Media History of Art Aesthetics Advertising: Profession & Practice Semester-VII Press/Magazine Advertisement Outdoor and New Media Photography Computer Graphics Interactive and Audio Visual Media Summer Training History of Art Aesthetics Advertising: Profession & Practice Semester-IV Drawing and Illustration Press/Magazine Advertisement Design Photography Computer Graphics Sales Promotion & Packaging Design History of Art Aesthetics Advertising: Profession & Practice E.V.S

Semester-VIII Campaign Photography Interactive and Audio Visual Media History of Art Aesthetics Advertising: Profession & Practice Semester-V Drawing and Illustration Outdoor Media Press/Magazine Advertisement Photography Computer Graphics History of Art Aesthetics Advertising: Profession & Practice

- Scope: Various career opportunities in the Applied Art field are:
- Commercial Designer
- Web Designer
- Product Designers
- Visualiser
- Media Planner

- Graphic Designer Freelance Artist Advertisement Designers
 - 2D Animator
 - Layout Artist

- Art Director
- Illustrator
- Copy Writer
 - Photographer





UG LEVEL COURSES Four Year Degree Courses



BFA (Bachelor in Fine Arts) : PAINTING

Eligibility: 10+2 of any recognized Board in any stream with at least 40 % marks

Semester-I & II

- Drawing
- Design 3D
- Colour / Design 2D
- Print Making
- History of Art
- Communication Skills in English
- Punjabi / Basic Punjabi

Semester-III to VIII

Theory

- History of Art •
- Aesthetics
- Method & Materials
- EVS (Compulsory) in Sem III or IV

Practical

- Portrait & Head Study •
 - Life Drawing
- **Composition Painting**

Drug Abuse: Problem, Management & Prevention (Compulsory in Sem I & II)

Any one subject from the following and the same will continue from Sem-III to Sem-VIII. **Composition Mural or Computer Graphics**

Scope: Various career opportunities in the Fine Art are:

- Graphic Designer • Freelance Artist
- Visualiser • Teacher
- Mural Artist
- Art Critic
- Gallery Assistant

- Art Illustrator
- Art Studio





Semester VIII Paper VII : Study Tour : Landscape Composition



Three Year Degree Courses



Bachelor in Vocational Education (B.Voc.) in Fashion Technology

Eligibility: +2 in any Stream.

Fashion industry has always been a major contributor to Indian Economy. However, it is yet to be fully rationalized and exploited so as to compete in the global arena. The Indian apparel industry is in the process of consolidating itself for scaling greater heights. A major aspect of this mission is the generation of qualified man power, therefore, a new course, B.Voc. Fashion Technology has been introduced with a unique blend of Fashion Designing with Textile Technology to provide appropriate training in advanced skills to propel the professional career. Furthermore, the study imparts a cohesive amalgamation of modern and conventional learning techniques so as to prepare the students for various jobs in apparel industry, as well as for self-employment.

Drug Abuse: Problem, Management & Prevention (Compulsory in Sem I & II)

Semester-I

Communication Skills in English-I Punjabi Compulsory/Basic Punjabi/Punjab Sewing Techniques-I Fashion Art & Design Development Pattern Making & Construction-I CAD-I Concept of Fashion & Textiles-I Semester-II Communication Skills in English-II Punjabi Compulsory/Basic Punjabi/Punjab History & Culture Drug Abuse Sewing Techniques-II Fashion Illustration & Design Development Portfolio Development (Kids) CAD-II Concept of Fashion & Textiles-II Semester-III Human Values in Education Pattern Making and Development-I **Apparel Construction-I** Fashion Design & Illustration-I **Computer Applications-I** Fashion, Industry Applications Marketing & Management

Semester-IV **Environmental Studies** Quality Assurance in Apparel Industry Pattern Making and Development-II Apparel Construction -II Fashion Design & Illustration-II **Computer Applications-II** Export and Import Management Semester-V Pattern Draping Surface Ornamentation Techniques **Traditional Textiles** Pattern CAD Apparel Production and Internship (4 Weeks) **Basics of E-business** Personality Development Semester-VI Pattern Grading Design Collection **Apparel Production Techniques** History of Costumes Fashion Merchandising & Retailing Ÿ Internet Applications in Business **Ÿ Entrepreneurship**





Three Year Degree Courses



Bachelor in Vocational Education (B.Voc.) in Entertainment Technology

Eligibility: +2 in any Stream.



Entertainment industry is growing at a very rapid pace and there is a huge demand supply gap of technical personnel not only at the regional level but also at the national level. Qualified graduates will be able to provide the expertise and professionalism required for this industry. Professionals trained in new technology will be absorbed in industry as technology is growing at a fast pace and there is acute shortage of trained professionals in new technology. The college has a great potential in respect of talented faculty, students and infrastructure in the said field.

Course Content

The course mainly focuses on the production techniques used in film industry. The course covers basics of camera handling, audio video editing, special effects etc.

Semester-I

Elements of Entertainment Technology Video and Broadcast Audio Production Lab-I Production Management-I Communication Skills in English-I Punjabi Compulsory / Basic Punjabi **Semester-II** Introduction to Sound Technology Digital Compositing Audio Production lab-II Production Management-II Communication Skills in English-II Punjabi Compulsory / Basic Punjabi

Semester-III

Motion Picture Photography Recording Techniques Film Editing Editing & Manipulating Images Project-I Environmental Studies - I **Semester-IV** Compositing with After Effects Film Studies(Story Boarding & Script Writing) Film Appreciation Still Photography Project-II Environmental Studies - II

Semester-V Lighting Introduction to Script Writing High Definition Cinematography History of Film & Theatre-I Introduction to Motion-I Project-III Semester-VI Directing Film & Documentary 3dS MAX History of Film & Theatre-II Nuendo Introduction to Motion-II Project-IV

Drug Abuse: Problem, Management & Prevention (Compulsory in Sem II) SCOPE

Various career opportunities in B.Voc. Entertainment Technology are:

Graphic Designer, Art Director, Unit Production Manager, Assistant Director, Cinematographer, Computer Graphic Artist, Visual Effect Editor, Music editor, Digital Compositor, Sound Technician



Three Year Degree Courses



Bachelor in Vocational Education (B.Voc.) in Theatre & Stagecraft

Eligibility: +2 in any Stream.

Theatre and Stage Craft is a very well-established field of performing Arts which is nowadays changing into a multidimensional and flourishing industry. It has immense scope of absorbing technically trained artists for live as well as pre-recorded presentations. Computer and Multimedia have become essential tools of stagecraft and theatre. So theatre techs/ supervisors/ managers/ designers and music and dance directors cum choreographers are in great demand. No formal institutional skill training is available in the affiliating university or in its affiliated colleges in Theatre and Stagecraft so far. The college has a great potential in respect of talented faculty, students and infrastructure in the said field. The professional qualification in the said field is the need of the hour for all the aspirants who wish to continue Theatre & Stagecraft as their career option.

Course Content

The course mainly focuses on the production techniques used in live theatre & film industry. The course covers Theatrical Skills, Acting, Direction, Stagecraft, Performing Arts.

Scope - Various career opportunities in Theatre and Stage Craft

- are as:
- Actor

• Theatre Critic

- Director Script Writer
- Event Manager Costume Designer
 - Artistic Director

Make up Artist

Choreographer

 Set Designer • Production In charge

Semester-I

- Introduction to Indian Theatre
- Theatre Techniques and Designing (Theory & Practical)
- Stage Craft-I
- Performing Arts-I
- Communication Skills in English-I
- Punjabi Compulsory/Basic Punjabi

Semester-II

- Tradition of Theatre in India (Theory)
- Theatre Techniques and Designing II (Theory & Practical)
- Stage Craft-II
- Performing Arts-II
- Communication Skills in English-II
- Punjabi Compulsory/Basic Punjabi

Drug Abuse: Problem, Management & Prevention (Compulsory in Sem II)

Semester-III

Forms of Theatre Stage Craft-III Study of Theatrical Scripts & Play (Theory & Practical) Performing Arts-III Personality Development - I Production Management (Theory & Practical) FVS

Semester-IV

Fundamentals of Direction - I Stage Craft-IV Fundamentals of Acting-I (Theory & Practical) Audio Production (Theory & Practical) Personality Development-II (Practical) Production Management (Theory & Practical) EVS

Semester-V Puniabi Theatre Theatre (Creativity & Innovations) Stage Craft (Makeup) - V Indian Television Performing Arts -V (Musical Nukkad Play) Semester-VI **Theatrical Costumes** Theatre (Critical Study of Indian & Western Theatre) Stage Craft - VI (Special Effects Audio/Visual) **Event Management One Production**





Three Year Degree Courses



Bachelor in Vocational Education (B.Voc.) in Retail Management

Eligibility: +2 in any Stream.

A degree in B.Voc (Retail Management) provides a student with a comprehensive understanding of the principal operational and strategic issues involved in the management of retail based enterprises in the context of both national and international environment.

Following is the list of employers/industry/sectors in which retail graduates may work:

Airports, Banks/Financial Institutions/ Insurance, Boutiques/Fashion Retailers, Catalogue /Mail orders, Convenience Stores, Department Stores, Designers, Event Co-ordinators, Factory Outlets, Supermarkets, Internet Shopping Providers, Media, Hospitality, Warehouses.

B.Voc (Retail Management) enables graduates to secure occupation as Area Manager, District Manager, Brand Manager, HR Manager, Retail Buyer, Sales Executive, Travel Agent etc.



Semester-I

Communication Skills in English- I Punjabi (Compulsory) or Basic Punjabi OR Punjab History & Culture Fundamentals of Management Basics of Retail Management Computer Practical - I (MS Office) Computer Applications in Retail Lab on Retail Selling Skills

Semester-III

Principles of Accounting E-Commerce Stores Layout & Design Retail Logistics Management Health & Safety Management Issues In Retail Computer Applications-Tally & Internet Store Operations-I

*Environmental Studies-I (Compulsory)

* Marks of this Paper are not included in the total marks.

Semester-V

Personality & Soft Skills Development Financial Management Advertising and Sales Management Customer Relationship Management Business Laws Fundamentals of Visual Merchandising -I Capstone project

Semester-II

Communication Skills in English- II Punjabi (Compulsory) OR Basic Punjabi OR Punjab History & Culture (C 321 to 1000 A.D.) Retail Shopper Behaviour HR in Retail Operations Managerial Economics Computer Practical –II(MS Office) Training Project *Drug Abuse: Problem, Management and Prevention (Compulsory)

Semester-IV

Supply Chain Management Merchandising Management Entrepreneurship Development Database Management System Business Ethics Lab On E-Retailing and Retail Information System Store Operations–II *Environmental Studies-II (Compulsory)

Semester-VI

Retail Operations Management Marketing Management Production and Operations Management Taxation Law & Practice in Business Elements of Salesmanship Fundamentals of Visual Merchandising -II Training Project



******** BBK DAV COLLEGE FOR WOMEN, AMRITSAR ********

Three Year Degree Courses



Bachelor in Vocational Education (B.Voc.) in Software Development

Eligibility: +2 in any Stream.

IT industry has always been a major contributor to Indian economy. However, it is yet to be fully rationalized and exploited so as to compete in the global arena. The need of the hour is to impart innovative and skillful learning, which provides an edge over the rest in the IT sector. The course will engage students in all aspects of software development from the designing of the software to the software service after its development. This course focuses on practical experience and will be taught by a team that has professional experience in the realm of software development. The course aims to groom students for lucrative avenues in IT industry as Web Designer/Developer, Web Administrator, IT consultant, Database Architect, Database Administrator, Software Consultant, System Analyst, and Software Programmer/Engineer/Developer etc.

