

BBK DAV COLLEGE FOR WOMEN, AMRITSAR

IQAC REPORT 2010-11

Section A: Plan of action chalked out by the IQAC in the beginning of the year toward quality enhancement

At the beginning of the session 2010-2011, IQAC held its annual meeting with all the departments of the college, to analyse dispassionately their achievements and shortcomings, and, the blue print for the forth coming year was prepared. The following issues were placed on the priority list for the year 2010-2011

The plan of action is given below:

- To initiate new courses in the college as per the needs and requirements of students, preferably with an inter disciplinary approach.
- To execute various faculty development programs for the betterment of faculty members.
- To improve the present infrastructure and add new one to meet the requirements of the college.
- To purchase new books and subscribe for journals and magazines for the purpose of library up gradation.
- To improve the level of placements in the coming year.
- To improve the research potential of the faculty through national and international collaborations and linkages.

Section B: Detail in respect of the following.

1. Activities reflecting the goals and objectives of the institution

The multifaculty institution aims to blend professional and vocational education with traditional courses. The classroom teaching is reinforced with competitions, workshops, seminars, sports activities, cultural programmes, personality development programs, student exchange programmes and the like. The college provides an excellent model to fulfil the objective of women's development and their empowerment. The academic thrust is on imparting in depth knowledge of the subjects concerned, and, to develop critical abilities to enable the students to relate to real life situations. Some of the important activities undertaken during the session are listed below.

(a) Talent Hunt Programme

- It is an important annual feature of the college that aims at exploring the latent talent of the freshers to further polish it to perfection.
- It includes an array of competitions in Fine Arts, Commercial Arts, Home Science, Literary events and Theatrical events.
- The function titled "Unmukt Udaan-2010" was held on Aug 14, 2010. Various competitions in music, dance, theatre and modelling were organized. The Principal presided over the function and as many as 500 students participated and won more than 100 prizes.

(b) Activities aimed to carry forward the Cultural Legacy

The college makes earnest efforts to inculcate in the young minds, Indian/ traditional Vedic values and ethics. Some of the activities undertaken during 2010-11 are as follows:-

- The performance of Daily Havan is an integral feature of the institution, thereby enabling the students to connect themselves to our rich cultural legacy.
- The college offers Dharm Shiksha course. DAV College Managing Committee conducted All India Dharam Shiksha Examination in which the college bagged overall second position.
- The excellent performance of Sanskrit scholars was recognized by Rashtriya Sanskrit Sansthan which offered various scholarships. The daily morning assembly was used as a platform to instil into the students, a feeling of brotherhood, patriotism and secularism. To share the thought of the day with the students was a regular feature of morning assembly. It gave the opportunity to share with the students the nuggets of wisdom.

(c) Activities aimed at Academic Enrichment:-

- UGC Sponsored three day international conference on ‘A Visual Dialogue On Contemporary Indian Art’. (Nov 10-12,2010.)
- UGC Sponsored two day national conference on Dynamics of Punjabi Language: Challenges and Resolutions.(April 16-17, 2010)
- UGC Sponsored two day national seminar on ‘ Multidimensional relevance of Hindi’ (April 23-24, 2010)
- Two days national seminar cum workshop on ‘ Creativity in English Language Teaching- Perspectives and Practices’(Nov 15-16, 2010)
- UGC Sponsored two day national seminar on ‘Applications of Nano Science and Nanotechnology’ (Dec 23-24,2010)

2. New Academic Programmes initiated(UG and PG)

In the year 2010-11, the College introduced the following new programmes

- Bachelor in Fine Arts.
- Bachelor of Journalism & Mass Communication
- Master in Performing Arts
- Master in Multimedia
- M.Sc. in Interior Design
- One year in Post Graduate Diploma in Banking and Financial Management

3. Innovation in Curricular Design and Transaction

The syllabi of the various UG and PG course introduced in the academic year 2010-11 have been developed by the various departmental faculties and accepted by GNDU for these courses.

4. Inter Disciplinary Programmes Started

No interdisciplinary programme was started during the session 2010-11.

5. Examination Reforms Implemented

The major examination reforms implemented during the year were as follows:

- To enable greater participation of students, the date sheet of some courses is designed by the students, and the same is verified and approved by the examination in charge.
- In order to bring about uniformity in evaluation system, test instalment system was initiated whereby the HOD re-evaluated a sample of answer scripts marked by the faculty.
- In order to increase the number of teaching days, exams were conducted in a short period of 15 days.

6. Candidates Qualified: NET/SLET/GATE etc.

NET/SLET/GATE	Number
NET	17
TOEFL	7
CA(final)	9
MAT	45
CPI/IPCC	100

7. Initiative towards faculty development program

The college has created a teacher-friendly atmosphere and provides financial as well as infrastructural support, for the academic growth of the faculty. As a result, many of the faculty members undertake research projects (major or minor) and participate in National and International Conferences and Workshops every year. The session 2010-11 too, witnessed the tremendous academic activity undertaken by the faculty.

The college facilitated the following members to participate in national and state level conferences and seminars. They were provided TA/DA and other facility.

Faculty's Presentations & Participation in the National and State Level Conferences/ Seminars

Mrs Harpreet Mohan Kaur, Dept. of Physical Education, attended National Workshop on 'Use of Modern Technology in Health, Physical Education & Sports' organized by the Dept. of Physical Education, GNDU, Amritsar from March.27-28, 2010.

Mrs. Poonam Rampal, Dept. of Home Science

- Presented a paper on 'Difference Between Psycho- social Correlates Among Dieting Adolescents' in an International Conference at Amity University, Jaipur on Aug. 8, 2010.
- She also attended one day workshop on 'A Study of Psycho-Social Correlates of Dieting Patterns of Adolescents' conducted by Asian Association of Applied Psychology on Aug.16, 2010.

Dr. Rupinder Pal, Dept. of Punjabi, presented a research paper on 'Sufism' at RR Bawa DAV College Batala in July 2010.

Mrs. Manju Duggal, Dept. of Mathematics, attended a National Seminar on 'Importance & Application of Mathematics' organized by SL Bawa DAV College, Batala, on Feb.26, 2011.

Dr. Rani, Dept. of Punjabi

- Attended UGC Sponsored National Seminar on 'Language & Culture' on Dec.3, 2010 at Khalsa College for Women, Amritsar.
- Attended UGC Sponsored National Seminar on 'Punjabi Kahani vich Dalit Chetna' organized by Punjabi Dept. of Guru Gobind Singh Khalsa College, Sarhali, Taran Taran, on Sept.18, 2010.
- Participated in a National Conference on 'Dynamics of Punjabi Language: Challenges & Resolutions' at BBK DAV College for Women, Amritsar on April.17, 2010.
- National Seminar on 'Multi-Dimensional Relevance of Hindi' organized by Hindi Dept. of BBK DAV College for Women, Amritsar from April.23-24, 2010.
- Attended UGC sponsored National Seminar on 'Punjabi Bhasha Da Adhiyan Te Adhiapan: Virsa Te Vartman' at GNDU from Feb.10-11, 2011.

Mrs. Anu Khanna, Dept. of Philosophy,

- Attended a three day seminar on "Uniqueness of Guru Nanak's Philosophy" organized by GNDU, Amritsar from Feb. 23-25, 2011
- Participated in a UGC sponsored Seminar on "Gandhi's Ideology & Philosophy" held at RR Bawa DAV College, Batala on Feb. 26, 2011.

Mrs. Anita Narinder, Dept. of Hindi,

- Presented a paper on 'Raji Seth Ke Katha Sahitya Mein Nari Chintan' in two-day National Seminar in Hindi at KMV College Jalandhar on Sept.23-24, 2010.
- Attended National Seminar on 'Multi-Dimensional Relevance of Hindi' held in the college from April.23-24, 2010.
- Attended a National Conference in Punjabi in the college from April.16-17, 2010.

Mr. Naresh Kumar, Dept. of Geography

- Presented a paper on 'A study of Disaster Management in Amritsar' at Indian Geography Conference in Punjab University, Chandigarh from Nov. 19-21, 2010.
- Attended Seminar on 'Some Issues on Environmental Degradation' at SR Government College for Women, Amritsar.

