

## BBK DAV COLLEGE FOR WOMEN, AMRITSAR

### Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution

Sr. No.	Course Name	Learning Outcomes
1.	B.Voc Fashion Technology	<ul style="list-style-type: none"> <li>• Better understanding of the elements and principles of design</li> <li>• Students are acquainted with advanced techniques of designing and pattern making for different styles of clothing.</li> <li>• Students are familiarized with various techniques of apparel making.</li> <li>• Creative skills of drawing, sketching and rendering colours for designing garments and accessories based on themes are developed among students.</li> </ul>
2.	B.Voc Entertainment Technology	<ul style="list-style-type: none"> <li>• Qualified graduates provide the expertise and professionalism required for this industry.</li> <li>• Professionals trained in new technology are absorbed in industry</li> <li>• Students acquire skill of film making, sound production.</li> <li>• Students can acquire the position of Graphic Designer, Art Director, Unit Production Manager, Assistant Director, Cinematographer, Computer Graphic Artist, Visual Effect Editor, Music editor, Digital Composer, Sound Technician.</li> </ul>
3.	B.Voc Theatre and Stage Craft	<ul style="list-style-type: none"> <li>• Immense scope of absorbing technically trained artists for live as well as pre-recorded presentations.</li> <li>• Explain how colour affects character development.</li> <li>• Correlate costume design to the literary, historical, and social/psychological aspects of the dramatic literature</li> <li>• Students can acquire the position of Actor, Event Manager, Make-up Artist, Director, Costume Designer, Choreographer, Script Writer, Set Designer, Artistic Director, Theatre Critic, Production In charge</li> </ul>
4.	B.Voc Software Development	<ul style="list-style-type: none"> <li>• The course will engage students in all aspects of software development from the designing of the software to the software service after its development</li> <li>• This course focuses on practical experience and is taught by a team that has professional experience in the area of software development.</li> <li>• The course aims to groom students for lucrative avenues in IT industry as Web Designer/Developer, Web Administrator, IT consultant, Database Architect, Database Administrator, Software Consultant, System Analyst, and Software Programmer/ Engineer/ Developer etc.</li> </ul>
5.	B.Voc Banking and Financial Services	<ul style="list-style-type: none"> <li>• Provides the students in-depth knowledge of Banking &amp; Finance to the students of commerce, management and economics with practical input</li> <li>• Prepare students for career in Banks &amp; other Financial Institutions.</li> <li>• The students acquire relevant, appropriate and adequate technical knowledge together with professional skills &amp; competencies so as to carve out a niche in the gamut of banking &amp; financial services.</li> </ul>
6.	B.Voc Retail Management	<ul style="list-style-type: none"> <li>• Creates talent to meet the current and future needs of the retail industry.</li> <li>• Provides students with a comprehensive understanding of the principal operational and strategic issues involved in the management of retail based enterprises in the context of both national and international environment.</li> <li>• Students can acquire the profession of Area Manager, District Manager, Brand Manager, HR Manager, Retail Buyer, Sales Executive, Travel Agent etc.</li> </ul>