Semester-I

Paper-I Fundamentals of Information Technology Paper-II Web Technology Paper-III Programming using C Language Paper-IV Lab I: Office Automation and Web Technology Paper-V Lab II: Programming in C Language Paper-VI Communication Skills in English – I Paper-VII Punjabi (Compulsory) / **Basic Punjabi / **Punjab Paper-VIII History & Culture (From Earliest Times to C 320)

Semester-II

Paper-I Internet Applications Paper-II Data Structure Paper-III Object Oriented Programming Paper-IV Lab I: Programming in C++ Paper-V Lab II: Practical based on Data Structure Paper-VI Communication Skills in English – II Paper-VII Punjabi (Compulsory) / ** Basic Punjabi /** Punjab History & Culture (C 320 TO 1000 B.C.) Paper-VIIIDrug Abuse: Problem, Management and Prevention

* Marks of this paper will not be included in the total marks.
 **(Special Paper in lieu of Punjabi Compulsory) For those students who are not domicile of Punjabi

Semester-III

Paper-I Database System Paper-II Java Programming Paper-III Software Engineering Methodology Paper-IV Lab I: Lab based on SQL & PL/SQL Paper-V Lab II: Java Programming Paper-VI Minor Project: Software Module based on Web Technology/Database/ Programming Language

Semester-IV

Paper-I Open Source Software Paper-II Information Security Paper-III Operating System Paper-IV Lab I: Practical based on Android Development Paper-V Lab II: Open Source Software Tool Paper-VI Lab III: Practical based on ASP.Net using C# Paper-VII: Environmental Studies*

Note:- * Marks of paper EVS will not be included in Grand Total

Semester-V

Paper-I Software Project Management and Business Solution Paper-II Software Re-engineering Paper-III Software Testing & Quality Assurance Paper-IV Lab I: Soft Skills in IT Paper-V Lab II: System and Network Administration Paper-VI Lab III: Software Testing (Case Tools) Semester-VI Paper-I Project Dissertation (Industrial Training and Project in Software/IT industry)



Three Year Degree Courses



Bachelor in Vocational Education (B.Voc.) in Banking & Financial Services

Eligibility: +2 in any Stream.

Banking and financial services sector is the backbone of Indian economy. It is a multidimensional industry that has a huge potential in India. It has immense scope of absorbing technically trained Probationary Officers, Financial Investment Advisor, Financial Analyst etc. This course is designed to create proficiency in stock market, market operators, mutual fund operations and various other banking operations. The course is modulated in a manner so that the students acquire relevant, appropriate and adequate technical knowledge together with professional skills & competencies so as to carve out a niche in the gamut of beauty & financial services. After studying this innovative programme, students will have ample career opportunities in this field as a:

- Financial Investment Advisor
- Wealth Management Office at banks
- Banking Operations Staff as PO (Probationary Officer)
- Financial Analyst
- Portfolio Manager
- Mutual Fund Manager
- Stock Broker



Semester-I

Punjabi (Compulsory) / Basic Punjabi / Punjab History & Culture (From Earliest Times to C 320) Communication Skills in English-I Fundamentals of Management Principles and Practices of Banking Principles and Practices of Insurance Indian Financial System Banking Operations Simulation Lab *Drug Abuse: Problem, Management and Prevention (Compulsory) Semester-II Punjabi (Compulsory) / Basic Punjabi/ Punjab History & Culture (C 321 to 1000 A.D.) Communication Skills in English-II

Communication Skills in English-II Managerial Economics Financial Services Legal and Regulatory Aspects of Banking Mutual Funds Training Project- Eight Weeks *Drug Abuse: Problem, Management and Prevention (Compulsory)

*Note: The marks of Paper will not be added in the Grand Total.

Semester-III

Business Statistics Business Laws Basic Accounting for Financial Managers + Tally Operational Risk Management Financial Statement Analysis Bank Credit Management Online Trading Simulation Lab

Semester-IV

Business Ethics and Corporate Social Responsibility Business Environment Entrepreneurship Development Investment Management Market Risk Management Financial Market Operations Training Project- Eight Weeks ESL-221 *Environmental Studies (Compulsory)

Note:- * Students can opt Environment Studies Paper Whether in 3rd or 4th Semester and the marks are not be included in total marks.

Semester-V

Financial Management Operations Management Organisational Behavior Security Analysis Treasury Management E-Banking E- Banking Simulation Lab

Semester-VI

Human Resource Management Marketing of Financial Services Financial Risk Management International Financial Management International Banking Portfolio Management Research Project

Three Year Degree Courses



Bachelor in Vocational Education (B.Voc.) in Beauty and Fitness

Eligibility: +2 in any Stream.

India is currently the 10th fastest growing market globally in beauty & fitness sector. In the beauty & fitness industry, only 20% to 30% of the total market share is controlled by the organized players. The rest of the market is unorganized and fragmented with the presence of small and regional players. Developing skilled and trained personnel is thus a daunting task at hand for both business and for the government. As there are very few institutions offering degree of beauty & fitness in this region, we are planning to start B.Voc. (Beauty and Fitness). The curriculum of this course is designed in such a way that it will provide theoretical as well as practical knowledge about the subject. This course is framed to prepare the students to have well paid jobs in beauty parlour, lounge and salons. Students may act as fitness instructors, gym trainer and yoga trainer.

Semester-I		Semester-II
PAPER-I	Communication Skills in English-I	PAPER-I Communication Skills in English-II
PAPER-II	Punjabi Compulsory / *Basic Punjabi / **Punjab History &	PAPER-II Punjabi Compulsory / *Basic Punjabi / **Punjab History & Culture
	Culture	PAPER-III ***Drug Abuse: Problem, Management and Prevention
Skill Compoi	nent	(Compulsory)
PAPER-IV	Body Fitness (Theory)	Skill Component
PAPER-V	Body Fitness (Practical)	PAPER-IV Yoga, Asana and Pranayama (Theory)
PAPER-VI	Nutrition For Fitness – I (Theory)	PAPER-V Yoga, Asana and Pranayama (Practical)
PAPER-VII	Hair & Skin Care- I (Practical)	PAPER-VI Nutrition For Fitness – II (Theory)
PAPER-VIII	Fitness Training	PAPER-VII Hair & Skin Care- II (Practical)
		PAPER- VIII Yoga Training
Training: Stu	Idents are to undergo fitness training for 15 days from a reputed	Training: Students are to undergo fitness training for 15 days from a reputed
trainer/gym	and submit the certificate.	trainer/gym and submit the certificate.
Note:- 1.*Sp	pecial Paper in lieu of Punjabi Compulsory.	Note:- 1.*Special Paper in lieu of Punjabi Compulsory.
2. **	*For those students who are not domicile of Punjab.	**For those students who are not domicile of Punjab.
3.**	*This paper marks will not be included in the total marks.	3.***This paper marks will not be included in the total marks.
Semester-III		Semester-IV
PAPER-I	Health & Sports	PAPER-I* Environmental Studies (Compulsory)
PAPER-II	Health & Food Hygiene	PAPER-II Body Systems
PAPER-III	Personal Grooming	PAPER-III Food Standard & Quality Control
PAPER-IV	Training-III	PAPER-IV Health & Nutrition
		PAPER-V Hair & Scalp
		PAPER-VI Training-IV
Semester-V		Semester-VI
	Recreation and Posture (Theory)	PAPER-I Effect Of Exercises and Training (Theory)
	Recreational Games (Practical)	PAPER-II Effect Of Exercises and Training (Practical)
	Meal Management (Theory)	PAPER-III Therapeutic Planning and Management (Theory)
	Meal Management (Practical)	PAPER-IV Therapeutic Planning and Management (Practical)
	Hand care & Salon Management (Theory)	PAPER-V Advance Techniques of Make-Up And Hair (Theory)
	Advanced Beauty Practices (Practical)	PAPER-VI Advance Techniques of Make-Up And Hair (Practical)
	Modern Techniques in Beauty & Fitness(Theory)	PAPER-VII Advanced Techniques in Beauty & Fitness(Practical)
	Modern Techniques in Beauty & Fitness(Practical)	Training: Students are to undergo institutional training for fifteen days from a
Training: Stu	Idents are to undergo health training for fifteen days from a	reputed hospital and submit the certificate.









'Add-on Courses' is a unique scheme of the UGC to add on skills & increase employability & entrepreneurship for students pursuing conventional courses in the liberal arts stream. The Certificate/ Diploma/ Advanced Diploma course is open to regular students of the college at any level. Each course will be of one academic year.

Add-on Course consists of three parts:

- a) Certificate
- b) Diploma
- c) Advanced Diploma

A student enrolled in any stream may opt for any one/two of the following courses:

Computer Graphics & Animation

Computer Graphics and Animation help in moulding design professionals who produce designs, symbols, illustrations and photography for use in print and electronic publication and internet publishing industries. Graphics and web designers get jobs in advertising agencies, graphic design studios, print and publishing houses (like newspapers, magazines etc.) TV and multimedia production houses, e-learning companies, website development studios and web design studios.

Cosmetology

In this age of beauty culture, a trained professional in cosmetology would walk in the job market with comparative ease or set up one's own saloon or spa. A creative and challenging field, this would make you part of a booming and buzzing arena of personal grooming. The beauty practitioners and aestheticians would be trained in skills of beauty treatments and therapy, hair care and hair dressing, make up, nail and tattoo art; lifestyle diets, yoga and fitness regimens and de-stressing techniques.

Communication Skills

In the highly competitive world, no one can deny the significance of communication skills - speaking, writing, listening & reading. This course would prove to be a boon for students pursuing any other stream, as it would focus on intensive training in theory & practical in the state-of-the-art Language Lab.

Computer Fundamentals & Internet Applications

The knowledge of computer helps a person in enhancing his skills and also improving his prospects in the job market. There is a variety of jobs for computer experts in every office i.e. banks, insurance agencies, post offices, railways, business houses etc.

Anchoring, Reporting & News Reading

The course entails body language, style, diction, delivery, grammar, personal grooming, appearance on TV; conducting

studio interviews - live and recorded, knowledge of theatre, films, politics, business, sports, arts, music and health.

French

Keeping in view the present scenario, when foreign language learning is in vogue, the college has started Certificate Course & Diploma in French. This course has many job opportunities in different fields like teaching, diplomatic services, travel & tourism, hotel management, air hostesses & flight stewards, interpreters, translators in government sectors, industry and research organizations and also as public relation officers.

Interior Decoration

Interior Designers work with clients and other design professionals to develop design solutions that are safe, functional, attractive and meet the needs of the people using the space. Interior Design profession is highly job-oriented and has high demand in India as well as in Gulf countries, South East Asia, Europe and developed countries like USA. On the successful completion of the course, the students would be prepared for numerous career options in interior design and related areas including residential and commercial designs.

Office Management & Secretarial Practices

Of late there has been a steady demand of qualified office managers, secretaries, customer care representatives in MNCs, public sector companies, hotels etc. A course in Office Management and Secretarial Practice opens doors to job profiles such as executive assistant, personal secretary, administrative officer/assistant, in business enterprises, banks and other financial institutions and educational institutions. The college has initiated this course to enhance the employability of the students.

Food Preservation

Food Preservation is another area that has the capacity to generate employment for the students. It may be in bakeries, food processing industries, food wholesalers, hospitals, catering establishments, retailers & restaurants. The course in Food Preservation will attract students of the college as it will open self- employment opportunities for them.



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Two Year Degree Courses



M.Com. (Master of Commerce)

Eligibility: B.Com./ BBA/ B.CAM /B.E-Com. with 50 percent marks in the aggregate.