Mrs. Poonam Kohli, Dept. of Economics, attended a National Seminar at Khalsa College, Amritsar on Jan.24, 2011.

Dr. Shelly Jaggi, Dept. of Hindi,

- Presented a Research paper on 'Hindi Kahani Mein Chitrit kaamkaji Nari Ki Upalabdhian aur Santap' in a National Seminar organized by the Kanya Mahavidhalya, Jalandhar, on Sept.25, 2010.
- She also presented a Research paper on 'Hindi Kahani Mein Badalte Sambandhon Ki Bhumika' in a National Level Seminar at SSM College, Dinanagar on Feb.7, 2011.
- Attended a National Seminar and presented a paper on 'Kaaljayee Kamayani: Ek Anusheelan' at Khalsa College, Amritsar on Jan.22, 2010.

- Wrote a preview of 'Kagaz Ke Phool' a book of Short Stories by Prof. Davinder Sharma.

Mrs. Renu Vashisht, Dept. of Sanskrit, presented Research papers on 'Vedon Mein Paryavan Sarankshan' at SSN Memorial College, Dinanagar on Aug.28-29, 2010 and 'Arthved Mein Dampatti Jiwan' at DAV College, Amritsar on Jan11, 2011.

Mrs. Sushma Manocha, Dept. of English, presented a paper on 'Methods to Enhance Vocabulary' at a National Workshop on 'Creativity in English Language Teaching' held at RR Bawa College, Batala, on Feb.16, 2011

Mrs. Kamayani, Dept. of Computer Science

- Presented a paper on 'Security Issues in Wireless LANS' in the UGC sponsored National Conference on Emerging trends in "Information Technology" at Doaba College, Jalandhar on Aug.28, 2010.
- Presented a paper on 'Enhancing Wi-fi Performance through 802.11 n' in the UGC sponsored National Conference on 'Emerging Mobile Technologies' at Hindu College, Amritsar, on Nov.13, 2010.
- Presented a paper on 'Issues in Securing Wimax Communications' in the UGC sponsored National Conference on 'Emerging Mobile Technologies' at Hindu College, Amritsar, on Nov.13, 2010.
- Presented a paper on 'Threats to Wi-fi Protected Access 2 and Counter Measures – A Review' in International Conference on 'Technology & Information Systems' at DAV College, Amritsar, on Nov.20-21, 2010.
- Attended a UGC sponsored seminar on 'E-Commerce' at Shanti Devi Arya Mahila College, DinaNagar, on Oct.10, 2010.
- Attended a UGC sponsored three-day National Workshop on 'Network Security & Management' at Lyallpur Khalsa College, Jalandhar from Feb.5-7, 2011.

The Faculty of English - Dr. Mohinder Sangita, Mrs. Manbir Kaushal, Mrs. Manjot Snadhu, Mrs. Neeta Dhawan, Mrs. Sushma, Mrs. Jijina Gupta, Mrs. Jasmeen Kaur, Ms. Juhi Arora, Ms. Rajdeep kaur, Ms. Rimple Chaddha, Mrs. Garima Seghal, Ms. Chandhni, Ms. Priyanka Gupta, Mr. Kirandeep Singh and Ms. Divya Khanna organized & attended National Seminar-cum-Workshop on Creativity in English Language Teaching on Nov.15-16, 2010.

The Faculty of Maths - Mrs. Shashi Bhatia, Mrs. Monica, Ms. Bharti, Mrs. Enu Gupta and Mr. Anil Sharma attended UGC sponsored National Seminar on 'Applications of Maths' at SR. Govt College, Amritsar.

Mr. Anurag Gupta, Dept. of Computer Science

- Attended UGC sponsored National Seminar on 'E-Commerce' at Shanti Devi Arya Mahila College, Dinanagar on Oct.30, 2010.
- Attended National Workshop on 'Network Security and Management' at Lyallpur Khalsa College, Jalandhar, from Feb.5-7, 2011.
- Attended UGC sponsored National Conference on 'Emerging Mobile Technologies' at Hindu College, Amritsar, on Nov.13, 2010.

Mr. Rajni Mehra, Dept. of Computer Science, attended N-List User Awareness Programme held at GNDU.

Mrs. Jijina Gupta, Dept. of English.

- Attended a National Workshop on 'Teaching History Prospective Technology and Pedagogy' at DAV College, Amritsar from Nov.26-27, 2010.
- Attended UGC sponsored National Conference on 'Sanskrit Language' at DAV College, Amritsar, on Jan.11, 2011.
- Presented a paper on 'Effective Methods of Teaching English at Under Graduate Level' in UGC sponsored National Seminar at RR Bawa DAV College, Batala on Feb.16, 2011. Her paper was published in seminar journals.

Mrs. Priyanka Bassi, Dept. of Journalism & Mass Communication,

- Attended three-day Film Festival in collaboration with 'Indian Youth Climate Network' at DAV College from Feb.7-9, 2011.

Dr. Poonam Khullar, Dept. of Chemistry,

- Attended UGC sponsored 'National Conference on Recent Advances In Green, Eco-Friendly & Sustainable Chemistry' organized by Department of chemistry, HMV college, Jalandhar on Sept.10-11, 2010.
- Presented paper on two-day UGC-sponsored National Conference on "Green Chemistry: Recent Trends and Application" organized by the Department of Chemistry, DAV College on Sept.28-29, 2010.
- Organized UGC sponsored National Seminar on 'Applications of Nanoscience and Nanotechnology' on Dec.23-24, 2010 at BBK DAV College, Amritsar.

Mrs. Rashmi Kalia and Ms. Rajbir Kaur, Dept. of Botany, presented a paper on 'GM Crops' in UGC sponsored seminar organized by Dept. of Botany at DAV College Dasuya from Jan27-28, 2011.

Ms. Sweety Bala, Dept. of Physical Education,

- Attended National Workshop on 'Use of Modern Technology in Health, Physical Education & Sports' organized by the Dept. of Physical Education, GNDU, Amritsar from March.27-28, 2010.

Mr. Lalit Gopal Parasher, Dept. of Design,

- Participated in State Level Painting Workshop organized by 'Shrishti Lalit Kala Sasthan' at Gazipur, Varanasi, 2010
- Attended International Workshop Cum Seminar on 'Visual Art' organized by Dept. of Fine Arts, BBK DAV College, Amritsar.

Mrs. Jaspreet Bedi, Dept. of Computer Science

- Presented a paper on 'Paradigm Shift from Silicon Technologies to Nano Electronics' in a National Seminar organized by BBK DAV College for Women, Amritsar on Dec.24, 2010.
- Presented a paper on 'Accessing through Access Network' in a National Conference at Doaba College, Jalandhar on Aug.28, 2010. Her
- paper was published in the conference journal.

- She also presented a paper on 'Tech. Sky & Women Star' in National Seminar at SD College for Women, Jalandhar. Her paper was published
- in the Seminars Journal.
- She also attended NSS Training & Orientation course for ten days at Punjabi University, Patiala from Nov.10-19, 2010.

Ms. Meenakshi Mahajan, Dept. of Computer Electronics, presented a paper on 'Emerging Mobile Technologies' on Nov.13, 2010 at HinduCollege, Amritsar and her paper was also published in the seminar journal.