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7.	B.Voc Beauty and Fitness	<ul style="list-style-type: none"> <li>• Provides integrated knowledge to maintain inner health</li> <li>• Enhances external beauty through various professional therapies and makeover skills.</li> <li>• Introduces students to Skin Anatomy, Care &amp; Analyzing Technique, Skin Treatments, Sanitation, Sterilization, Hair Care, Professional Hair Dressing &amp; Makeup Skills, Yoga &amp; Fitness and more.</li> </ul>
8.	Bachelor of Arts	<ul style="list-style-type: none"> <li>• Develops a comprehensive understanding of the theories and practice of language use.</li> <li>• Helps students demonstrate advanced critical thinking skills, inclusive of information literacy.</li> <li>• Enables students communicate to diverse audiences in a variety of contexts and genres.</li> <li>• Prepares students for a wide range of writing-related careers.</li> <li>• Enables them to use, analyze, and learn communication technologies.</li> <li>• Helps students develop exceptional textual, visual, and verbal communication abilities.</li> </ul>
9.	BA Hons in English	<ul style="list-style-type: none"> <li>• Helps strengthen the students' linguistic capabilities through both theoretical lessons and practical sessions.</li> <li>• Introduces enrolled students to the political, social, cultural, economic, and intellectual backgrounds of various periods in the English literary history.</li> <li>• Helps candidates specialize in their chosen area by means of this discipline.</li> <li>• Offers a deep insight into the world of literature and enables students critically appreciate major literary works in the field of literature.</li> </ul>
10.	Bachelors of Journalism and Mass Communication	<ul style="list-style-type: none"> <li>• Develops journalistic and research skills through practical work, assignments, project reports, seminars, and workshops and acquaints students with advanced journalism and media practices.</li> <li>• Develop multi-tasking skills required in the dynamic multi-media and convergent environment.</li> <li>• Acquaints students with the need to maintain an even balance between practical, theoretical and conceptual aspects of media professions and lend them a critical understanding of the communication package as a whole.</li> <li>• Offers appropriate grounding in the issues, ideas and challenges of 21st century, thereby, broadening the world view of the future media practitioners.</li> </ul>
11.	B.Sc. (Medical)	<ul style="list-style-type: none"> <li>• Enables students acquire knowledge regarding Botany, Zoology, Chemistry, Biotechnology, Fish and Fisheries.</li> <li>• Helps students define and explain major concepts in the biological sciences.</li> <li>• Helps students recognize the relationship between structure and function at all levels: molecular, cellular, and organismal.</li> <li>• Offers biotechnology as another fast growing field which is more applicable in Industries and Hospitals.</li> </ul>

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12.	B.Sc. (Non Medical)	<ul style="list-style-type: none"> <li>• Introduces students with disciplines such as Chemistry, Physics, Geography and Mathematics.</li> <li>• Enables students demonstrate scientific knowledge of the core physics principles in Mechanics, Electromagnetism, Modern Physics, and Optics.</li> <li>• Helps them investigate and apply mathematical problems and solutions in a variety of contexts related to science, technology, business and industry, and illustrate these solutions using symbolic, numeric, or graphical methods.</li> <li>• The students acquire knowledge of Chemical Thermodynamics, Kinetics, Electrochemistry, Atomic Structure, Organic Chemistry, Spectroscopy and Skill in Industrial Chemistry.</li> </ul>
13.	B.Sc. Biotechnology	<ul style="list-style-type: none"> <li>• Helps students develop a firm foundation in the fundamentals of cell biology and cytogenetics</li> <li>• Enable the students gain an insight into the metabolic processes associated with the catabolism of carbohydrates, amino acids and lipids</li> <li>• It offers major scope in key areas like stem cell techniques, DNA Vaccines, Tissue Culture, Protein Engineering, Immunological Studies and many more.</li> </ul>
14.	BCA	<ul style="list-style-type: none"> <li>• Provides a foundation of computing principles for effectively using/managing information systems and enterprise software.</li> <li>• Helps students analyze the requirements for system development and exposes students to business software and information systems.</li> <li>• Provides students with options to specialize in legacy application software, system software or mobile applications.</li> </ul>
15.	BSc IT	<ul style="list-style-type: none"> <li>• Enables the graduates to become successful professional by demonstrating logical and analytical thinking abilities in the field of IT.</li> <li>• Helps them communicate effectively in interdisciplinary environment, either independently or in team, and demonstrate scientific leadership in academia and industry.</li> <li>• Enables them in lifelong learning and professional development through advanced degrees in information technology, discussion, and professional studies.</li> </ul>
16.	B.Sc. Computer Science	<ul style="list-style-type: none"> <li>• Helps students learn communicating computing concepts and solutions to bridge the gap between computing industry experts and business leaders to create and initiate innovation</li> <li>• Enables students effectively utilize their knowledge of computing principles and mathematical theory to develop sustainable solutions to current and future computing problems.</li> <li>• Exhibits their computing expertise within the computing community through corporate leadership, entrepreneurship, and advanced graduate study</li> <li>• Develops and implements solution based systems and processes that address issues and improve existing systems within a computing based industry.</li> </ul>
17.	B.Com	<ul style="list-style-type: none"> <li>• Helps students understand business and its role in society</li> <li>• Enables them have an understanding of Business ethics and CSR</li> <li>• Ensures the comprehension of the business environment its various dimensions</li> <li>• Familiarizes the students with technology integration in business and business research</li> </ul>