Semester-I

Paper I	Managerial Economics
Paper II	Statistical Analysis for Business
Paper III	Management Principles &
	Organization Behaviour
Paper IV	Business Environment
Paper V	Management Accounting and
	Control Systems
Paper VI	Seminar

Semester-III

Paper I	Banking and Insurance Services
Paper II	Seminar

Any two of the following groups, each having two papers: **Accounting and Finance**

- a) Security Analysis and Portfolio Management
- b) Contemporary Accounting

Business Studies

- a) Strategic Management
- b) Security Market Operations

International Business

- a) International Economic Organization
- b) Management of International Business Operations

Marketing

- a) Consumer Behaviour
- b) Retail Management

Semester-II

- Paper ICorporate Financial Accounting and AuditingPaper IIFinancial ManagementPaper IIIResearch MethodologyPaper IVMarketing Management
- Paper V Human Resource Management Paper VI Viva-Voce

Semester-IV

Paper I	International Accounting
Paper II	E-Commerce
Paper III	Viva-Voce

Any of the following groups, each having three papers: Accounting & Finance

- a) International Financial Management
- b) Financial Markets & Financial Services
- c) Corporate Tax Law & Planning

Business Studies

- a) Good & Services tax
- b) Entrepreneurship Development & Project Management
- c) Business Ethics & Environmental Management

International Business

- a) International Financial Markets and Foreign Exchange
- b) International Financial Management
 - c) International Marketing

Marketing Management

- a) Advertising & Sales Management
- b) Brand & Distribution Management
- c) Services Marketing

MA Fine Arts (Drawing & Painting)

Eligibility:

Bachelor's Degree in any faculty with 50% marks in aggregate or 45% marks in the subject concerned or equivalent examination OR Master's degree from GNDU or another University in another subject or another faculty.

Provided that : For MA (Fine Arts) examination, only regular candidate shall be eligible who have completed the prescribed course in colleges affiliated to GNDU. All students (including those who have not opted Fine Arts as an elective subject at graduation level) like MA (Music) & MA (Dance).

Semester-I & II

Paper I	Aesthetics & Principles of Arts	
	Appreciation	
Paper II	History of Indian Art	
Paper III	Landscape Painting (Practical)	
Paper IV	Creative Composition (Practical)	
Semester-	III & IV	
Paper I	History of European Art	
Paper II	Modern Movements in Art in Europe,	
	USA & India	

Life Drawing & Painting (Practical)

Creative Composition (Practical)



Paper III Paper IV



Two Year Degree Courses



M.Sc. Computer Science

Eligibility : Graduate with Computer Sc. / IT / Computer App / Computer Maintenance as one of the elective subjects with 50% marks in aggregate OR BCA / B Sc (IT)/ BIT or equivalent thereto with at least 50% marks in aggregate OR Graduate with mathematics as an elective subject and PGDCA / PG Diploma in Info Tech./ PG Diploma in E-Commerce & Internet Applications or equivalent with 50% marks in aggregate. Every candidate shall be allowed to appear in the examination provided she has fulfilled all the eligibility conditions.

Semester-I

MCS-101	Advanced Data Structures
MCS-102	Advanced Computer Architecture
MCS-103	Network Design & Performance Analysis
MCS-104	Discrete Structures
MCS-105	Soft Computing
MCS-106P	Programming Laboratory - I (Based on Advanced
	Data Structures)

Semester-III

MCS-301	Advanced Software Engineering
MCS-302	System Software
MCS-303	Data Mining and Warehousing
MCS-304	Concept of Core and Advanced Java
MCS-305	Network Programming
MCS-306P	Programming Laboratory - III (Based on Advanced
	Java and Network Programming)

Semester-II

MCS-201	Theory of Computation
MCS-202	Image Processing
MCS-203	Design & Analysis of Algorithms
MCS-204	Cloud Computing
MCS-205	Distributed Database Systems
MCS-206P	Programming Laboratory – II

Semester-IV

MCS-401	Advanced Web Technologies using ASP.NET
MCS-402	Microprocessor and its Applications
MCS-403	Object Oriented Modeling, Analysis & Design
MCS-404	Programming Lab-IV (Based on Advanced Web
	Technologies using ASP.NET)
MCS-405P	Project Work

M.Sc. (Internet Studies)

Eligibility : BCA/ B.Sc. (IT) or Graduation with Computer Science/ Applications/ IT/ Computer Maintenance as one of the elective subjects with min.50% marks in aggregate.

Semester-I Semester-II Server side Web development using ASP.NET Paper I Web Programming Paper I Paper II Sociology of Internet Paper II Business on the Internet Search Engines Web based Multimedia Paper III Paper III Paper IV **Cyber Crimes** Paper IV **Online Communities** Practical based on Web Porgramming Paper V Practical based on Server side Web development Paper V Semester-III Semester-IV P Security

Paper I	Content Management System	Paper I	Internet Security
Paper II	Digital Rights Management	Paper II	Web Services
Paper III	Cyber Laws		
Paper IV	Practical based on content Management Systems	Paper III	Open Source Software
Paper V	Project (Part I)	Paper IV	Project (Part II)

This course deals with emerging areas of Internet like Web Programming, Web Designing, Sociology of Internet, and Business on the Internet, Online Communities, and Marketing with Search Engines, Server side Web Development, Internet Security, Cyber crimes, Cyber Laws etc. which are emerging areas. After studying this innovative programme, students will have ample career opportunities in the fields like:

Web Designers Website Managers Internet Project Management Online Policy and Operations Researcher and Analyst of the Internet Web Communications Consultants Online Media and Marketing Digital Content Creator Development and Management of Virtual Communities



**** BBK DAV COLLEGE FOR WOMEN, AMRITSAR ****



PG LEVEL COURSES Two Year Degree Courses



MA English

Eligibility: Bachelor's Degree in any faculty with 50% in aggregate or 45% in the subject concerned OR BA Honours School in English or Master's Degree of Guru Nanak Dev University or any other university in another subject or another faculty.

Semester-I		Semester-II	
Paper I	Poetry (Renaissance to Romantic Age)	Paper VI	Poetry (Victorian & Modern)
Paper II	Renaissance Drama	Paper VII	Modern Drama
Paper III	English Novel (Upto 19th Century)	Paper VIII	Modern Novel
Paper IV	Phonetics & Spoken English	Paper IX	English Grammar and Writing
Paper V	Western Literary History - I	Paper X	Western Literary History-II
Semester-III		Semester-IV	
Paper XI	Irish Literature	Paper XVI	Modern Literary Theory
Paper XII	General Linguistics	Paper XVII	American Literature
Paper XIII	Literary Criticism	Paper XVIII	Post Colonial Literature
Paper XIV	Indian Writing in English	Paper XIX	Prose & Short Stories
Paper XV	Rhetoric and Advanced Composition /	Paper XX	World Classics in Translation / Indian Literature in
	Communication Studies		Translation / Greek Literature

MA Punjabi

Eligibility: Bachelor's Degree in any faculty with 50% in aggregate or 45% in the subject concerned or BA Honours School in Punjabi or Master's Degree of Guru Nanak Dev University or any other university in another subject or another faculty.

Semester-I		Semester-II	
Paper-I	Gurmat Kav	Paper VI	Bhagat Bani
Paper-II	Punjabi Sufi Kav	Paper VII	Punjabi Kissa te Birtant Kav
Paper-III Paper-IV	Sahit Sidhant ate Kav Shaster Lokdhara te Punjabi Lokdhara	Paper VIII	Khoj ate Punjabi Alochna
Paper-V	Tulnatmak Bharti Sahit: Sidhant te Vihar	Paper IX	Sabhyachar te Punjabi Sabhyachar
i apoi i		Paper X	(Option-I) Punjabi Media ate Pattarkari
			(Option-II) Punjabi Bhasha te Computer Application
Semester-III		Semester-IV	
Paper-XI	Adhunik Punjabi Kavita	Paper-XVI	Vishav Klasiki Sahit
Paper-XII	Punjabi Novel	Paper-XVII	Punjabi Kahani
Paper-XIII	Punjabi Bhasha ate Bhasha Vigyan - I	Paper-XVIII	Punjabi Bhasha te Bhasha Vigyan - II
Paper-XIV	Punjabi Vartak-I	Paper-XIX	Punjabi Vartak - II
Paper-XV	Punjabi Natak te Ikangi	Paper-XX	(Option-I) Pravasi Punjabi Sahit
		,	(Option-II) Pakistani Punjabi Sahit

Master of Design (Multimedia)

Eligibility : The candidate must have passed graduation in Computers / Visual Arts / Commerce from GNDU or its equivalent with a minimum of 45% marks in aggregate.

Semester-I		Semester-II	
Paper-I	Final Cut Pro	Paper-I	Z Brush
Paper-II	Motion	Paper-II	After Effects-I
Paper-III	Sound Recording and Editing Software	Paper-III	Digital Graphics Production
Paper-IV	Digital Cinematography	Paper-IV	Real Flow
Semester-III		Semester-IV	
Paper-I	Vue Infinite	Paper-I	Compositing
Paper-II	After Effects-II	Paper-II	Editing
Paper-III	Cinema 4D	Paper-III	Animation
Paper-IV	Digital Sound Production with Adobe Sound-booth	Paper-IV	Major Project with Documentation

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Two Year Degree Courses



M.Sc. Fashion Designing & Merchandising

Eligibility: Passed BA with Fashion Designing and Garment Construction/Home Science/ B.Sc. Home Science/ Bachelor of Design (specialization Fashion Design)/ B.Sc. Fashion Design or PG Diploma in Dress Designing and Tailoring/ PG Diploma in Fashion Designing or B.A. degree with Fashion Designing as an Add on Course under (10+2+3 system) or B.Voc. Fashion Styling & Grooming or B.Voc. Textile Design & Apparel Technology or B.Voc. Fashion Technology with at least 45% marks from GNDU or any other equivalent examination from a recognized University/Institute.

Semester-I

Paper I	Fashion Illustration
Paper II	Workshop - Product Development
Paper III	Pattern Making & Grading
Paper IV	Computer Aided Fashion Designing
Paper V	History of Indian Costumes
Paper VI	Communication Skills in English

Semester-III

Workshop - Product Development
Advanced Draping
Computer Aided Fashion Designing
Surface Ornamentation
Global Costumes
Seminar - Indian Traditional Textiles
Research Methodology

Semester-II

Paper I	Fashion Illustration
Paper II	Workshop - Product Development
Paper III	Pattern Development & Draping
Paper IV	Computer Aided Fashion Designing
Paper V	Fashion Merchandising & Marketing
Paper VI	Traditional Indian Embroideries

Semester-IV

Paper I	Portfolio Development
Paper II	Workshop - Product Development
Paper III	Fashion Merchandising & Retailing
Paper IV	Textile Chemistry
Paper V	Communication Skills in English
Paper VI	Project Report / Design Project





PG LEVEL COURSES Two Year Degree Courses



MA Journalism & Mass Communication (MA JMC)

Eligibility: Bachelor's / Master's degree in any discipline or equivalent examination with at least 50% marks in aggregate.

Semester-I

- Introduction to Communication
- History of Print Media in India
- **Reporting & Editing** Media Law & Ethics
- Advertising

Semester-II

- **Development Communication**
- Media Management
- **Current Affairs** ٠
- Communication Research-I Radio & TV Programming

Semester-III

- Mass Communication Research-II
- New Media Technology
- Public Relations & Corporate
- Communication
- Science Journalism
- Photography

Semester-IV

- International Communication
- Human Rights
- Film Studies
- Inter-cultural Communication
- Dissertation



Note : It will be necessary for the students to clear their theory examinations along with practicals, not just the marks in practicals will be sufficient to pass the exams. Students are required to submit their practical work after each semester. The practical will be evaluated by an external examiner at the end of each year.