Refresher Courses & GOCs attended by the Faculty Members

- Dr. Shelly Jaggi, Dept. of Hindi, attended a Refresher Course at GNDU, Amritsar from March 4-24, 2010.
- Mrs. Jaspreet Bedi, Dept. of Computer Science, attended a Refresher Course in Computer Science at GNDU from Nov.23 to Dec.16, 2010.
- Mrs. Anurag Gupta, Dept. of Computer Science, attended a Refresher Course at GNDU from Nov.25-Dec.15, 2010
- Mrs. Monica Bhardwaj, Dept. of Zoology, attended a Refresher Course in 'Bio-Sciences' at GNDU from Feb.18-March 10, 2011.
- Mrs. Rashmi Kaila, Dept. of Botany, attended a Refresher Course in 'Bio-Sciences' at GNDU from Feb.18-March 10, 2011.
- Mrs. Priyanka Bassi, Dept. of Journalism & Mass Communication attended GOC at GNDU in May 2010 & attended three-day Film Festival in collaboration with 'Indian Youth Climate Network' at DAV College from Feb.7-9, 2011.
- Dr. Anjana Bedi, Dept. of Commerce, attended a Refresher Course at GNDU from Feb.15-March 1, 2011.
- Dr. (Mrs.) Poonam Khullar, Dept. of Chemistry, attended a Refresher Course in 'GOC' at GNDU from Feb.18-March 10, 2011.

Papers Published by the Research-Scholars

- Mrs. Abroo Mahal and Mr. Vijender Singh, Dept. of Chemistry, published a paper titled 'How PEO-PPO-PEO Triblock Polymer Micelles Control the Synthesis of Gold Nanoparticles: Temperature and Hydrophobic Effects' appeared in the Journal Langmuir, published by American Chemical Society.
- Their research paper titled 'Contributions of PEO-PPO-PEO Triblock Polymer Micelles Control the Synthesis of Gold Nanoparticles' was communicated to American Chemical Society

Members Boards of Studies / Faculties, GNDU, Amritsar

- Mrs. Renu Bhandari, Dept. of Political Science
- Mrs. Renu Vashisht, Dept. of Sanskrit
- Dr. Simardeep, Dept. of Psychology
- Mrs. Seema Jaitly, Dept. Of Sociology
- Mr. Naresh Kumar, Dept. of Geography
- Mrs. Anita Narinder, Dept. of Hindi
- Ms. Kiran Gupta, Dept. of Computer science

Publications & Research by faculty

Dr.(Mrs.) Poonam Khullar, Dept. of Chemistry

- Her research paper was published on 'Surface Activity of Highly Hydrophobic Surfactants and Plate like PbSe and CuSe Nanoparticles' was published by American Chemical Society in the Journal of Crystal Growth and Design.
- Her research paper titled 'Protein Films of Bovine Serum Albumen Conjugated Gold Nanoparticles': A Synthetic route from Bioconjugated Nanoparticles to protein biodegradable protein films' was published by American Chemical Society in the Journal of Physical Chemistry.
- Her research paper titled 'Contributions of PEO-PPO-PEO Triblock Polymer Micelles in Controlling the Shape and Structure of Gold Nanoparticles' has been communicated to American Chemical Society.

Dr. Komal Sekhon, Dept. of History

- Central Connecticut State University, USA, accepted her paper titled 'Empowering Indian Women: Education a Vital Component' for presentation at International Journals of Arts and Science Conference to be held in Austria in June, 2011. The paper will be published, later on, in the conference journal.

Ms. Kiran Gupta, Dept. of Computer Science

- Published a paper titled 'Object Oriented Design Matrices: A Comparative Study' in International Journal of Information Science & Application.

Ms. Harpreet Dusanjh, Dept. of Commerce

- Published a paper titled 'Policy Framework for Multinational Corporations in India: A Historical Prospective' in an international referred journal 'Indian Journal of Economics & Business' in Sept. 2010.
- Published a paper titled 'National Telecom Policy 1999- A Post Implementation Appraisal' in an international referred journal 'The IUP Journal of Infrastructure'.
- Her research paper titled 'Dynamics of ICT- Scenario of World, SAARC and India' already published in 'Journal of
- Systems Management' was screened & short listed by ICFAI Research Centre Kolkata. The same was published in the special book titled 'ICT for Development: Prospects and Problems'.
- Another research paper selected for publication in an edited book titled 'Cash Management' to be published by ICFAI Financial Research Centre, Hyderabad
- She co-authored two books titled 'Modern Office Practices' and 'Business Studies-II' published by Modern Publishers. The latter is recommended by CBSE, NCERT & PSEB.

Dr. Shweta Kapoor, Dept. of Commerce

- Published a paper titled 'Co-operate Social Responsibilities Initiatives: An Analysis of Voluntary Corporate Disclosure' in the South Asian Journal of Management.
- Published a paper titled 'Co-operate Social Responsibilities: A case of Infosys Technologies Ltd. in Asian Pacific Business Review.

- Published a paper titled 'Does it pay to be Socially Responsible? An Empirical Examination of Impact of Corporate Social Responsibility on Financial Performance in Global Business Review.

Ms. Harsimran Kaur, Lect. in Punjabi

- She has been awarded Maulana Azad National Fellowship by UGC New Delhi for her doctoral research

8. Total Number of Seminars/Workshop Conducted.

The details of these are as follows-

- Department of Botany organised a guest lecture by Dr. Puspa Devi, Head of Microbiology Dept., GMC on 'AIDS' on Feb.1, 2011.
- Dr. Vikram Chadda, Prof. & Head, Punjab School of Economics, GNDU, Amritsar, delivered a lecture on 'Quality of Technical Education in Punjab' on Feb.12, 2011. The teachers and students of the department had a meaningful interaction with Dr. Chadda on the topic.
- A workshop on 'Dart Manipulation' was conducted by Mr. Amit Aggarwal from Kolkata, where he taught various dart manipulation techniques to the students of Bachelor of Design (Fashion).
- A workshop on Knots of Macrame was conducted by Mrs. Ravi Lochan, College Librarian, on Sept.25, 2010.
- A two-day workshop was conducted to teach various techniques of stitching trousers and ladies pants.
- A workshop on different surface texture was conducted by Ms. Megha Arora, lecturer in Home Science, in March 2010.
- A workshop on Fabric Painting was organized for the students of BD Foundation. Mr. Ravinder Sharma, Professor, College of Arts, Chandigarh, taught various techniques of fabric painting during the workshop.
- A workshop on 'Floating Rangoli Making' was conducted by Mrs. Neha from Camlin company on July.9, 2010.
- A seminar on 'Fibre Blends and Mixtures' was organized by the department for M.Sc Fashion Design and BD students. Engineer Swapna Mishra, M.Tech from IIT Delhi and Engineer Varinder Kaur from TIC Bhiwani Were the resource persons who delivered lectures on blending different fibres and wet processing techniques.
- Seven-day workshop was organized with an objective to introduce the students to the real media world. Mr. Aseem Bassi, Senior Correspondent, Hindustan Times, Mr. Rajiv Arora, Reporter Star News and Mr. Maninder Singh Monga Reporter DD, conducted workshops from Sept.11-18, 2010. They shared their experiences of the media world and apprised them of the realities of the profession.

9. Research Projects

Ms. Shifali, Department of Fine Art, received 137500 for the Research Project: A Critical Study of Motifs on the Western Gateway of Nur Jahan Sarai.

10. Patents Generated, if any

Nil

11. New Collaborative research programs

Dr. Poonam Khullar, HOD, Deptt. of Chemistry collaborated with the following:

International Collaborations

- Dr. Mandeep Singh Bakshi
Department of Chemistry
Mount Saint Vincent University,
Halifax, Nova Scotia,
B3 M2J6, Canada
- Dr. Gurinder Kaur
Nanotechnology Research Laboratory,
College of North Atlantik,
Labrador City
New fonndland, A2v2 K7, Canada

National Collaborations

- Prof. Tarlok Singh Banipal
Department of Applied Chemistry, GNDU, Amritsar

12. Research Grants Received from various agencies

Agency	Amount
UGC	320000/-

13. Details of Research Scholars

- Mr. Vijender Singh, research fellow, is undertaking a UGC funded major research project in department of Chemistry.
- Ms. Aabroo Mahal, Department of Chemistry, is undertaking a major research project in department of Chemistry.