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18.	BBA	<ul style="list-style-type: none"> <li>• Development, the ability to comprehend economic development regularities and processes of the national economy and to explain them, to take part in substantive discussions and to make decisions according to changing circumstances;</li> <li>• Inculcates the ability to apply the knowledge gained in the entrepreneurial management according to the set operational and strategic aims, to follow the implementation process, to make decisions and adjustments for the optimization of operational and strategic activities;</li> <li>• Enables students carry out professional activity, to formulate, analyze information, and problems and to find solutions in one`s profession, using the scientific approach;</li> <li>• Ability to act ethically and to understand responsibility for the professional impact on the environment and society.</li> </ul>
19.	BSc. Economics	<ul style="list-style-type: none"> <li>• Helps students get clear perspectives about social sciences and the subject matter of Economics.</li> <li>• Helps students gain knowledge about fundamental of social science.</li> <li>• Imparts the knowledge about impact of various budgetary practices on the activities of the economy and welfare of the citizens.</li> <li>• Enables them to make quantitative assessment and analysis of economic variables.</li> </ul>
20.	Bachelor of Design	<ul style="list-style-type: none"> <li>• Helps students to launch their career in both established and emerging creative industries like exhibition design and event design, graphic and interpretation design,</li> <li>• Imparts knowledge about furniture, industrial and wearables design, digital media design, interaction design and user experience design, co-design, service design, and design management.</li> <li>• Offers opportunities for diverse career paths in future industries such as design for health, food innovation, eco-tourism, social enterprise, and future trend forecasting (design futurist).</li> </ul>
21.	B. Design Multimedia	<ul style="list-style-type: none"> <li>• Offers the knowledge about the design for print and the web media.</li> <li>• Helps students design software tools used by today`s professionals.</li> <li>• Enables them to understand the time-based art of moving image by making action or animated films.</li> <li>• Imparts knowledge about model, design, texture, animate, light, and render for 3D design.</li> </ul>
22.	BFA Painting	<ul style="list-style-type: none"> <li>• Provides options to have good knowledge of painting and drawing</li> <li>• Makes the students become capable of preserving the Indian cultural heritage.</li> <li>• Provides students the option to become drawing and painting teacher.</li> </ul>
23.	BFA Applied Art	<ul style="list-style-type: none"> <li>• Provides students the option to have excellent career opportunities in the field of arts and culture.</li> <li>• Gives them the opportunity to become Teacher, Communication Specialist, Instructor, Graphics Designer, Visual Effects Supervisor etc.</li> </ul>
24.	MA Fine Arts	<ul style="list-style-type: none"> <li>• Hone their creativity and skills with an aim to develop a distinct style</li> <li>• Evaluate works of art in the context of various philosophical theories</li> <li>• Decipher the evolving notions about modernity by appreciating and critically examining contemporary works.</li> </ul>
25.	MA English	<ul style="list-style-type: none"> <li>• Helps students develop a perspective on life.</li> <li>• Enables them to critically appreciate major literary works in the field of literature.</li> <li>• Helps students improve their linguistic skills.</li> </ul>