ORDINANCES:

Admission to the First Semester of MA (Mass Communication) course will be open to any person who has passed Bachelor's/Master's degree in any discipline from a recognized Indian University or an 'equivalent degree recognized by the Guru Nanak Dev University with not less than 50 percent marks. Candidate will be eligible for sitting in the examination of each Semester after being certified for the following by the Head of the Institution; having been enrolled in the college in the course, having a good moral character and having attended 75 percent of the lectures delivered.

Masters in Tourism Management

Eligibility: Graduation in any stream with at least 45% marks in aggregate.

Semester-I

Semester-I		Semester-II	
MTM-1	Tourism Business	MTM 7	Understanding Tourism Markets
MTM-2	Principles of Management	MTM 8	Airlines Management and Airlines Ticketing
MTM-3	Travel Agency & Tour Operative Business	MTM 9	Computer Applications in Tourism
MTM-4	Geography of Tourism	MTM 10	Tourism Marketing
MTM-5	Communication Skills in Tourism	MTM 11	Housekeeping & Food & Beverage Department
MTM-6	Front Office Operations	MTM 12	Field Trip Report And Viva Voce

report will be done and viva will be taken in semester II under the paper MTM 12.

Semester-III

Semester-II	I	Semester-IV		
MTM 13	Sales and Advertisement in Tourism	MTM 19	Tourism Policies and Planning	
MTM 14	Financial Management	MTM 20	Tourism In Punjab	
MTM 15	Tourist Transport Management	MTM 21	Event Management	
MTM 16	Hospitality and MICE Tourism	MTM 22	Entrepreneurship Development	
MTM 17	Managing Personnel in Tourism	MTM 23	Tourism Products in India	
MTM 18	Report of 'On the Job Training' and VIVA VOCE	MTM 24	Foreign Language French	



The students are supposed to go out for an educational trip for 5- The students will undergo "On the Job Training" for 4 weeks in a travel agency or 10 days after the completion of semester I, during the vacations. A airlines or hotel after the completion of semester II, during the summer field trip report will be prepared by the students. Evaluation of this vacations. A report will be prepared by the students on the basis of this training. Evaluation of this report will be done and viva will be taken in semester III under the paper MTM 18.



PG LEVEL COURSES One Year Diploma Courses



Post-Graduate Diploma in Computer Applications

This course is designed to prepare students who may not have knowledge & skills in computers. With solid foundation in computer applications, PGDCA transforms smart graduates from being IT novices to IT experts. The programme is very intensive & highly interactive while being both challenging & stimulating. The programme forms a foundation for entry to an appropriate Master's degree program.

Eligibility : Graduation with minimum 45 percent marks.

Duration : One Year

Semester-I

- Paper-I PC Computing-I (MS Office) 2003
- Paper-II PC Computing-II (Professional DTP)
- Paper-III Fundamentals of Computers & Operating Systems
- Paper-IV Database Management System through Oracle-10g & System Analysis & Design

- Paper-I Network Concepts and Management
- Paper-II Programming in C
- Paper-III Introduction to Scripting Languages, Web Designing & Uses of
- Internet Paper-IV e-Commerce / Business





One Year Diploma Courses



Clinical Diagnostic Techniques

(under UGC's Community College Scheme)-Certificate/Diploma

Eligibility : 10+2 (any stream) with min. 45% marks in aggregate.

Duration : Certificate Course - six months, if the candidate continues for another six months (i.e. one year in aggregate) she will be awarded Diploma in Clinical Diagnostic Techniques.

Semester I (Certificate Course)

- Structure & Function of Human Body
- Introduction to Haematology
- Introduction to Clinical Biochemistry
- Healthcare Systems, Laboratory Delivery
- Basic Computer Knowledge

Semester II (Diploma Course)

- Introduction to Bacteriology
- Pre Analytical Laboratory Testing Process
- Clinical Pathology
- Personal Hygiene
- Role of Medical Laboratory Technician



Post-Graduate Diploma in Financial Services (Banking & Insurance)

Eligibility : Graduation from Guru Nanak Dev University or equivalent examination.

This diploma is introduced to cater the needs of increasing job opportunities in Insurance & Banking sectors. This course will equip the students with the skills and make them aware of the intricacies of Banking & Insurance Companies.

Semester-I

PGDFS101Financial Services – IPGDFS102Financial InstitutionsPGDFS103Financial Sector Regulations-IPGDFS104Financial & Cost AccountingPGDFS105Financial MarketsPGDFS106Seminar Based on Term Paper

Semester-II

PGDFS201	Financial Sector Regulations-II
PGDFS202	Financial Services – II
PGDFS203	Financial Management
PGDFS204	Information Technology in Financial Services
PGDFS205	Management of Banking and Insurance Services
PGDFS206	Seminar Based on Term Paper

Diploma in Cosmetology

Eligibility: Admission shall be open to a candidate who has passed 10+2 Examination with at least 40% marks in aggregate

Duration: One Year

Papers:

I & II Theory III & IV Practical

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CULTURAL ACTIVITIES Youth Welfare Club



BBK DAV Lifts Overall Championship Trophy in Zonal Youth Festival of **GNDU**.

The college, continuing its winning streak, won Overall Championship trophy in Zonal Youth Festival of **GNDU**, held at Shaheed Darshan Singh Pheruman Memorial College for Women, Rayya.from November 3-6, 2019. The College won the championship trophy by attaining 149 marks and securing 29 positions in 34 events. The college participants made their mark by winning 1st position in 21 events, namely Group Bhajan/Shabad, Mime, Folk Orchestra, Skit, One Act Play, Classical Instrumental Non-Percussion, Group Song, Vaar Singing, Kawishri, Rangoli, Classical Dance, Folk Song, Phulkari, General Dance, Elocution, On the Spot Painting, Cartooning, Geet/Gazal, Western Group Song, Western Vocal Solo and Classical Vocal, 2nd positions in 5 items namely, Quiz, Poetical Symposium, Classical Instrumental Percussion, Costume Parade and Collage and 3rd position in 3 items namely Giddha, Installation and Clay Modeling. It is pertinent to note that this year college has won this trophy with a huge margin of 59 points.



BBK DAV ians in a jubliant mood on recreating history by lifting Overall Championship Trophy in Zonal Youth Festival of GNDU.



The college also participated & won the maximum number of first positions by a single institution in the State Level Dera Baba Nanak Online Youth Festival organised by Govt. of Punjab as a part of the celebrations of the 550th Birth Anniversary of Guru Nanak Dev Ji. The festival was open to all the universities and colleges in Punjab. The college won First Position in Shabad (Group), Shabad (Solo), Poetry Singing (Solo), Line Art (Sketch) and Third Position in Essay (Solo). The winners were rewarded with cash prizes of Rs. 71,000 (First Position - group), Rs.51,000 (First Position solo) and Rs. 21,000 (Third Position - solo) by S. Sukhjinder Singh Randhawa, Minister, Cooperation and Jails, at an award function organised at Dera Baba Nanak.

CULTURAL ACTIVITIES Results of Youth Festivals (Zonal & Final)





Item

Costume Parade On the Spot Painting Installation **Classical Dance** Vaar Singing Mehandi Quiz Western Vocal Solo Group Song (Indian) Skit On the spot Photography Poster Making Debate Western Group Song Western Instrumental Solo One Act Play

Rangoli Mimicry Mime Folk Orchestra

General Dance

Classical Instrument (Non- Percussion) Kawishri Classical Vocal Geet/ Gazal Classical Instrument (Percussion) Poetical Symposium Elocution Clay Modelling Giddha

Position

First in Zonal & First in Final First in Zonal & First in Final First in Zonal & First in Final First in Zonal First in Zonal First in Zonal & Second in Final First in Zonal & Second in Final First in Zonal & Third in Final First in Zonal & Third in Final Second in Zonal & First in Final Second in Zonal & Second in Fir

Second in Zonal & Second in Final Second in Zonal & Second in Final Second in Zonal & Second in Final Second in Zonal & Second in Final

Second in Zonal & Third in Final

Second in Zonal & Third in Final

Second in Zonal & Third in Final Second in Zonal & Third in Final Third in Zonal Third in Zonal

Third in Zonal Third in Zonal & Third in Final Third in Zonal & Second in Final Third in Zonal & Second in Final

Participants

	Pardeep Kaur
	Kashish Aggarwal
	Inderpreet Kaur, Yashpreet Kaur, Komaljeet Kaur, Jahnavi Bhatia
	Tusheen Narang
	Komalpreet Kaur, Kirti Gaur
	Prakirti
	Akshita Malhotra, Kanishka Arora, Mansha Khanna Kashish
	Kashish, Muskan Handa, Guneet Kaur Chawla, Tamanna, Kaushal, Kirti Gaur, Komalpreet kaur Garima Sharma, Chahat Sabharwal, Khushi Arora, Mahima, Ananya Sharma Damanpreet Kaur
	Saanya Jain
	Anshita Talwar, Jasleen Kaur
	Kashish, Muskan Handa, Guneet Kaur Chawla, Tamanna, Kaushal, Mehak Kashyap, Sareena
	Kashish
nal	Saruchi Kapoor, Monica Thukral, Khushi Arora, Ananya Sharma, Chahat Sabharwal, Jaskirat Kaur,
	Kritika, Muskan Mehra
nal	Anahat Preet Kaur
nal	Satuti Sharma
nal	Khushi Arora, Chahat Sabharwal, Ishita Dogra, Arshnoor Kaur, Ananya Sharma, Chahat Sehgal
nal	Kashish, Komalpreet Kaur, Parveen Kaur, Kirti Gaur, Lashmi, Tamanna Kaushal, Simrandeep Kaur Rajwant Kaur, Harmeet Kaur
al	Alishka Lagwal, Anudhi Mehta, Anjali Vij, Baljeet Kaur, Muskan, Sanjana, Gaytri, Sanjana, Sifti Josan, Manmeet Kaur
al	Simrandeep Kaur
al	Kirti Gaur, Komalpreet Kaur, Tamanna Kaushal
al	Kashish
	Muskan Handa
	Ramanjit Kaur
	Jobandeep Kaur
	Samridhi Salwan
al	Amanat Kanojia

Kawaljit Kaur, Gurpreet Kaur, Rupinderjit Kaur, Gursimran Kaur, Amandeep Kaur, Yogita Sharma, Gurleen Kaur Oberoi, Kaur, Dilpreet Kaur, Simranjeet kaur, Harnoor Kaur, Harmanpreet Kaur

NCC- NATIONAL CADET CORPS





Proud to be an Indian

RULES

NCC now is of three years duration & the cadets have to attend one camp for B Certificate Exam and two camps for C certificate. Students enrolled under NCC shall be required to attend 40 parades in a session, as per schedule, notified by the college.NCC cadets must collect their uniform from the NCC store at the beginning of the session and attend the parades regularly.

INCENTIVES & WEIGHTAGE

The college provides liberal fee concessions and cash awards to outstanding NCC cadets, other than the following incentives:

A weightage of 5 percent on the aggregate marks is given in Nursing Courses and B. Ed.

Awards and Scholarships for NCC cadets of categories A, B & C are mentioned below: -

Category (A)

Participation in RDC, or Youth Exchange Programe (only university fee charges).

Category (B)

a) Selection in ALC, BLC, NIC, Mountaineering, Vayu Sainik Camp, Thal Sainik Camp National Competitions, Gold Medalists and outstanding cadets. Fee Concession worth Rs.3,500 per year.

b) Selection in Pre BLC, DCATC-I, DCATC-II, DCATA-III, Marksmanship, Trekking Camp. Fee concession worth Rs.2,500 per year. Category (C)

Military Attachment Camp, Army Attachment Camp, ATC + Regular in NCC Parades, RDC (Gandhi Ground), any other Local Level Camp. Fee concession worth Rs.1,000 per year.