14. Citation Index of faculty numbers and impact factor.

Publications: 2010-11

- Surface Activity of highly hydrophobic surfactants and plate like pbse and cuse Nanoparticles, M.S. Bakshi, P. Thakur, Poonam Khullar, G. Kaur, T.S Banipal, Journal of crystal Growth and design, 10 1813-1822, 2010
Impact Factor:4.720
Citations:13
- How PEO-PPO Trilock polymer micelles control the synthesis of gold Nanoparticles :Temperature and Hydrophobic effects, Poonam Khullar, A.Mahal, V.Singh, T.S. Banipal, G.Kaur, M.S. BakshiLangmuir 26,11363-11371, 2010
Impact Factor: 4.186
Citations:21

15. Honors/ Award to the faculty:National andInternational

- Dr. Neeta Mohindra, Head, department of Fine Arts, was honoured with Sangeet Natak Akademi Award. She is the first recipient from Punjab of this highest honour in the field of acting.
- Dr. Neeta Mohindra was also honoured with Kalpana Chawla Award for Excellence in painting and acting. The award was conferred on her by PECOBA (Punjab Engg. College Old Boys Association), Chandigarh.
- Mrs. Ritu Sharma, Dept. of Music, was honoured by Directorate of Youth Services, Govt. of Punjab for her contribution to Open National Youth Festival held at Udaipur in Jan, 2011.
- Mrs. Anita Narinder, Dept. of Hindi, was honoured by DAV College Managing Committee, New Delhi for her contribution to Arya Samaj.

16. Internal Resources Generated

As per the Balance Sheet for the Year 2010-11

Donations	Rs.1,13,45,007
Self-Financing Courses	Rs.42,300

17. Details of departments getting assistance /recognition under SAP, COSIST(ASSIST)/DST, FIST and other programs

Nil

18. Community Services

- To commemorate the 'enlightenment' of Maharishi Dayanad Saraswati, all DAV Institutions of Amritsar and Arya Pratinidhi Sabha celebrated Rishi Bodh Utsav on Feb.26, 2011, under the aegis of Mr. Poonam Suri, Secretary, Sh. Mohan Lal, Secretary, Sh. T.R. Gupta, Secretary, Sh. H.L. Bhatia, Secretary & Sh. J.K. Kapoor, Secretary, DAVCMC, New Delhi. The Principal, the staff & the students of the college enthusiastically participated in the Yatra organized on the occasion.
- Members of Arya Yuvti Sabha conducted Havan daily and on special occasions as well in the college.
- The College Red Cross unit organised three eye check-upcamps in collaboration with vision express, Amritsar, at village Quila Jiwan Singh, DAV Red Cross school and BBK DAV School, Yaseen Road, Amritsar
- The College Red Cross unit organised a medical camp at village Quila Jiwan Singh under the aegis of Punjab State Red Cross, Chandigarh on 15 Jan, 2011.
- NSS Unit of the college enrolled 375 volunteers in the year 2010-11 and participated in various social welfare programmes. Volunteer's involvement in various community service projects, like their help and assistance to inmates of old age home 'Milvartan', students of DAV Red Cross School for special children is commendable.
- A six day camp was organised where NSS volunteers made various gift items for exhibition cum sale on Diwali. In addition to it, the volunteers also visited DAV Red Cross School for Special Children, Village Qila jeewan and BBK DAV School, Yaseen Road, Amritsar.

- The college NSS unit joined hands with UNDP for creating ‘young Green Champions, for a responsible citizen force to link with XIX Commonwealth games, New Delhi
- A vocational training workshop was organised by NSS Unit at the adopted Village Qila Jiwan Singh for the girl students of Skilled Training Centre.
- A new campaign ‘Adopt one Special child was initiated for needy students of DAV Red Cross School.
- A rally was organised to raise voice against terrorism and violence on 31.10.2010, in collaboration with ‘Women & Children Society for Rural Technology’, a leading NGO.

19. Teachers & Officers Newly Recruited

The following teachers were newly recruited in 2010-11 in the various department listed below.

Subject	No.	Subject	No.
English	5	Physics	-
Pshychology	1	Botany	1
Punjabi	4	Zoology	1
Economics	-	Bio-Technology	2
History	2	Mass Communication	4
Sociology	-	Home Science	-
Mathematics	1	Fashion Design	3
Computer	7	Dress Designing	-
Commerce	7	Fine Art	1
Travel & Tourism Management	-	Dance	-
Music Vocal	-	Electronics	11
Physical Education	-	Still Photography	1
Chemistry	2	Commercial Art	1
Design	4		

20. Teaching- Non Teaching Staff Ratio:-

168:81

21. Improvements in the Library Services

- An extra reading room was provided to the students.
- Firstly the book shelves were shifted in the basement and reading room was shifted on the first floor. Secondly, the furniture and book racks of the first floor were changed and an extra reader ticket was provided to merit holder scholars of the college
- In addition to the above, air conditioners were provided for first floor reading room as well as lobby. Also an observation corner of the student projects and thesis was created along with the creation of a periodical section. Further, the various reference books, dictionaries and encyclopaedia were brought to the reading room of first floor.

22. The number of books/Journals subscribed and their value are given below.

	No	Value
Text and Reference Books	2227	1890069.89
Journals-Periodicals	217	35669.00
E- Resources	1800	146336.00
Total	4242	2072074.89

23. Courses in which student Assessment of teachers is introduced and the action taken on student feed back

The student assessment of teachers has been introduced in all professional and post graduate courses of the college. Apart from this, student feedback can be obtained from the suggestion box/ complaints put up in the campus. In this drop box, the suggestions made by students are promptly redressed. To take it further, feedback obtained from students suggestions are discussed in the meetings of Academic Council. The head of the institution meets the deans and coordinators of various departments whenever necessary to implement the suggestions. These Courses are:

- MA (Fine Arts)
- MA (Commercial Art)
- MA(English)
- MJMC
- MA(Media Studies & Production)
- M.Com
- M.Sc. (Computer Science)
- M.Sc.(Fashion Designing)

Diploma Courses

- PG Diploma in Dress Designing, Tailoring & Fashion Designing
- PGDCA
- PG Diploma in Bioinformatics
- PG Diploma Air Travel Service
- PG Diploma in Air Hostess& Air Stewards Training

24. Feedback from stakeholders

Feedback from various stakeholders, viz, students, parents and external peers (University teachers and LMC) is obtained from time to time and their suggestions are incorporated.

25. Unit cost of Education

The unit cost of education

- With salary Rs.30,209
- Without salary Rs.8,597

26. Computerization of Administration and the Process of admissions and examination result, issue of certificates

The General office, Accounts office, Registrar office and the Library are fully computerized which helps in the following.

- Starting from the admission of a student, the complete data of a student is fed in computer which helps in better data management.
- Since the Accounts Office is also computerized, therefore the process of fee collection and issuing of receipts are done through computers
- The data related to the house test, internal assessment and other relevant information is stored on computers.
- The whole library system is computerized and with the help of various library management software, the issue and return of books is also stored on computers.
- The administration process is also fully computerised and records of various teachers and staff members are fed in computers.

27. Increase in the Infrastructural facility

The College has provided state of the art infrastructure at an amazing pace to meet the needs of the institution. The infrastructure added during the year is as follows:-

- A new commerce block has been built keeping in mind the growing demand and increasing number of students in the department.
- A multi activity room has been built which the students can use during their free time.
- A separate music block has also been built.
- A new Tourism and Travel management and Geography block have been added during the year.
- New computer labs were inaugurated.

28. Technology Up gradation

The college makes utmost efforts to provide latest equipment and digital technology relating the requirements to various departments. The technology up gradation needs of various departments Fine arts, Commercial Arts, Mass Communication, Home Science, English, Commerce, Still Photography, Multimedia, Bachelor of Design, Jewellery Design, and others, have been met from time to time.

- 9 computers were purchased by the Computer Science Department costing Rs.3,28,000 in the year 2010-11
- 5 Workstations costing Rs.5,00,000 and 1 LCD projector costing Rs.3,00,000 was purchased by the Department of Multimedia in 2010-11

29. Computer and internet access and training to teachers, non teaching staff and students

- 24 Hour BSNL Broadband internet connectivity upto 2 mbps enables the students and staff members to surf internet.
- The college has created a virtual library where books of various subjects are available online on the campus intranet. Online journals can be accessed on JSTOR,NLIST and INFLIBNET.