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26.	MA Punjabi	<ul style="list-style-type: none"> <li>Examines the relationship of literature with history, society, culture and human behaviour.</li> <li>Offers capacity to undertake professional content writing or creative writing.</li> <li>Apply research methods for meaningful research in language and literature</li> </ul>
27.	MA Tourism Management	<ul style="list-style-type: none"> <li>Recognizes and manages professional issues in organizations in tourism</li> <li>Works in an independent and organised manner, sets goals, and plans and implements solutions to diverse problems.</li> <li>Helps students communicate the importance of ethical and responsible practices in tourism and hospitality and initiate efforts to increase the level of responsible management in their profession and/or organizations.</li> </ul>
28.	MAJMC	<ul style="list-style-type: none"> <li>Demonstrates an understanding of mass communication concepts and its theories.</li> <li>Provides knowledge, Developes skills, teaches and reinforces attitudes and professional conduct.</li> </ul>
29.	M.Com	<ul style="list-style-type: none"> <li>Acquaints students with conventional as well as contemporary areas in the discipline of Commerce.</li> <li>Enables the students to conduct business, to take up accounting and auditing practices, role of regulatory bodies in corporate and financial sectors and to comprehend the nature of various financial instruments.</li> <li>Provides in-depth understanding of all core areas specifically Advanced Accounting, International Accounting, Management, Security Market Operations and Business Environment, Research Methodology and Tax planning.</li> </ul>
30.	M.Sc. Computer Science	<ul style="list-style-type: none"> <li>Teaches work in a collaborative manner with others in the team, contributing to the management, planning and implementation of a computer system</li> <li>Provides advance knowledge through innovation and knowledge creation in the field of computer science.</li> <li>Offers career opportunities like teaching, banking, software development etc.</li> </ul>
31.	M.Sc. Internet Studies	<ul style="list-style-type: none"> <li>Students acquire the potential knowledge about the web development</li> <li>Imparts knowledge about every aspect of website designing and development.</li> <li>Offers positions in web development organization and online marketing.</li> </ul>
32.	M.Sc. Fashion Designing	<ul style="list-style-type: none"> <li>Students refine and strengthen their individual creative vision as well as to address the challenge of designing for existing fashion brands.</li> <li>Students understand the complexity of the fashion system at all levels</li> <li>They grow a mature awareness of various professions across its value chain and envisions the future of the Industry.</li> </ul>
33.	M.Design (Multimedia)	<ul style="list-style-type: none"> <li>Helps students find positions in industries such as marketing and advertising</li> <li>Students produce solutions to specified briefs and build a potential portfolio of work.</li> <li>Imparts knowledge of creative and technical aspects of multimedia.</li> </ul>
34.	PG Diploma in Applied Art	<ul style="list-style-type: none"> <li>Caters to the needs of increasing job opportunities in television channels, film industry and media houses.</li> <li>Equips the students with the skills and intricacies in the key areas of Applied Art, such as advertising, graphic design, web designing, photography, illustrations, and making an Ad. Portfolio.</li> </ul>
35.	PG Diploma in Financial Services	<ul style="list-style-type: none"> <li>This course will equips the students with the skills and makes them aware of the intricacies of Banking &amp; Insurance Companies.</li> </ul>

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36.	PG Diploma in Garment Construction & Fashion Designing	<ul style="list-style-type: none"> <li>• Enhances career awareness among women and increases employment opportunities for them.</li> </ul>
37.	PGDCA	<ul style="list-style-type: none"> <li>• Prepares students who may not have knowledge &amp; skills in computers.</li> <li>• The programme forms a foundation for entry to an appropriate Master's degree program.</li> </ul>
38.	Diploma in Cosmetology	<ul style="list-style-type: none"> <li>• Enables students to perform skills in the areas of hair cutting, hair styling, hair coloring, skin care, make-up application and manicuring.</li> <li>• Helps students apply academic learning, technical information and related matter to assure sound judgements, decisions and procedures.</li> </ul>
39.	Clinical Diagnostic Techniques	<ul style="list-style-type: none"> <li>• Provides knowledge about healthcare and laboratory delivery</li> <li>• Students may join the role of medical laboratory technician</li> </ul>