Under Cadets Welfare Society Scholarship, 1,000 scholarships of Rs.6,000 each is given to the cadets. Awards for Best Cadet with a cash prize of Rs.4,500 and CM & Governor Awards with a cash prize of Rs.3,000 are given to the deserving cadets.

Job Opportunities: Preference is given to NCC cadets in recruitment to State Police Force, Paramilitary Forces, Army, Air & Naval Wing.

Adventure Opportunities: Cadets visit places in India during Trekking, Rock Climbing, Mountaineering, All India Leadership Training & Republic Day Camps.

Youth Exchange Programme: Students are sent to different states of India and abroad under this programme.



NATIONAL SERVICE SCHEME



NSS unit of the college works for the development and upliftment of society. It enrolled 202 volunteers in the session 2021-22. A large number of NSS volunteers participated in various online events such as Webinars on National Education Policy and Voices of *Yuwaah* and their contribution towards society, MGNCRE Workshop on Social Entrepreneurship, Digital Awareness Campaign to create awareness about stubble burning, e-pledge ceremony to be vigilant and encouraged others to follow COVID-19 appropriate behavior and to celebrate 71st Anniversary of Indian Constitution. *Swacchta* Action Plan Committee has been formed for the maintenance of greenery and cleanliness in campus, post COVID-19 sanitation and water conservation. Online poster-making competitions were also held to commemorate 150th Birth Anniversary of Mahatma Gandhi.

Objectives

To enrich the student's personality and deepen her understanding of the social environment in which she lives.

To develop socio-economic awareness and encourage the students to impart the same to the illiterate community of the area adopted.

To develop socio-economic activities designed to tackle social problems.

Incentives & Weightage

The college awards concessions and incentives to the best NSS Volunteers.

The volunteers get additional 3 percent marks in aggregate for seeking admission to higher class after graduation. Punjab State Youth Award of Rs.5,000 is given to volunteers who give distinguished social and national services. One special excursion trip/picnic is arranged for NSS volunteers.

NSS volunteers would get a special 10 percent discount on the total cost of all the college trips and tours. Best NSS Volunteer is honoured on Annual Awards Day.

Many private sector organizations give extra weightage to those volunteers who participate in community service.

NSS WOULD SURELY BE A REWARDING ACTIVITY FOR VOLUNTEERS AND CAMPERS.



SPORTS



Trained on a rigorous regimen and supported by excellent infrastructure, coaching facilities, fee concession and the like, the college sportswomen remain in the limelight throughout the year. The college can legitimately boast of having well groomed teams of all the 33 games offered by Guru Nanak Dev University, Amritsar. Our college participated in 32 games. The college has made tremendous contribution to university sports, adding a major share in Guru Nanak Dev University's exceptional feat of winning Maulana Abul Kalam Azad All India Trophy for Sports. College Won the Overall General Sports Championship Trophy 2019-20 and also got 2nd runners-up position in Shaheed–E-Azam Bhagat Singh Overall General (Men & Women combined) Sports Championship Trophy 2019-20 and players won huge amount of Rs. 12,00,000/- (seventeen lac only) on the 50th Annual Sports Prize Distribution Function 2019-20. The college has been winning Overall General Sports Championship Trophy from the last nine years. Cycling player Ms. Sushikala Durgaprasad Agashe and fencing player Ms. Rishika Khajuria got cash prize of Rs.1,27,000 and Rs.60,000 respectively among women players.

ACHIEVEMENTS AT INTERNATIONAL LEVEL

Taniksha Khatri, Fencing Player

- participated in Asian Junior Fencing Championship at Uzbekistan, from Feb 24 to March 04, 2022.
- participated in World Cup Fencing Championship held at Doha, Qatar, from Jan 27 to Jan 30, 2022.
- won 3 Gold Medals and 1 Silver Medal in All India University Fencing Championship held at GNDU Campus, (Amritsar) from Jan 07 to Jan 10, 2022.
- won Gold Medal in Jr. National Fencing Championship held at Sonipat (Haryana) from Dec 25 to Dec 28, 2021
- got runners-up position in GNDU Inter College Fencing from Jan 02 to Jan 03, 2022
- Vindhya Sankth, Rowing Player
- qualified for Indian Rowing Team at Asia/Oceania Continental Olympic and Paraolympic Qualified Regatta from 5th May to 7th May 2021.
- won 2 Gold Medals in All India University Rowing Championship held at Panjab University, Chandigarh, held from 5th May to 7th May 2021.

also won first position in GNDU Inter-College Fencing from Feb 22 to Feb 23, 2022.

INDIA CAMPER

- ★ Agashe Shushikala Durgaprasad, Cycling Player, got selected for India Camp.
- ★ Danole Pooja Baban, Cycling Player, got selected for India Camp.

National Achievement

A Total of **22** players participated in National level competitions. Among these, **6** players grabbed Champion position, **9** players got Runners-up position, **1** players got Second Runners-up teams and **3** players got **4**th position.

Intervarsity Achievements

60 Players of the college represented GNDU for All India Intervarsity competition, **7 players** were members of Champion teams, **7** players were member of Runners-up teams and **9** players were members of Second Runners-up teams and **4** players got **4**th position.

State Level

20 players participated in State level competitions. **13** players were members of Champion teams, **2** players were members of Runners-up teams and **36** players got **4**th position.

District Level

20 players of the college participated in District level Competitions, **20** players were the members of Champion teams. **INTER-COLLEGE LEVEL**

8 Teams – Basketball, Track Cycling, Road Cycling, Handball, Kabbadi (N/S), Rowing, Canoeing, Kayaking, Pencak Silat, and won Championship in Inter-college competitions held during the year.

8 Teams- Archery Compound, Archery Recurve, Weight Lifting, Hockey, Cricket, Football, Pistol Shooting, and Fencing got First Runners-up positions.

8 Teams-Boxing, Rugby, Judo, Karate, Softball, Rifle Shooting, Wushu, and Kho-Kho bagged Second Runners-up positions.

7 Teams- Badminton, Wrestling, Athletics, Volleyball, Taekwondo, Artistic Gymnastics and Rhythmic Gymnastics participated in Inter College championship.

Different teams were awarded **79,000/- as cash prize** in various tournaments.





SPORTS



The college bagged the GNDU Overall General Sports Championship Trophy (Women) 2019-20 and also won second runners-up Shaheed-e-Azam Bhagat Singh Overall General (Men & Women Combined) Sports Championship 2019-20. The college sportswomen were awarded total cash prizes of Rs.12,00,000 (Rupees Twelve Lakh only) for their commendable achievements in various sports events. It is worth mentioning that BBK DAV College for Women is the only college amongst the women colleges under GNDU to win the championship.



BBK lifts overall GNDU General (Women) Sports Championship Trophy (2019-20). Our players won a huge amount of Rs.12,00,000 on the 50th Annual Sports Prize Distribution Function of Guru Nanak Dev University, Amritsar.

FACILITIES PROVIDED TO THE COLLEGE PLAYERS

300 players have been given fee concession and 150 players were provided Hostel facility during the session.

Medical help worth of approximately Rs. 7000/- was given to the college players.

College also provides conveyance for practice of different games. College also provides bus facility for friendly matches at different venues in the city & outside the city.

74 players of the college were selected under Day-Scholars scheme by Punjab Sports Department.

Approximately **Rs. 80,000/-** were spent on various players as TA & DA for participation at different levels of tournaments i.e. International level, National level & Open tournaments.

Equipment: College has spent an amount of Rs. 2, 00,000/- for the enrichment of its sports in the session 2021-22.

Total Games in the College

Archery, Artistic Gymnastics, Athletics, Basket Ball, Boxing, Badminton, Canoeing, Cricket, Cycling (Track & Road), Fencing, Football, Handball, Kho-Kho, Hockey, Judo, Kabaddi, Kayaking, Power Lifting, Shooting (Pistol & Rifle), Rugby, Rowing, Rythmic Gymnastic, Swimming, Dragon Boat, Volleyball, Softball, Taekwondo, Weight Lifting, Wresting, Wushu, Karate & Pencak silat.



******** BBK DAV COLLEGE FOR WOMEN, AMRITSAR ********

PLACEMENTS



The placement cell of the college remains literally on its toes, to organize campus interviews and also to arrange outstation visits for the benefit of the college students. During the session 2021-22, a very big number of our students got placed in prestigious companies like TCS, Wipro Technologies, Accenture, LTI (Larsen and Toubro Infotech), Capgemini etc.

Department of	Compl	iter Science & Applications	s Dej	partment	t of Journalism & N	lass Co	mmunication
Name	Course	Company	Name	Course	Designation		Company
Aabha Aggarwal	BCA	TCS	Tejasvini	BAJMC 6	Social Media Associate		Designboxed, Amritsar
Apneet Kaur	B.Sc IT	TCS	Samya Mehra	BAJMC 6	Freelance, Graphic Desi	gner	@the_design.hub, Amritsar
Simran Mahajan	BCA	TCS	Anjali Pandey	BAJMC 6	Journalist & Content Wi	riter	News India Prime, The Second
Geetika	BCA	TCS					Angle, Bidgrowth, Amritsar
Gagandeep Kaur Sakshi	BCA	TCS	Sakshi	BAJMC 6	Online Content Writer		Novela Filmg, The Second Angle Filmeekeeda, Storishh, Amritsa
	B.Sc IT	TCS	Radhika Sanan	BAIMC 6	Reporter and Anchor		Tez Punjabi Amritsar Page,
Kashish Sharma	BCA	TCS TCS		Di Givic O	Reporter and Allenor		Amritsar
Shreya Mahajan Rupinder Kaur	BCA BCA	TCS	Davity Sehgal	BAJMC 6	News Anchor		News town web Channel, Amritsar
Pranjal Anand	BCA	Wipro	Drishti	BAJMC 6	Freelance, Graphic Des	igner	@graphicsbydrishti, Amritsar
Aditi Selly	BCA	Wipro	Kritika	BAJMC 6	Event Manager	0	BYO, (Online event Page),
Aabha Aggarwal	BCA	Wipro			0		Amritsar
Apneet Kaur	B.Sc IT	Wipro	Pragati Puri	BAJMC 6	Voice Over Artist & Vide	eo Editor	Public Dliasa Channel, Amritsar
Simran Mahajan	BCA	Wipro	Shivani	BAJMC 6	Social Media Associate		Designboxed, Amritsar
Geetika	BCA	Wipro	Swayam	BAJMC 6	Social Media Associate		Designboxed, Amritsar
Gagandeep Kaur	BCA	Wipro	Momita	BAJMC 6	Tellecalling		Tech India Solution Pvt. Ltd
Kavita Sharma	B.Sc IT	Wipro					Amritsar.
Sakshi	B.Sc IT	Wipro	Vriti		Content Writer		Rock IMS, Amritsar
Muskan	BCA	Wipro	Aashima	MAJMC 4	Human Resource Execut	tive	Srijan Technologies P Ltd, New Delhi
Bhavleen Sethi	BCA	Wipro	Anushka	MAJMC 4	Assistant Producer		India News ,Mohali
Gunumrit Kaur	B.Sc.IT	Wipro	Dinkle Popli	MAJMC 4	Content Writer and Anc	hor	PTC News, Mohali
Amanjot Wadhwa	BCA	Wipro					,
Ankita Arora	BCA	Wipro					
Kashish Sharma	BCA	Wipro				_	
Pranjal Anand	BCA	Accenture			Department of Mult	imedia	
Aabha Aggarwal	BCA	Accenture					
Shreya Mahajan	BCA	Accenture	Name	Cours	se	Compan	у
Harmeet Kaur	BCA	Accenture	Sai divya Parm	ar B Deg	sign Multimedia Sem IV	COSMO	Consultants, Amritsar
Bhavleen Sethi	BCA	Accenture	Sai uivya r di ili	a D.Des		0051010	consultants,Amintsai