- The department of Computer Science conducts workshops training and orientation programmes from time to time to impart skills and understanding of technical concepts to teaching and non-teaching staff and students.

30. Financial Aid to students

The college spent more than 70 lakhs to benefit 739 students, through its various schemes. The details are as follows:

Nature of Aid/Incentive	Number of Students benefited	Amount Spent (Rs.)
Merit Freeship/Concession	397	7,68,970
Sports/NCC Freeship	195	23,4,000
Sports/NCC/Hostel Accommodation & Mess	195	73,57,350
Scheduled Caste & Backward Class Scholarships	34	94,815
Poverty Concession	352	7,10,096
	Total	91,65,231

31. Activities and support from the alumni association

The meeting of the alumni association is held once in every year. Healthy feedback is obtained from the old students and incorporated in the functioning of the institution. The distinguished alumni are given awards of honour.

Distinguished alumni who have a mark in the academic field are invited from time to time to guide the students. Dr. Vinay, Reader, Dept of Law, GNDU, our distinguished alumnus, enlightened the students on the legal rights of women. Many members of the alumni who have made their mark in sports to name a few, Ms. Harpal Sandhu- Cricketer & Coach, Ms. Suman Sharma- Basketball Star, Ms. Bharti- Shooter & archer and now a renewed TV artist, Ms Manjeet- International Weightlifter, were invited to guide the budding sportspersons and artists of the college. Efforts are being made to persuade the entrepreneur members of the alumni association to visit the campus to employ the young students in their establishments. Significant gains have been made in this direction.

32. Activities and support from parent teacher association

The college receives proactive support from Parent Teacher Association.(PTA) with respect to the following:

- A parent teacher association is in place. The parents of meritorious students, sports students and alumni are encouraged to come forward with their suggestions about teaching learning programmes, infrastructural improvements and new facilities required for better performance.
- Meetings for the above said are conducted on a continuous basis, where parents come forward with their suggestions about teaching-learning programmes, infrastructural improvements and new facilities required for better performance. The parents are informed about their wards activities from time to time like,
 - The college sends regular report of attendance of the student
 - Result card of the students performance in house exams is dispatched to the parents.

- In case a student is found violating the code of conduct in the college, then her parents are called to the college, and suitable remedy or assurance is invited for better conduct of discipline in the college.

33. Health services

For providing health support to the students and staff, the college is taking the services of Dr. Nivedita Sharma, MBBS, MD, DGO is available to the college from Monday to Saturday from 9am -11pm and every Thursday in the hostel from 4pm-6pm. She is assisted by Ms. Rajji, who stays in the college full time.

34. Performance in sports activities

Trained on a rigorous regimen and supported by excellent infrastructure, coaching facilities, fee concession and the like, the college sportswomen remain in the limelight throughout the year. The college can legitimately boast of having well groomed teams of all the 38 games offered by Guru Nanak Dev University, Amritsar.

ACHIEVEMENTS AT INTERNATIONAL LEVEL

- Three Ball-badminton players Sonia, Manpreet & Sharandeep were selected for Indian Ball-badminton Team for Indo-Thailand International Ball-badminton Test Series 2010 held at Bangkok, Thailand from Dec.11-14, 2010 and the team won Championship.
- Ms. Pana Chaudhary, a college cyclist, represented India at Commonwealth Games, Delhi, from Oct.3-14, 2010. She also participated in Asian Games held at Guangzhou, China, from Nov.12-27, 2010. She was a member of Indian Cycling Team for Asian Cycling Championship held at Dubai, from Apr.11-20, 2010.
- Ms. Ramandeep Kaur was a member of Indian Taekwondo Team for Indian Open International Taekwondo Championship.

NATIONAL LEVEL

- Total 68 players participated in National level competitions. Among these, 25 players grabbed
- Champion positions, 10 got Runners-up positions and 7 players won Second Runners-up positions.

INTERVARSITY LEVEL

- 62 players of the college represented GNDU for All India Intervarsity competitions, 10 players were members of Champion teams, 6 players of Runners-up teams and 11 players were members of Second Runners-up teams.

STATE LEVEL

- 125 players of the college participated in State level competitions. 35 players were members of Champion teams, 25 players were members of Runners-up teams and 60 were of Second Runners-up teams.

DISTRICT LEVEL

- 90 players of the college participated in District level Competitions, 24 players were the members of Champion teams, 6 players were of Runners-up teams and 15 players were members of Second Runners-up teams.

INTER COLLEGE LEVEL

- 12 Teams - Fencing, Cycling, Table Tennis, Kayaking, Rowing, Yachting, Archery, Wrestling, Rope Mulkhambh, Judo, Handball and Lawn Tennis won Championships in Inter-college competitions held during the session.
- 12 Teams- Taekwando, Squash Racket, Pistol Shooting, Rifle Shooting, Tug of War, Cricket, Cross Country, Archery (Wooden), Archery (Compound), Gymnastics (Rhythmic), Yoga and Power Lifting got First Runners-up positions .
- 10 Teams - Boxing, Ball Badminton, Hockey, Kabaddi, Softball, Swimming, Volleyball, Weight-Lifting, Athletics & Gymnastics (Artistic) bagged Second Runners-up positions.

WRESTLING

- Intercollege- The team won the GNDU Inter College Championship held at GNDU campus from Oct.12, 2010-11.
- Intervarsity- Three players, Rajwinder Kaur , Sumanjit Kaur, Ramandeep Kaur, were selected to represent GNDU for All India Intervarsity Championship held at Jaipur, Rajasthan from Oct.26 to Nov.1, 2010.
- National- Baljit participated in Sr. National wrestling Championship held at Ranchi from Dec.25-28, 2010. Rajvinder Kaur was selected for National Games held at Ranchi from Feb.13-26, 2011

YACHTING

- Intercollege- The team won GNDU Inter College Championship held at Pong Dam on Jan.11, 2011.
- Intervarsity- Maninder and Gurparkash were selected for All India Intervarsity Yachting Championship held at Pong Dam Talwara from Feb.12-14,2011

CRICKET

- Intercollege- The team got Runners-up position in GNDU Inter College Championship held at GNDU campus from Nov.19-21, 2010.
- Intervarsity- Five players participated in All India Intervarsity Cricket Championship held at Jodhpur (U.P) from Dec.1-5,2010.
- National- Renu participated in Sr. National Championship held at Ahmedabad from Nov.29- Dec.5, 2010.
- Three players, Anjali, Pooja and Roma, were selected for All India Junior National Championship held at Pune from Dec.26 -Jan.6, 2011 and the team got 4th position.
- State-Three players, Roma, Pooja and Anjali, were selected for open PCA State Championship held at Himachal Pradesh from Oct.9-18, 2010 and the team won the championship.
- District- Seven players were selected for open PCA District Championship held at Amritsar from Sept.18-26, 2010 and the team won the championship

CROSS COUNTRY

- Intercollege- The team got Runners-up position in GNDU Inter College held at GNDU campus on Nov.26, 2010.
- Intervarsity- Krishma participated in All India Intervarsity Cross Country Championship held at Pant Nagar on Dec.22, 2010.

GYMNASTICS (RHYTHMIC)

- Intercollege- The team got 1st Runners-up position in GNDU Inter College Championship held at GNDU campus from Jan.24-25, 2011.

- Intersarsity- Pinky was selected to represent GNDU for All India Intersarsity Championship held at Patiala from Nov.1-5, 2010 and the team got 4th Position

POWER-LIFTING

- National- Gagandeep Kaur won Gold Medal in Sr. National held at Tamil Nadu from Aug.5-8, 2010.
- State- Poonam won Gold Medal in Sr. State held at Patiala from Aug.8-9, 2010.
- Intercollege- The team got Runners-up position in GNDU Inter College Championship held at DAV Complex Amritsar on Oct.5, 2010.
- Intersarsity- Gagandeep Kaur won Gold Medal and Poonam participated in All India Intersarsity held at Kerala from Nov.10-13, 2010.