BCA BCA		rson & Tubro Infotech)	Sai divya Parmar Ashima	B.Design Multimedia Sem IV B.Design Multimedia Sem VI	COSMO Consultants, Amritsar Digikaps, Amritsar
BSc IT BCA BCA BCA BCA BCA r BCA BCA	A LTI (Larson & Toubro) A TAAZAA A Capgemini A Capgemini A Capgemini A Capgemini A Capgemini		Ayushi Gupta Rajwinder Kaur Naina Mehra Muskan Aggarwal Naincy Suvasni Duggal	B.Design Multimedia Sem VIII B.Design Multimedia Sem VIII B.Design Multimedia Sem VIII B.Design Multimedia Sem VIII B.Design Multimedia Sem VIII	KBC international, Amritsar Affinity X, Pune Sociohype, Amritsar
BCA B.Sc.I [*] BCA BCA	Capge	mini mini mini	Garima Aggarwal Ridhi Gupta Kriti Dutt	B.Design Multimedia Sem VIII B.Design Multimedia Sem VIII	KBC international, Amritsar
of Co	mmerce	e & Management	Lavina Duseja Phalguni Arora	M.Design Multimedia Sem II	
Cour A.Com. 3.Com. 3.Com. 3.Com. 3.Com. (npany Axis Bank Axis Bank Axis Bank Axis Bank Axis Bank	Yashmeet Arora Konica Prashar Janvi kalra Tanvi jain Nandini Nischal Charu Mahajan	M.Design Multimedia Sem II M.Design Multimedia Sem II	Mehra processors,Amritsar Seth sons,Amritsar KCORP, Amritsar RMX Industries, Jalandhar

Department of Commerce & Management

Name	Course	Company	
Snohi Bhasin	M.Com.	company	Axis Ba
Ripandeep	B.Com.		Axis Ba
Purvi Arora	B.Com.		Axis Ba
Kiranpreet	B.Com.		Axis Ba
Kirandeep Kaur	B.Com. (Hon	s)	Axis Ba

Pranjal Anand

Pranjal Anand

Aabha Aggarwal

Kashish Sharma

Mehakdeep Kaur BCA

Harmandeep Kaur BCA

Apneet Bhavleen Kaur

Neha

Shreya

Sakshi

Simran

Ankita Arora



PLACEMENTS





Pranjal Anand BCA Accenture, LTI & WIpro



Simran Mahajan BCA



Aditi Selly BCA Wipro



Pragati Puri BAJMC Public Dilasa Channel, Asr.



Snohi Bhasin M.COM Axis Bank



Aabha Aggarwal BCA



Geetika BCA



Gagandeep Kaur BCA Wipro



Tejasvini BAJMC Designboxed, Asr.



Ripandeep **B.COM** Axis Bank



Davity Sehgal BAJMC News Town Web channel, Asr.



Bhavleen Sethi BCA Accenture



Gagandeep Kaur BCA



Kavita Sharma B.Sc IT Wipro



Swayam Prabha BAJMC Designboxed, Asr.



Purvi Arora B.COM Axis Bank



BAJMC BYO, Online Event Page, Asr.



Rock IMS, Amritsar.



Shreya Mahajan BCA Accenture

Kashish Sharma

BCA

TCS

Radhika

BAJMC

Tez Punjabi Amritsar Page

Anushka Rana

MAJMC

India News, Mohali



Apneet Kaur B.Sc IT LTI



Rupinder Kaur BCA TCS



Dinkle Popli BAJMC PTC News, Mohali



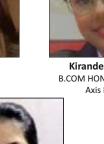
Shivani Arora BAJMC Designboxed, Asr.



B.COM HONS (Banking) Axis Bank



Drishti BAJMC @graphicsbydrishti,Amritsar.





**** BBK DAV COLLEGE FOR WOMEN, AMRITSAR ****





Harmeet Kaur

BCA

Accenture

Sakshi

B.Sc IT

TCS

Muskan

BCA

Anjali Pandey



Kiranpreet



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(All vacant posts will be filled before the start of the academic session)

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Dr. Anita Narinder, MA, M Phil, Ph D Dr. Shelly Jaggi, MA, Ph D Vacant

DEPT. OF SANSKRIT

Mrs. Renu Vashisht, MA, M Phil Vacant PT

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DEPT. OF TOURISM & TRAVEL MANAGEMENT

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Mrs. Shaifali Johar Dr. Shelly Jaggi Dr. Neetu Bala Dr. Rani

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Dr. Shelly Jaggi **MORNING ASSEMBLY COMMITTEE**

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Convenors Mr. Anurag Gupta Mr. Sanjeev Sharma Members Mr. Sher Singh Students' Council Representatives



******** BBK DAV COLLEGE FOR WOMEN, AMRITSAR *******



SCHOLARSHIPS



The college makes all-out efforts to help the disadvantaged students with concessions and boost the performance of gifted students with scholarships and freeships. The college benefitted more than 535 students, through its various schemes.

	2021-22		
Nature of Aid/ Incentives	No. of students benefitted	Amount Spent (Rs.)	
Merit Freeship / Concession	55	1,0,7000	
Sports	127	81,55,515	
Poverty Concession	37	10,2500	
Fatherless Concession	88	188,500	
Youth Welfare/Cultural Concession	31	2,42,695	
Staff Ward Concession	8	24,8260	

In the category of Scheduled Caste scholarships, a total of 189 students were benefitted. The financial assistance was given by Punjab government. National Scholarship Scheme (Annual family income should not exceed Rs.2,50,000).

State Government/University/Board Merit Scholarship Scheme. (There is no income limit).

Mehar Mohan Indira Ram Dass Trust, Amritsar, Scholarship.

FINANCIAL AID FOR SCHEDULED CASTE/BACKWARD CLASS STUDENTS

No fees and funds would be charged from the students of scheduled caste category as part of Post Matric Scholarship Scheme (conditions apply). According to the provision of the scheme, only two children of the same parents/guardians are entitled to receive scholarships. In case two children of the same family have already availed of the scholarship, the third is not eligible to receive the scholarship for all times to come, in case of scheduled caste.

Special scholarships for girl students under the Government of India Post Matric Scholarship Scheme, are available to those scheduled caste/tribe students who are permanently settled in Punjab State and are pursuing post matriculation studies. The annual family income from all the sources should not exceed Rs.2,50,000 in any case. Backward Class Stipend is given to the student, whose parents' annual income does not exceed Rs.1,00,000.

Note: A student belonging to this category should have a current online account in the bank as the fees / funds shall be paid through bank account by the State Development Board.

STIPEND TO THE WARDS OF THE ARMED FORCES

The prescribed forms are available in the office of the District Sainik Welfare Officer. The applications complete in all respects are to be forwarded through the head of the institution. The amount of the stipend will be given to the students on receiving the same from the office concerned. EDUCATIONAL CONCESSIONS to the wards of officers & men of the Armed Forces killed/ disabled during hostilities. The college gives a concession to the tune of Rs.1,000 (one time) and Rs.100 per month to the wards of JCO and below the rank of JCO. The concession is Rs.2,000 (one time) for the professional courses.

Awards of Excellence

His excellency, Late Shri Surinder Nath, Governor, Punjab, instituted Smt. Saraswati Devi Award in the memory of his mother, to be bestowed upon the student of TDC III who has excelled in academics as well as co-curricular activities.

Sh. Ram Nath Khanna Award for Excellence is given to the best TDC III student in Sanskrit. Smt. Santosh Tiwari Award for best student in Sanskrit. Smt. Roop Rani Ram Ratan Kapoor Award to the student securing highest marks in vocational subject in TDC III. Sh. Ram Nath Khanna Award for Excellence is given to the best TDC III student in Hindi.

Sh. Satya Pal Mohindru Award is awarded to the most outstanding student of Mathematics in TDC III. Sh. J.S. Kohli Award is given to the most outstanding student of English in TDC III.

Smt. Amba Dutt Lakhanpal Award for Best Student in Computer & IT. Smt. Mohan Devi Lakhanpal Award for Best Student in Design.
Smt. Mela Devi Memorial Scholarship for Best Student in Fine Arts.

Smt. Kaushalya Devi Aneja Award is given to Wizards in Mathematics.

Shri Manohar Lal Aneja Scholarship is awarded to four deserving and meritorious students from BA, B.Sc. (Economics/ Non-Med./ Computer Science). Smt. & Sh. Krishan Lal Gupta Award for the Best Student in IT & Computer Science.

9mt. Jiwan Sodhi Memorial Scholarship for Best student in Fine Arts.

Refund of Security

•Security, if not claimed, shall be forfeited within one year from the date of leaving the college.

•The security shall get automatically transferred from one class to another.

•It shall be refunded after the completion of Plus Two, BA/ B Sc (Eco.)/ B Sc (Comp. Sci.)/ B Com / BCA/ B Sc (IT)/ B Sc (Med./Non-Med)/ BBA, other four year degree programmes, Diploma Classes & MA II, subject to the production of the requisite documents.

•A STUDENT WHO WISHES TO LEAVE THE COLLEGE, MUST SUBMIT HER APPLICATION COUNTERSIGNED BY PARENTS/ GUARDIAN

•All rules & regulations given in the Prospectus regarding Admission, Detention, Private Candidates etc. are strictly in accordance with Guru Nanak Dev University Calendar.

•A student's candidature will stand cancelled, if she wilfully suppresses/neglects to disclose information, at the time of seeking admission. It is her responsibility to state correct facts/ marks/ percentage at the beginning of the academic session.



COLLEGE DUES* 2022-23



To be charged at the time of admission only. 25.00 ADMISSION FEE **BUILDING FUND** 50.00 **UNIVERSITY CHARGES** 400.00 Registration Fee(on first admission to TDC I only) Т ii Continuation Fee(from registered students only) 400.00 iii University Sports & Devt. Fee 880.00 a) Punjab State Sports Council Fee 25.00 b) NSS Fund 20.00 10.00 c) NCC Fund e) Pb. State Physical Edu. Dev. Fee & Pb. College Physical Edu. Fund 95.00 e) Pb. State Higher Education Fee 20.00 Holiday Home Fee 100.00 iv Youth Welfare Fee 200.00 v vi **Enrolment Fee** 300.00 Alumni Fee Fee 100.00 vii viii College Development Fee 60.00 ix World University Service Charges 50.00 Inter University Migration Fee 900.00 х Verification Fee (from those who join this class xi 1,000.00 after passing CBSE/ICSE) University Re-Checking Fee 300.00 xii **ANNUAL CHARGES (MC) Dilapidation Fee** 1,000.00 Т ii Correspondence 800.00 iii **Electricity & Water** 2,450.00 iv M.C. Maintenance 975.00 COLLEGE SECURITY (REFUNDABLE) 200.00 STUDENTS SUPPORT SERVICES CHARGES 75.00 i Students Identity-cum-Library Card ii College Magazine & News Bulletin 190.00 iii House Examination Fee 260.00 **Special Publications** 100.00 iv Medical Fee 30.00 v **Students Aid Fund** 140.00 vi 60.00 Society Membership Fee vii Photographs fee(10 Photos) 50.00 viii Arya Yuvti Samaj 20.00 ix Welfare Fund 50.00 х xi Military Training Fund 15.00 xii F.I.P. 50.00 75.00 xiii Furniture and Lab Upkeep Canteen Upkeep 50.00 xiv Library Upkeep 50.00 ΧV Students Development Fund 60.00 xvi xvii Students Photostat Upkeep & Maintenance 75.00 Video-cum-Seminar Hall Upkeep 30.00 xviii Alumni Association Fund 50.00 xix **Computer Maintenance** 50.00 хх **Experimental Innovation** 60.00 xxi G.D.F. 50.00 xxii xxiii Development & Matching Share 100.00 xxiv A.P.P. 10.00