PISTOL-SHOOTING

- Intercollege-The team got Runners-up position in GNDU Inter College Championship held at GNDU campus on Nov.13, 2010.
- State-Rajni and Malkiat participated in Open Sr. State Competition held at Mohali from Oct.30 to Nov.3, 2010.

RIFLE-SHOOTING

- Intercollege-The team got Runners-up position in GNDU Inter College Championship held at GNDU campus on Nov.13, 2010.
- National- Sanjna participated in All India G.V Mavlanker Shooting Championship held at Kahiripara, Guwahati, Assam from Nov.18-27, 2010.
- State-Sanjana and Kulwinder participated in Open Sr. State Competition held at Mohali from Oct.30 to Nov 3 ,2010.

SQUASH RACKET

- Intercollege-The team got Runners-up position in GNDU Inter College Championship held at Amritsar from Aug.24-25, 2010.

TUG OF WAR

- Intercollege-The team got Runners-up position in Inter College Championship held at GNDU campus on Aug.20,2010.
- State- The team got Championship in Open State held at Doraha on Jan.22, 2011

TAEKWANDO

- Intercollege- The team got Runners-up position in GNDU Inter College Championship held at GNDU campus from Jan.18-20, 2011
- Intersarsity- Poonam got Silver Medal in All India Intersarsity Taekwondo Championship held at Patiala from Jan.18-20,2011.
- National-Ramandeep participated in First Indian Open Inter National Taekwondo Championship held at Swarnabharath Indoor Stadium Visakhapatnam (AP) from Sept.22-24, 2010.
- District-The team won Championship in 17th Open Distt .Championship held at Watts School, Amritsar from Nov.20-21, 2010.

BALL BADMINTON

- Intercollege-The team got 2nd Runners-up position in GNDU Inter College held at GNDU Campus from Dec.27-29, 2010.
- State-The team won the State Championship held at Malpur, Distt. Hoshiarpur from Oct.9-10,2010.
- District-The team won District Ball Badminton Championship held at Senior Sec. School Guruwali, Amritsar from Aug.6-8,2010.

35. Incentives to Outstanding Persons

- College celebrated the victory of Punjab Yoga Women in National Women Yoga Championship by hosting a State level function under the aegis of Min. of Health, Mrs. Lakshmi Kanta Chawla and IPS Officer, Kunwar Vijay Pratap Singh.
- Four outstanding players of different games, Sandeep (Tug of War), Satbir Kaur (Archery), Gursharan (Judo) & Pardeep (Softball) were honoured by Rotary Club, Amritsar, on Sep.29, 2010.

CASH AWARDS & SCHOLARSHIPS

- Six archers of the college won Rs.14132/- cash prize at Shaheed Udham Singh Archery Tournament held at Patiala from Nov.15-17, 2010. Mandeep & Sandeep got Rs.1700/- each in Recurve event, Leela and Komal got Rs.1700/- each in Wooden event & Rupinder and Priyanshu were awarded Rs.3666/- each in Compound event.
- College Volleyball team won Rs.7000/- cash prize in 17th Annual Tournament 2010 held at Kasapur from Nov.18-20, 2010.
- College Kabaddi team got Rs.24000/- prize money for winning various competitions.
- College Hockey team got Rs.12000/- prize money for winning various competitions.
- Three handball players were awarded Rs.3600/- cash prize in Women Festival Competition held at Patiala from Oct.18-22, 2010.
- College gymnast Ms. Rajwinder got Rs.800/- cash prize in Women Festival Competition held at Patiala from Oct.18-22, 2010.
- College Volleyball team got Rs.1800/- cash prize in Women Festival State Competition.

CAMPS ATTENDED

- Approximately 75 players of various games-Volleyball, Hockey, Handball, Softball, Judo, Wrestling, Swimming, Kho-Kho, Gymnastic and Kabbadi attended a summer coaching camp at Govt. College, Dharamshala from May 25-Jun.7, 2010, organized by Department of Sports, GNDU, Amritsar.

FACILITIES

Fee Concession And Hostel Facilities

Total 310 players have been given fee concession and 170 players were provided hostel facility in the current session.

Medical Facilities

- Rs. 1600/- were spent on Ms. Maninder, a water sports player, for treatment of an injury she had during practice.
- Rs. 4000/- were spent on Ms. Babli, a Hockey player, for treatment of an injury she had during practice.

Other Facilities and Funds

- All the players were given kit charges, TA & DA, for participating in National & Open Competitions.
- College also provides conveyance for practice of different games at different venues in the city.

- 29 Players were selected by Punjab Sports Departments under Day Scholar's Scheme.
- 31 players were selected by Sports Authority of India(S.A.I) under the S.T.C Day Boarding Scheme.
- College cyclist Ms. Seema was selected for Centre of Excellence by SAI. She is getting Rs.200 per day for diet & Rs.600 for kit charges per month.

36. Student achievement and awards

Students achievements in academics is par excellence .This is enabled by quality driven learning teaching process, rigorous intellectual training and meaningful motivation through scholars club. In the year 2010-2011, the outstanding academic performance in the university examination speaks for itself as the students bagged 34 first, 29 second and 27 third positions in GNDU exams 104 students of the college were placed in merit list of the university in the various examinations as per the following details.

CLASS WISE NUMBER OF STUDENTS PLACED IN MERIT LIST OF THE UNIVERSITY

Class	No. of Merits	Class	No. of Merits
BAI	20	B.Com. ProfessionalI	02
BAII	03	B.Com. Professional II	01
BAIII	10	B.Com. Professional III	01
BA Hons. EnglishI	02	BCAI	03
BA Hons. EnglishII	03	BCAII	01
BA Hons. EnglishIII	02	BCAIII	03
B.Sc. EconomicsI	02	B.Sc. ITII	01
B.Sc. EconomicsIII	03	Bachelor of Multimedia SemI	06
B.Com. RegularI	12	Bachelor of Multimedia SemII	04
B.Com. RegularII	05	Bachelor of Multimedia SemIII	05
B.Com. RegularIII	03	Bachelor of Multimedia SemIV	05
Bachelor of Design SemI	09	Bachelor of Multimedia SemV	05
Bachelor of Design SemII	09	Bachelor of Multimedia SemVI	04
Bachelor of Design SemIII	08	Bachelor of Multimedia SemVI	05
Bachelor of Design SemIV	04	Bachelor of MultimediaSemVIII	07
Bachelor of Design SemV	10	MA Fine Art I	05
Bachelor of Design SemVI	04	MA Fine Art II	02
Bachelor of DesignSemVII	03	M.A. Media Studies I	06
Bachelor of Design SemVIII	04	M.A. Media StudiesII	05
BBA I	03	M.J.M.C. I	06
BBA II	01	M.J.M.C. II	04
B.Sc. Biotech I	02	M.J.M.C. III	03
B.Sc. Comp. Sc.II	02	M.J.M.C. IV	01
B.Sc. Non Medical II	01	P.G. Dip. Bio Informatics	03
M.Sc. Fashion Designing & Merchandizing	10	P.G. Dip. Air Travel Services	03
M.A. Commercial Art I	05	P.G. Dip. Dress Designing	03
M.A. English I	01	Dip. Course in Cosmetology	07
M.ComI	02	Cert. Course in Comm. Skills	01
M.Com.II	01	Cert. Course in French	04

37. Activities of the Guidance and Counselling Unit.

The career counselling cell of the college conducted the following activities,

- Counselling services were provided to college students from October to December 2010, in association with the Department of Psychology. Dr. Simardeep and Ms. Harleen conducted a number of counselling sessions with college students.
- Coaching classes for UGC NET (Paper-I) and for Bank PO and MBA entrance exam were conducted in the college during the session by Mr. Deepak Khullar, PG Dept. of Commerce.
- Remedial classes in different subjects to prepare the students for university exams and to enhance their competence for competition exams were conducted in the college during the session.

38. Placement services provided to the students

Companies like HDFC Standard Life Insurance and Wipro BPO Ltd. conducted a placement drive for students of the college. A good number of students from the various graduate & postgraduate courses of the college appeared in the recruitment drives. Many students from BCA, B.Com, BA, B.Sc., PGDCA, BD, BM, Tourism & Travel, Journalism & Mass Communication courses were finally selected with an attractive pay packages.