xxv	Arya Vidya Sabha	10.00
xxvi	Red Cross Fund	30.00
xxvii	Information Technology Upkeep (only from students who have opted for computer related courses)	600.00
xxviii	Software Upkeep (only from students who have opted for computer related courses)	500.00
xxix	Department Enrichment Fund	900.00
	(B.Sc.IT, BCA etc. students) (only from students	
	who have opted for computer related courses)	
MDS		5,000.00
Hono	urs Fee	3,500.00
MON	THLY CHARGES	
TUIT	ION FEE	
I	BA/B.Sc(Med/Non.Med)/BA(Hons)	
	Degree Course	25.00
II	B.Com.I,II & III(Degree Course)	30.00
iii	PG Classes	30.00
STUD	DENTS ACTIVITY FEE	
Sport	s, Library, Reading Room, Cultural	
Activi	ties, Misc. etc.	175.00
Deve	opment of college Play field Service Charges	70.00
Lawn	Upkeep	160.00
Matc	hing Fund	900.00
Colleg	ge Development Fund	50.00
Facili	ty Development Fund	60.00
	ing Aids Fund	100.00
Place	ment Awareness Fund	20.00
(to be	e charged from outgoing classes)	
GENE	RATOR REPAIR & MAINTENANCE	150.00
MUS	IC FUND	
BA. I,	&	70.00
Upke	ер	40.00
ном	E SCIENCE FUND	
BA. I,	&	90.00
Upke	ep Home Science Labs	50.00
APPL	IED ART FUND	
ΒΑ. Ι,	&	90.00
Upke	ep Applied Art Labs	60.00
DRA	WING & PAINTING FUND	
ΒΑ. Ι,	II & III, MA. I & II	80.00
Upke	ep Art Department	60.00
PSYC	HOLOGY FUND	
ΒΑ. Ι,	&	90.00
Upke	ep Lab	50.00
SOCI	OLOGY FUND	
Subje	ct Promotion Fund	60.00
TOUR	RISM & TRAVEL MANAGEMENT FUND	
Deve	opment fund	115.00
Upke	-	25.00
	GRAPHY PRACTICAL FUND	
Upke	ер	70.00
FASH	ION DESIGNING & GARMENT CONSTRUCTION	FUND
For al	l those students who opt for this subject	190.00

NOTE: Any fee (except the security deposit), once received, will NOT be refunded under any circumstances. In case a student withdraws from a programme, no application for refund of fee will be entertained . * FEES & FUNDS ARE LIABLE TO BE CHANGED AS PER UNIVERSITY/ BOARD/ PUNJAB GOVT. DIRECTIVES.



COLLEGE DUES* 2022-23



Lab Upkeep	100.00	PHOTOSTAT STATIONERY CHARGES	
COMPUTER SCIENCE FUND		All classes	25.00
For all those students who opt for computer subject	270.00	PHYSICAL EDUCATION FUND	45.00
Electrophoid Upkeep	75.00	DANCE FUND	240.00
SCIENCE FUND		SOFTWARE DEVELOPMENT FUND	
Per Science Subject	100.00	To be charged from BCA, B.Sc.IT, & M.Com.	285.00
Upkeep (per science subject)	40.00	FACULTY DEVELOPMENT FUND	500.00
MASS COMMUNICATION VIDEO PRODUCTION FUND	290.00	To be charged from BA. Multimedia	
GEMOLOGY & JEWELLERY DESIGN FUND	140.00	COMMERCE FACULTY DEVELOPMENT FUND	75.00
Lab Upkeep	200.00	To be charged from B.Com (Regular) & M.Com students on	ly
STILL PHOTOGRAPHY AUDIO PRODUCTION FUND	140.00	PARKING CHARGES (PER SEMESTER)	
Lab Upkeep	100.00	Cycle Parking Charges(from students coming on cycle)	150.00
COMPUTER RELATED SPECIALIZED COURSES FUND		Scooter Parking Charges(from students coming on	1,200.00
Computer Hardware Maintenance	250.00	scooters/mopeds/motorcycles)	
Computer Lab Upkeep	100.00	Sector Skills Council fee (per annum)	1,000.00
Electronics & Telecommunications	125.00	only for all B.Voc. Classes as per UGC norms	
Note			

Note

- All dues shall be paid in the College Accounts Office on the specified dates.
- If applied to the Principal at least two days prior to payment of fee, extension of date of payment may be granted.
- Cheques and Bank Drafts will not be accepted & fees & fines once paid will not be refundable.
- If dues remain unpaid till the last date of the month, the student's name shall be struck off the college rolls.
- A student whose name is struck off, can be readmitted within a month on payment of readmission fee of Rs.15.00 and late fee.
- In case of expiry of one month, readmission fee will be Rs.30.00 and the late fee fine.
- In case a student leaves the college during any term of the session, she will have to pay for the whole period.
- The students should check up their receipts before leaving the fee counter. Once they leave the counter, the office will not be responsible for any discrepancy.

PAYMENT OF COLLEGE DUES (FOR SEMESTER SYSTEM)

May to July, 20222 (along with University Exam. Fee)

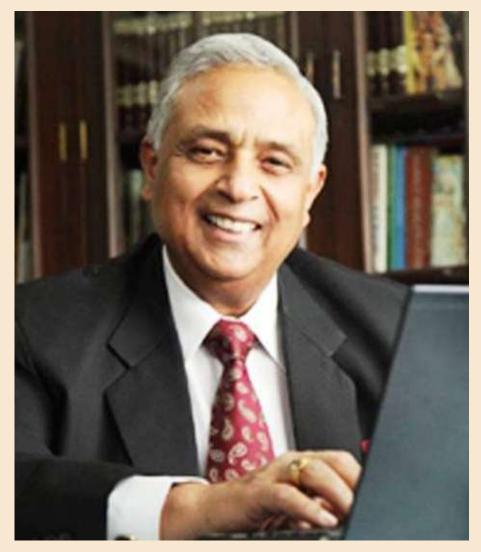
Aug. to Oct., 2022 Nov. 2022 to Apr. 2023 At the time of admission In the month of Sep. 2022 (along with University Exam. Fee) In Dec. 2022 / Jan. 2023

FINES : As per University & College Norms.

NOTE: Hostel dues, once paid, WILL NOT be refunded under any circumstances. No applications for refund will be entertained in this regard.

The institution has a very vibrant Students' Council functioning in a pyramid structure with the Head Girl on the top, followed by a Joint Head Girl and three Assistant Head Girls from different streams. All the members of the Students' Council are role-models in term of discipline as well as academic and co-curricular achievements.







Special COVID-19 Vaccination drive for college employees in collaboration with District Health Officials. Dr. Charanjeet Singh, Civil Surgeon, inaugurated the camp, while Dr. Neelam Bhagat conducted the drive.

Facing New Challenges... College during Pandemic

Whenever calamities and crises have struck the nation, DAV organisation has always been in the forefront to fulfil its responsibilities in the true spirit of Arya Samaj values. The DAV College Managing Committee, under the aegis of the dynamic leadership and vision of President Hon'ble Dr. Punam Suri, Padma Shri Awardee, has been making all possible efforts to face the challenging situation caused by the corona virus pandemic. During 2020-21, a contribution of Rs.5 crores was made by DAVCMC Hon'ble President to the PM CARES Fund, to support and strengthen the country in the ongoing war against the pandemic. It is noteworthy that with the inspiration of President Dr. Punam Suri, BBK DAV College for Women is actively engaged in community service. All the employees of the institution, including the Principal, have given their one-day salary to the national cause. In addition to this, the Principal, Chairman of LMC, and teachers, provided a support amount of Rs 52,500 to Smt. Alka Kalia, SDM (Majitha) so that essential groceries could be delivered to the villagers of the area. The college has also been regularly distributing packets of groceries to its Class-IV employees. Realizing the importance of social distancing, the college also started the concept of 'work from home', in which online teaching programmes have been started by the faculty. Teachers are using various online mediums, video conferencing and YouTube links to impart quality education to the students.

Having found out that the COVID-19 pandemic has led to a dramatic loss of human life worldwide and presented an unprecedented challenge to public h e a l t h, t h r u s t o f o u r in s t i t u t i o n a l strategic/perspective plan was to ensure the good health of our stakeholders. In this regard, two open gyms have been installed in the college premises including one in the hostel. The equipment installed in both the open gyms includes four cycles, two cross-trainers, two hip twisters, four chest and shoulder exercise machines and two sit-up benches.

Keeping physical and mental health of its staff and students in view, a webinar on "Yoga and Holistic Health...Context and Perspectives" was organized in which it was taught how yoga detoxifies our bodies and help us build immunity against the diseases. A guest lecture on 'COVID and Mental Health' was organised by Departments of Botany, Zoology, Biotechnology and Community College by Dr Sonal Rai, renowned psychiatrist, on June 15, 2021. A special COVID-19 vaccination drive was organized in collaboration with District Health Officials to combat the virus.

A webinar on 'The Role of Yoga in Pandemic of Covid-19' conducted on 11th June, 2021 by Mr. Vishal Mahindru, senior lecturer from Yog Sansthan, Haridwar. 85 students participated in it. They learnt techniques of pranayama, multiple shudhi kiryas and knowledge on various Ayurvedic medications.

During this vaccination drive, the staff from the college as well as DAV Public School, Lawrence Road, received their first dosage of COVID-19 vaccine.





PG Department of Fine Arts conducted a Faux Metal Mural Workshop in collaboration with Pidilite Company on 12th June and 14th June , 2021. The demonstration for the technique was given by Fevicryl trained expert, Mrs. Bharti.





Principal Dr. Pushpinder Walia was invited as the resource person in a Seminar on Eve teasing/ stalking on 17th May, 2021. The seminar, an initiative by Commissioner of Police, Amritsar, was coordinated by Dr. Manpreet Shinmar, Assistant Commissioner of Police, Cyber Crime and Forensics, Amritsar.

PG Department of Fine Arts organized an Online Painting Competition on 'Fighting Corona - Be a Part of the Solution' in which various events were held such as competition in painting, poster-making, drawing and digital painting. A digital catalogue was prepared and exhibited on the college Facebook page.



The college, in collaboration with Reserve Bank of India, organized a seminar on "Financial Literacy & Prevention of Frauds". Mr. Lokesh Behl (AGM), RBI Chandigarh and Sh. Pritam Singh, Chief LDM and Mr. Umesh Jaitley, Financial Literary Counsellor, were the resource persons in this seminar. The college organised an Interactive Session on "Promoting Quality through NAAC Accreditation in HEIs" under UGC's *Paramarsh* Scheme. Dr. Rajesh Kumar, Head, School of Social Sciences, and NSS Programme Officer, Guru Nanak Dev University, Amritsar, was the resource person.



College was awarded the Best Institution Award-2020, as part of the International Educational Institution Awards 2020, organized by Patanjali College of Yoga & Research Centre, recognized by Yoga Alliance International and affiliated to International Yoga Federation.





FIRST IN UNIVERSITY





Gurleen Kaur B.Voc Retail Management Sem V



Harleen Kaur **B.Voc Fashion Tech Sem III**



Vanshika Mehra B.Voc Entertainment & Tech Sem I



Jasleen Kaur BCA Sem I



Mandeep Kaur B.Voc Fashion Tech Sem V



Charu Mahajan M.Design Multimedia Sem I



Palwinder Kaur M.Sc Int Std Sem I



Jaskiranpreet Kaur **B.Voc Banking & Financial Sem V**



Lavina M.Design Multimedia Sem III



Garima Sharma BA Sem I

Harjot Kaur

B.Sc Med Sem I

Navneet Kaur

B.Voc Banking

& Financial Sem I



Harshita B.Voc Theatre & Stage Craft Sem I





Anmol Trehan **B.Voc Software Development Sem V**



Ritvi Aggarwal BFA Sem I



Karandeep Kaur M.Sc Int Std Sem III



Anshita BAJMC Sem I



Saakshi **BAJMC Sem III**



Mansirat BFA Applied Arts Sem V



Ekamjot Kaur BFA (Applied Arts) Sem III



Shakshi BFA (Applied Arts) Sem VII

******** BBK DAV COLLEGE FOR WOMEN, AMRITSAR *******









SECOND IN UNIVERSITY





Jasleen Kaur B.Voc Retail Management Sem V



Muskan B.Voc Theatre & Stage Craft Sem V



Mehak M.Design Multimedia Sem I



Kajal **B.Voc Retail Management** Sem III



Khushboo B.Voc Banking & Financial Sem V



Kirandeep M.Design Multimedia Sem III



Shagun M.Sc Int Std Sem I



Akanksha Sharma B.Voc Retail Management Sem I B.Voc Retail Management Sem I



Ishika Aggarwal B.Voc Banking & Financial Sem I



Jahnavi Bhatia BFA Sem I

Priyanka



Mandeep Kaur **B.Voc Theatre** & Stage Craft Sem I



Diksha Khanna **B.Voc Entertainment** & Tech Sem I



Diksha Aggarwal M.Sc Int Std Sem III



Vanshika Seth BAJMC Sem V



Khushboo Mukherjee **BFA Applied Arts Sem III**



Pooja **BFA Applied Arts Sem V**



Manpreet Kaur

B.Voc Software

Development Sem I

Saanya Jain BFA (Applied Arts) Sem I



Damanpreet Kaur BFA (Applied Arts) Sem VII



Ramneek Kaur BFA (Applied Arts) Sem VII



Kashish Aggarwal BFA (Painting) Sem V





THIRD IN UNIVERSITY





Janvi B.Voc Retail Management Sem V



Ananya Malhotra B.Voc Entertainment & Tech Sem I



Mitali B.Voc Retail Management Sem I



Ashriti Sharma BFA Applied Arts Sem III



Anudhi Mehta BA Sem I



Konica M.Design Multimedia Sem I



Rippendeep Kaur PGDFS Sem I



Pragati BFA Applied Arts Sem V



Minal

MAJMC Sem III

Manpreet Kaur B.Voc Theatre & Stage Craft Sem V

Gurpreet Kaur

M.Com Sem I

Kritika Rajput BFA (Applied Arts) Sem I



Kashish Sharma B.Voc Banking & Financial Sem V



Simranjit Kaur M.Sc Int Std Sem III



Vandana MAJMC Sem III



Simerpreet Kaur BFA (Applied Arts) Sem V



Manreet Kaur BFA (Applied Arts) Sem VII



******** BBK DAV COLLEGE FOR WOMEN, AMRITSAR *******



MERIT POSITIONS





Bhavleen Kaur BCA Sem III





Kawaldeep Kaur BAJMC Sem I



Kanika M.Com Sem I



Manmeet Kaur BAJMC Sem I



Arzoo Wadhwa B.Voc Retail Management Sem III



Bhavya Mahajan BCA Sem I



Sakshi BCA Sem III



Palak Kakkar **B.Voc Software Development Sem V**



Ishita **B.Voc Fashion Tech Sem III**



Smile Neb MAJMC Sem I



Harmeet Kaur M.Sc Fashion Design Sem I



Manmeet Kaur BA Sem I

Palak Mehra

B.Voc Software

Development Sem III

Niharika

B.Voc Fashion Tech Sem V



Statuti Seth B.Com Sem III



Amritpal Kaur **B.Voc Fashion Tech Sem III**



Vriti Madaan MAJMC Sem V



Ritu Sharma **B.Voc Banking** & Financial Sem I



Parmeet Kaur PGDFS Sem I



Tejasvani BAJMC Sem III



Priya BBA Sem I



Samya BAJMC Sem III



Pragati BAJMC Sem III



Radhika Sharma BA Sem I



Samya

BAJMC Sem III



MERIT POSITIONS





Jaskiran Kaur B.Voc Software Development Sem III



Shivani Arora BAJMC Sem III



Swati B.Voc Fashion Tech Sem III



Neeshu Dhanya B.Com Sem III



Simran B.Voc Software Development Sem III



Muskan BA Sem I



Kashish Mehra BAJMC Sem V



Shipra Sarharwal BA Sem I



Sukhdeep Kaur BCA Sem V



Gagandeep Kaur BCA Sem V



INTERNATIONAL PLAYERS









Vindhya Sankth, BA-I (Rowing)

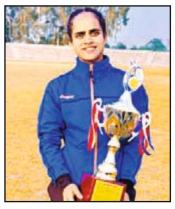
- Represented Indian Rowing Team at Asia/Oceania Continental Olympic and Paralympic Qualified Regatta from 5th May to 7th May 2021.
- Won 2 gold medals in All India University Rowing Championship held at Panjab University, Chandigarh, held from 5th May to 7th May 2021.
- Won first position in GNDU Inter-College Fencing Championship held from Feb 22 to Feb 23, 2022.

Taniksha Khatri, BA-III (Fencing)

- Won Gold Medal in Jr. National Fencing Championship held at Sonipat (Haryana) from Dec 25 to Dec 28, 2021
- Got runners-up position in GNDU Fencing Inter-College Championship from Jan 02 to Jan 03, 2022.
- Won 3 Gold Medals and 1 Silver Medal in All India University Fencing Championship held at GNDU Campus, Amritsar from Jan 07 to Jan 10, 2022.
- Participated in World Cup Fencing Championship held at Doha, Qatar, from Jan 27 to Jan 30, 2022.
- Won Silver Medal in Asian Junior Fencing Championship at Uzbekistan, from Feb 24 to March 04, 2022

Pawanpreet Kaur, BA-V (Wrestling)

- Won Gold Medal in Indo-Nepal Invitational International
- Championship 2021-22 held at Pokhara Rangshala Stadium, Kasku, Nepal, from 18th to 21st January 2022.
- Won a Gold Medal in All India National Federation Cup, Napusa, Goa, from 25th to 26th November 2021
- Won Gold medal in Open Youth &Sports National 2021 held at Madgaon (Goa) from 27th to 28th Nov, 2021.
- Won a Silver Medal in GNDU Wrestling Inter-College Championship



Agashe Shushikala BA Sem-I Cycling

INDIA CAMPERS



Danole Pooja BA Sem-I Cycling



Rudrakshi BA Sem-III Trap Shooting



Pragati Singh BA Sem-III Cricket

ICSSR sponsored International Conference 'Kudrat ke Sab Bandey'

- Reflections on the Life and Legacy of Guru Nanak Dev ji in the Contemporary Context



To commemorate the 550th birth anniversary of Guru Nanak Dev ji, the college organized a two-day ICSSR sponsored International Conference '*Kudrat ke Sab Bandey*'- Reflections on the Life and Legacy of Guru Nanak Dev Ji in the Contemporary Context on 29th and 30th January, 2020. The aim of the conference was to provide a platform to academicians and researchers to exchange ideas on Guru Nanak's teachings and to explore the relevance of His teachings in the contemporary era.

The conference commenced with a devotional walk in which students and staff of the college led the delegates to the auditorium while reciting Guru Nanak's hymns.

Prof. Dr. Harmohinder Singh Bedi, Chancellor, Central

University of Himachal Pradesh, Dharamshala, delivered the keynote address and shared his view about the diversity in Guru Nanak's *bani* as it contains traces of Sanskrit Grammar, Marathi, Rajasthani, Islamic and many more languages. Hon'ble Dr. Ramesh Arya, Vice President DAVCMC, New Delhi, was the Chief Guest of Inaugural Session.

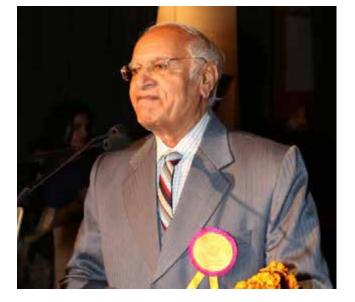
During the conference, 'Divine Glimpses', a special exhibition on the life experiences of Guru Nanak Dev Ji was inaugurated by Dr. Ramesh Arya, in which students from the PG Department of Fine Arts and Department of Design and Applied Arts showcased their innovative creations inspired by Guru Nanak Dev Ji.

During the first technical session, Dr. Alonzo L. Gaskill,



ICSSR sponsored International Conference 'Kudrat ke Sab Bandey'

– Reflections on the Life and Legacy of Guru Nanak Dev ji in the Contemporary Context







Professor from Brigham Young University, USA, Maulana Syed Athar Hussain Dehlavi, Chairman "*Anjuman- Minhaze-Rasool*", New Delhi, Dr. Taunalyn Rutherford, Adjunct Professor, Religious Education, Brigham Young University, USA, Ms. Jeannette Schiwek Kleijweg, Integrational Teacher for Children with ADHS, Eberhard-Ludwig School, Ludwigsburg, Germany, Ras Vigrah Das, a spiritual teacher from ISKCON, S.Ravinder Robin, a Freelance Journalist, presented their papers.

Two books were also released namely '*Granthawali*' by Prof. (Dr.) Harmohinder Singh Bedi and 'Guru Nanak - In his own Words' by Gurdeep Singh Nakshdeep, novelist and translator from United States. Scholars from leading educational institutions presented papers in the second technical session of the conference.



Sh. Shivdular Singh Dhillon, Deputy Commissioner, Amritsar was the Chief Guest for the Valedictory Session. Dr. Lakhwinder Singh Gill, Deputy Director, Higher Education, DPI (Colleges) was the Guest of Honour. The valedictory address was presented by Prof. (Dr.) Jagbir Singh, Former Professor and Head, Dept. of Punjabi, University of Delhi while the presidential address was delivered by Hon'ble Dr. Ramesh Arya, Vice-President DAV CMC, New Delhi.

During the two-day conference, more than 50 resource persons from various colleges and universities, within India and abroad participated in various technical sessions. These resource persons were presented certificates during the valedictory session. At the end of the programme, '*Ek Onkar- Ek Roohani Gaatha*', a ballad presenting glimpses of Guru Nanak Dev Ji's life was staged by members of student council and other students from Department of Music, Theatre and Stagecraft.

BBK IN NEWS



VISION & MISSION

Vision

Being quality conscious in all the programmes for imparting new educational and cultural experience.

Becoming more aware of the institutional as well as individual needs and thus working with initiative, innovation and insight.

Moving beyond the targeted standard limits, through strategic planning and persistent efforts.

Mission

To provide quality education and spread the benefits of education to women by synchronizing tradition with modernity as well as blending professional and vocational education with traditional courses for women's development.

To empower women through needbased, futuristic courses with entrepreneurial skills.

To 'enlighten and excel', so that all the learners are able to assume positive and fulfilling roles in nation-building.

To enrich and empower all the beneficiaries through participative, positive and fertile teaching –learning environment.

To promote and revive Indian tradition and Vedic culture through learned discourses and awareness programmes.





"Education is the most powerful weapon which you can use to change the world."

"The books stand open and the gates unbarred"

-Seamus Heaney



BBK DAV COLLEGE FOR WOMEN LAWRENCE ROAD, AMRITSAR

Phone : 0183-2221757, 5095263 Fax : 0183-2229937 Email : bbkdavcw@gmail.com Website: www.bbkdav.org

RE-ACCREDITED WITH 'A' GRADE BY NAAC, BANGALORE 'COLLEGE WITH POTENTIAL FOR EXCELLENCE' Status conferred by University Grants Commission, New Delhi.

'STAR COLLEGE' Status conferred by Dept. of Biotechnology, Government of India.

Design & Concept: Prof. Sundeep Zutshi Dean Publications