PLACEMENTS OF STUDENTS OF IT & COMMERCE

Karandeep Kaur	BCA	WIPRO TECHNOLOGIES
Jyoti Vig	BCA	WIPRO TECHNOLOGIES
Tarleen Narang	BCA	WIPRO TECHNOLOGIES
Jaspreet Kaur	BCA	Indigo Airlines
Sonam Arora	BCA	IBM (CAMPUS TRAINING)
Jaspreet Kaur	BCA	IBM (CAMPUS TRAINING)
Gurpreet Kaur	BCA	IBM (CAMPUS TRAINING)
Navjot Kaur	BCA	IBM (CAMPUS TRAINING)
Gagandeep Kaur	BCA	IBM (CAMPUS TRAINING)
Rachna	B.Sc-IT	IBM (CAMPUS TRAINING)
Isha	B.Sc- IT	IBM (CAMPUS TRAINING)
Neha Arora	BCA	IBM (CAMPUS)
Sukhmani Kaur	BCA	IBM (CAMPUS)
Karunia Sachdeve	BCA	Wipro BPO
Ridhima Khanna	BCA	Wipro BPO
Shailza Sharma	BCA	Wipro BPO
Sunidhi Mehendru	BCA	Wipro BPO
Ruchika Mehra	BCA	Wipro BPO
Khushboo Sharma	BCA	Wipro BPO
Jarleen Narang	BCA	Wipro BPO
Gurpreet kaur	BCA	Wipro BPO
Priya Joshi	BCA	Wipro BPO
Shivani Mahajan	BBA	Wipro BPO
Binwant Kaur Sethi	BCA	Wipro BPO
Karishma Bajaj	BCA	Wipro BPO

Sukhmani Kaur Khalon	BCA	Wipro BPO
Karihma Bajaj	BCA	IBM (CAMPUS)
Binwant Sethi	BCA	IBM (CAMPUS)
Ruchika Mehra	BCA	IBM (CAMPUS)
Nishtha Bhutani	BCA	IBM (CAMPUS)
Nivedna	BCA	IBM (CAMPUS)
Priya Sodhi	BCA	IBM (CAMPUS)
Jyoti Vig	BCA	IBM (CAMPUS)
Preeti Badoni	BCA	IBM (CAMPUS)
Priyanka	BCA	IBM (CAMPUS)
Priya Joshi	BCA	IBM (CAMPUS)
Ridhima Khanna	BCA	IBM (CAMPUS)
Huma	BCA	IBM (CAMPUS)
Nivedna Manchanda	BCA	Wipro BPO
Sobia Sharma	BBA	Wipro BPO
Disha Mehra	BBA	Wipro BPO
Pallavi Arora	BBA	Wipro BPO
Neha Rajput	BBA	Wipro BPO
Harsimran Kaur	BBA	Wipro BPO
Smriti Grover	B.Com	Wipro BPO
Mehak Sharma	BBA	Wipro BPO
Neha Arora	BCA	WIPRO TECHNOLOGIES
Preeti Badoni	BCA	WIPRO TECHNOLOGIES
Ramandeep Kaur	BCA	WIPRO TECHNOLOGIES

PLACEMENTS OF STUDENTS OF MULTIMEDIA

Akansha	Sahara, Noida
Sonam	IBN7, Noida
Radhika	Aaj Tak, Delhi
Garima	Zee News, Noida
Rubhani	AV Graphics, Delhi
Shilpa Mahajan	Innovation TechServe, Noida
Palak	Percept, Delhi
Pallavi	Doordarshan, Chandigarh
Priya	Deisgn in Amritsar
Anshi Kapoor	Narotam Singh& Associate, Amritsar
Swati	Digi Cable, Amritsar.
Jaspreet Basna	Footprints, Chandigarh
Rabia	Hindu Sabha College, Amritsar.
Palak Bhalla	Zee News, Noida.
Hina	Hindustan Times, Chandigarh
Reema	Hindustan Times, Noida.
Shruti Mehra	Hindustan Times, Noida.
Manveen	Wining Edge, Amritsar
Anubha	Wining Edge, Amritsar
Simerpreet Kaur	Red Chillies Product on Mumbai.
Karishma	Google
Jasleen	HMC College
Loveleen	Phutela Grover Advertidsing, Karnal

Litika	Miditek Production
Ritika Mehra	Live India
Monika	Aaj tak, Delhi
Mansi Dhawan	Maize Newyork, Amritsar
Simrat	CNN, IBN Noida
Lovepreet	Tata Elexi
Sonam	Frame Bon
Rishma Malhotra	I-Gate Banglore
Richa Sharma	Aaj Tak, Delhi
Komal	Raunag Studio, Batala
Upasna	Art & Creation , Amritsar
Kanika	Media Consultants, Pathankot
Gayatri Mehra	Shahima Production, New Delhi.
Astha Sethi	Shahima Production, New Delhi.
Ishwinder Walia	Production House, New Delhi.
Shikha	CADD Center, Amritsar
Nanki	MACC Insttute, CHD.
Nauroze	Hindu Sabha College, Amritsar
Shweta	L.P.U
Rohini	New York
Simer	Auckland
Akansha	Sahara , Noida
Sonam	IBN 7
Pallavi	Doordarshan, CHD
Rubani	AV Graphics, Delhi.
Nisha	Danik Jagran
Ramnik	Content Writer, AD Vedaa and Selection in Infosys
Pooja	Content Writer, Pen Pandit
Vani	Content Writer, Pen Pandit
Divya	Content Writer, Pen Pandit
Arshdeep	Balaji Films
Rabia	Balaji Films
Kanika	Punjab Sampada Magazines
Amandeep Kaur	Punjab Sampada Magazines
Astha Rampal	BIG FM
Arvanpreet kaur	Dainik Bhaskar
Gouri Narang	PA, PR Consultancy
Richa Bhatia	Delhi Doordarshan
Ritika Goenka	Lecturer in Mass communication, Hindu College

PLACEMENTS OF TOURISM & TRAVEL MANAGEMENT

Manveen	Hotel Leela, Gurgaon
Sonia	IBM
Rupali	HDFC Bank
Megha Malhotra	Fare Portal, Gurgaon
Neha Gill	Country Inn and Suites, Amritsar

PLACEMENTS OF STUDENTS OF PHYSICAL EDUCATION

College players Rajwinder Kaur, Pradeep Kaur, Kirandeep & Manpreet got placed in Punjab Police as Constables. Cyclist Monika Devi got placement in Haryana Police.

39. Development Programs for Non-Teaching Staff.

The College conducts various development programs for the benefit of non-teaching staff members. Prominent among these are the various computer training programs conducted for the help of non-teaching staff which enable use of internet facility.

40. Good practices of the Institution

Best practices in Teaching – Learning and Evaluation

Teaching Learning and Evaluation being the core activities of the college, best efforts have been made to fine-tune them to the satisfaction of all the stakeholders. From admission to evaluation to placement, the student remains the centre of all our plans and policies as will be evident from the following practices of the college:

- Wide publicity is given to the academic programmes offered by the college, along with the infrastructure and support services and facilities available to the students for their all-round development.
- A transparent admission policy is practiced where meritorious students as well as disadvantaged sections get their due.
- Special facilities, incentives and coaching classes for slow and advanced learners and also for differently abled students.
- A family like environment has been created to monitor the progress of slow as well as advanced learners.
- To make teaching / learning effective and enjoyable, a combination of traditional and innovative methods is practised, depending on the requirement of the subject and the mental ability of the learners and making changes according to the latest developments in all the subjects.
- To make learning student centric, a number of clubs and committees have been constituted so that they realize their fullest potential to achieve their targets (Scholars' Club, Student Council, Sports Club and Youth Welfare Club). Trials for sports women and talent hunt programmes are organised to spot talent and polish it.
- Through lectures, workshops, seminars, conferences, daily Havan, character building camps, Jan-Chetna rallies and the like training is imparted in life- skills, knowledge- management skills and life long learning.
- The college pools all its resources and raises special funds to provide latest teaching/learning aids along with the reading material through its libraries. The cost does not matter.
- The recruitment policy of the college ensures the selection of candidates purely on merit and strictly according to the norms laid down by UGC, DPI and GNDU.
- The evaluation processes are student- friendly and reliable.
- A number of effective measures have been adopted to assess the performance of faculty to prevent their stagnation and complacency.

With all the resources at its disposal, BBK is preparing women not only for national and global job market but for their multiple roles as agents of change, crusaders against social evils and promoters of ancient moral and cultural values of the land.

Professional advancement of the staff along with their comfort and welfare are equal priorities. Funds have never been a problem as far as the over all improvement and advancement of the college is concerned. Donations from philanthropists, grant from UGC, DPI and research agencies are put to optimum use, every penny accounted for.

41. Linkages developed with national/International, academic research bodies.

International Linkages

- Dr. Mandeep Singh Bakshi
Department of Chemistry
Mount Saint Vincent University,
Halifax, Nova Scotia, B3 M2J6, Canada
- Dr. Gurinder Kaur
Nanotechnology Research Laboratory,
College of North Atlantic, Labrador City
Newfoundland, A2V2 K7, Canada

National Linkage

- Prof. Tarlok Singh Sanipal
Department of Applied Chemistry,
Guru Nanak Dev University, Amritsar

42. Action Taken Report on the AQAR of the previous year

- To enhance the employability of students, new vocational subjects & academic streams were introduced.
- A number of workshops, seminars, conferences and exhibitions were conducted.
- Activities aimed to carry cultural legacy and promotion of heritage were conducted during the year.
- New infrastructure, teaching aids, machines, journals and new equipments were added.
- The proposed strategies were implemented in sports, academics and cultural activities.
- Special programmes to inculcate values and patriotic feeling and social responsiveness in students were conducted.

43. Any other relevant information that the Institution want to add

- Tarni & Nishtha enchanted the audience with their exquisite eloquence at the Zonal Youth Festival, Inter Zonal Youth Festival of GNDU, North Zone Universities Youth Festival and finally at the National Youth Festival conducted by Association of Indian Universities and Ministry of Youth Affairs & Sports, Govt. of India at Sri Venkateshwara University, Tirupati, Andhra Pradesh, from Jan.18-22, 2011. In Debate they won First Position in National, Zonal & Final Youth Festivals and Second in North Zone Youth Festival. Nishtha won Second positions in Elocution in National Youth Festival and in North Zone Interschool Youth Festival held at Jhansi from Nov.21-25, 2010.
- College Folk Orchestra team performed at Heritage 2010, a cultural event organized by DAV College Managing Committee, New Delhi and Dayanand Institute of

Education, Management & Research, Navi Mumbai, at Kulachi Hansraj Model School, New Delhi, from Nov.27-28, 2010.

- Padma Bhushan Sh. G.P. Chopra, President, DAV CMC, New Delhi, along with Dr. (Mrs.) Neelam Kamra, gifted hearing aids to the hearing- impaired students of DAV Red Cross School for Special Children, Amritsar, on the occasion of foundation stone laying ceremony of DAV University at Jalandhar.
- Dr. Prem Jauhar, a world researcher with the USDAARS Northern Crop Science, Lab, Fargo, and Adjunct Professor in the Department of Plant Science at North Dakota State University, visited in the college on Nov.1,2010.
- BBK brigade of 20 odd students zealously participated in the Queen's Baton Route, as it passed through the holy city of Amritsar.

Section C: Outcomes achieved by the end of the year

In the year 2010-11, following outcomes were achieved;

ACADEMICS 2010-11

With the hard work of students and their teachers, the college got 250 merit positions in the U.G. and P.G. examinations of Guru Nanak Dev University.

SPORTS 2010-11

The college can legitimately boast of having well groomed teams of all the 38 games offered by Guru Nanak Dev University, Amritsar.

- Three Ball-badminton players Sonia, Manpreet & Sharandeep were selected for Indian Ball-badminton Team for Indo-Thailand International Ball-badminton Test Series 2010 held at Bangkok, Thailand from Dec.11-14, 2010 and the team won Championship.
- Ms. Pana Chaudhary, a college cyclist, represented India at Commonwealth Games, Delhi, from Oct.3-14, 2010. She also participated in Asian Games held at Guangzhou, China, from Nov.12-27, 2010. She was a member of Indian Cycling Team for Asian Cycling Championship held at Dubai, from Apr.11-20, 2010.
- Ms. Ramandeep Kaur was a member of Indian Taekwondo Team for Indian Open International Taekwondo Championship. Total 68 players participated in National level competitions. Among these, 25 players grabbed Champion positions, 10 got Runners-up positions and 7 players won Second Runners-up positions.
- 62 players of the college represented GNDU for All India Intervarsity competitions, 10 players were members of Champion teams, 6 players of Runners-up teams and 11 players were members of Second Runners-up teams.
- 125 players of the college participated in State level competitions. 35 players were members of Champion teams, 25 players were members of Runners-up teams and 60 were of Second Runners-up teams.
- 90 players of the college participated in District level Competitions, 24 players were the members of Champion teams, 6 players were of Runners-up teams and 15 players were members of Second Runners-up teams.

- 12 Teams - Fencing, Cycling, Table Tennis, Kayaking, Rowing, Yachting, Archery, Wrestling, Rope Mulkhambh, Judo, Handball and Lawn Tennis won Championships in Inter-college competitions held during the session.
- 12 Teams- Taekwando, Squash Racket, Pistol Shooting, Rifle Shooting, Tug of War, Cricket, Cross Country, Archery (Wooden), Archery (Compound), Gymnastics (Rhythmic), Yoga and Power Lifting got First Runners-up positions .
- 10 Teams - Boxing, Ball Badminton, Hockey, Kabaddi, Softball, Swimming, Volleyball, Weight-Lifting, Athletics & Gymnastics (Artistic) bagged Second Runners-up positions.

CULTURAL 2010-11

On the Extra Curricular front, the achievements of the college were:

- The college emerged as best among women colleges in the final youth festival of Guru Nanak Dev University holding Champions Trophy(Zonal) for more than a decade
- The college won overall championship in zonal youth Festival winning the highest number of positions in individual and group items. In total,the college achieved 35 positions out of 36 items in the Zonal youth festival of Guru Nanak Dev University, Amritsar
- The college got first runners up trophy in Inter zonal festival, winning positions in 23 items.
- The college lifted folk art trophy on GNDU's Foundation day , grabbing it year after year.
- College students Tarni and Nishtha bagged top position in Debate and Elocution in National Youth Festival, Tirupati (Andhra Pradesh)
- College student Rich Aneja performed in Semi classical solo and classical vocal solo singing in Harvallabh Sangeet Sammelan held at Devi Talab Mandir , Jalandhar and got first prize in Semi Classical singing
- College student Ms. Kavesi Sharma was awarded National Scholarship sponsored by Ministry of Cultural Affairs, Govt. Of India.
- College student Amanjyoti attended National Youth Leadership Camp organized by the Youth Welfare Department, GNDU.

Section D: Plans of the HEI for the next year

For the year 2011-12, the college proposes the following

- Seminars, workshops and conferences for the betterment of staff and students will be organised.
- For the promotion of research activities, the faculty will be encouraged to pursue major and minor research projects. They will also be encouraged to write articles , which could be published in journals of national and international repute.
- Under the career counselling cell of the college, coaching classes for UGC NET and other competitive exams will be conducted for the benefit of staff and students.

- The college aims to upgrade the infrastructural facilities in the college and for providing better hostel facilities, a new girls hostel will be constructed.
- The college also aims at technical upgradation and plans to acquire new computers for the upgradation of existing computer labs.
- Upgradation in the library services is also a key objective for 2011-12.

*Name & Signature of the
Director / coordinator, IQAC*

*Name & Signature of the
Chairperson, IQAC*